



WORKFORCE ALLIANCE
OF THE NORTH BAY
DRIVING WORKFORCE TALENT

FACT SHEET

- The ALLIANCE Workforce Development Board (WDB) is focused on strategic solutions to workforce issues, contributing to the economic prosperity of both workers and business in Marin, Napa, Mendocino and Lake counties.
- The ALLIANCE WDB is appointed by regional political leaders, is led by the private sector, and includes among their members' representatives from a wide variety of industries, organized labor, education, economic development and community-based organizations.
- The ALLIANCE WDB is an influential policy board, responsible for directing investment of federal funding for One-Stop Career Centers, basic and occupational skills training and workforce preparation programs for youth.
- The ALLIANCE WDB establishes, implements and funds policies that promote an integrated, innovative workforce development system to help ensure the following:
 - ✓ Marin, Napa and Lake Residents will develop and improve skills that lead to a better quality of life.
 - ✓ Employers will have a local workforce that will keep the business community prosperous and competitive.
 - ✓ Marin, Napa and Lake Counties will have a diverse, thriving economy.
- The ALLIANCE WDB develops programs to effectively improve and increase:
 - ✓ Job placement
 - ✓ Job retention and earnings
 - ✓ Career advancement
 - ✓ Occupational skills
 - ✓ Quality of the workforce
- For employers, we provide:
 - ✓ Hiring Assistance
 - ✓ Wage Subsidies for New Employees in Training
 - ✓ Employer Advancement & Retention Network (Rapid Response)
 - ✓ Customized Training for Incumbent Workers
- For job seekers (including youth), we provide:
 - ✓ Career Center Access
 - ✓ Job Readiness Workshops
 - ✓ Career Coaching/Career Assessments
 - ✓ Access to Education/Training Resources

