

Napa County, CA

Workforce Alliance of the North Bay



P.O. Box 247
Napa, California 94559

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Report Parameters

1 County

6055 Napa County, CA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

136,207

Population (2021)

Population **decreased by 4,571** over the last 5 years and is projected to **decrease by 5,829** over the next 5 years.

78,345

Total Regional Employment

Jobs **decreased by 4,035** over the last 5 years but are projected to **grow by 216** over the next 5 years.

\$92.2K

Median Household Income (2020)

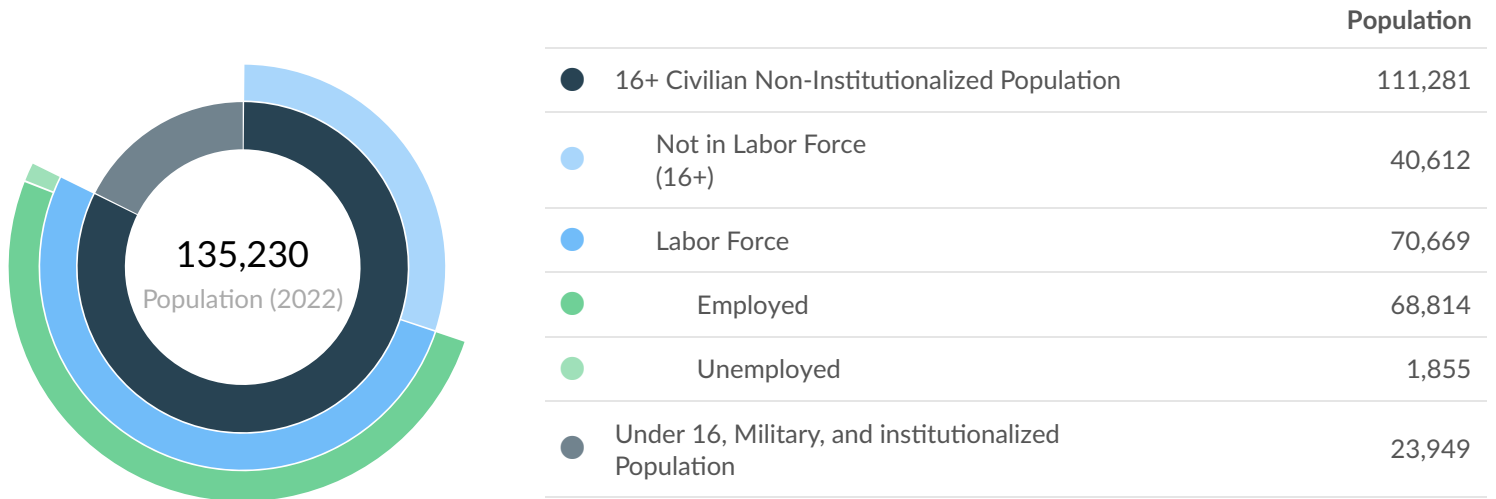
Median household income is **\$27.2K above** the national median household income of \$65.0K.

Takeaways

- As of 2021 the region's population **declined by 3.2%** since 2016, falling by 4,571. Population is expected to **decrease by 4.3%** between 2021 and 2026, losing 5,829.
- From 2016 to 2021, jobs **declined by 4.9%** in Napa County, CA from 82,380 to **78,345**. This change **fell short of the national growth rate of 1.9% by 6.8%**. As the number of jobs declined, the **labor force participation rate decreased from 63.1% to 60.4% between 2016 and 2021**.
- Concerning educational attainment, **24.7% of Napa County, CA residents possess a Bachelor's Degree** (4.2% above the national average), and **8.7% hold an Associate's Degree** (0.1% below the national average).
- The top three industries in 2021 are Beverage Manufacturing, Restaurants and Other Eating Places, and Traveler Accommodation.

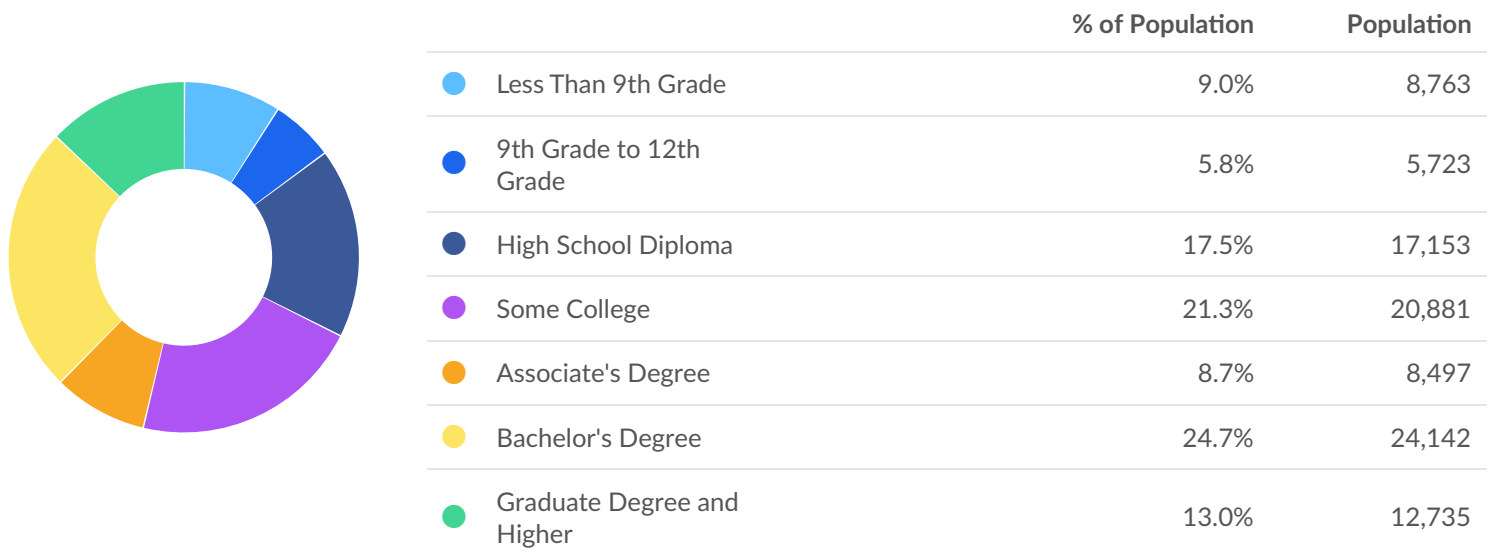
	Population (2022)	Labor Force (Sep 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	135,230	70,669	78,345	144.3	\$11.55B	\$14.00B	\$13.94B
State	39,298,274	19,284,279	19,672,305	135.2	\$3.30T	\$1.81T	\$2.42T
Nation	334,161,482	164,462,618	163,715,172	100.0	\$22.76T	\$0	\$10.95T

Sep 2022 Labor Force Breakdown



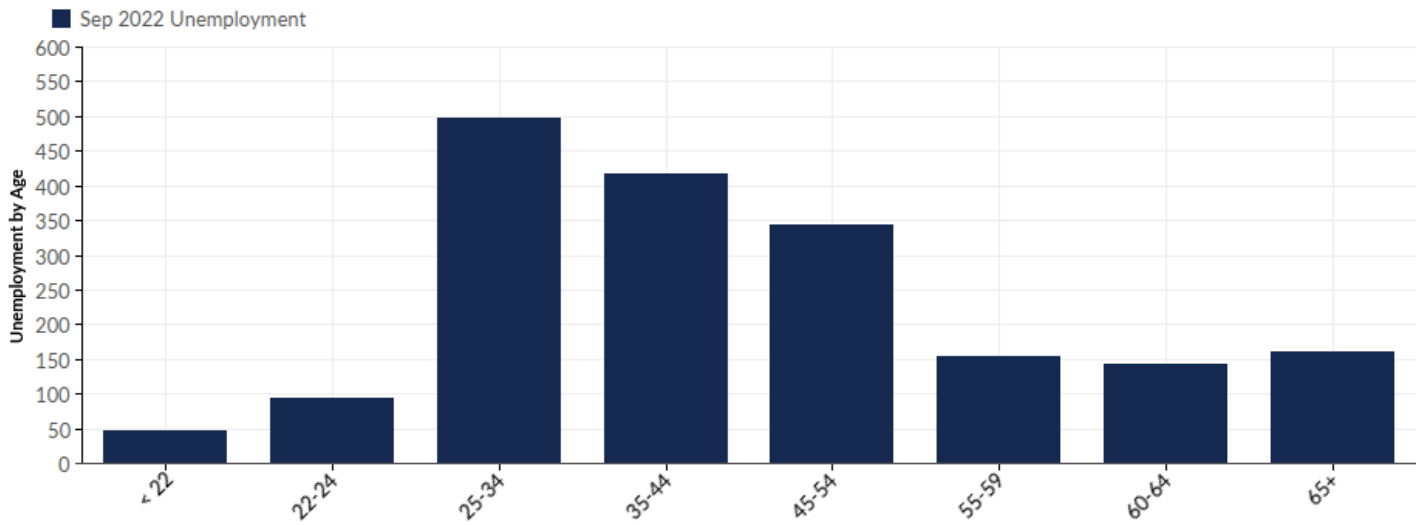
Educational Attainment

Concerning educational attainment, **24.7% of Napa County, CA residents possess a Bachelor's Degree** (4.2% above the national average), and **8.7% hold an Associate's Degree** (0.1% below the national average).



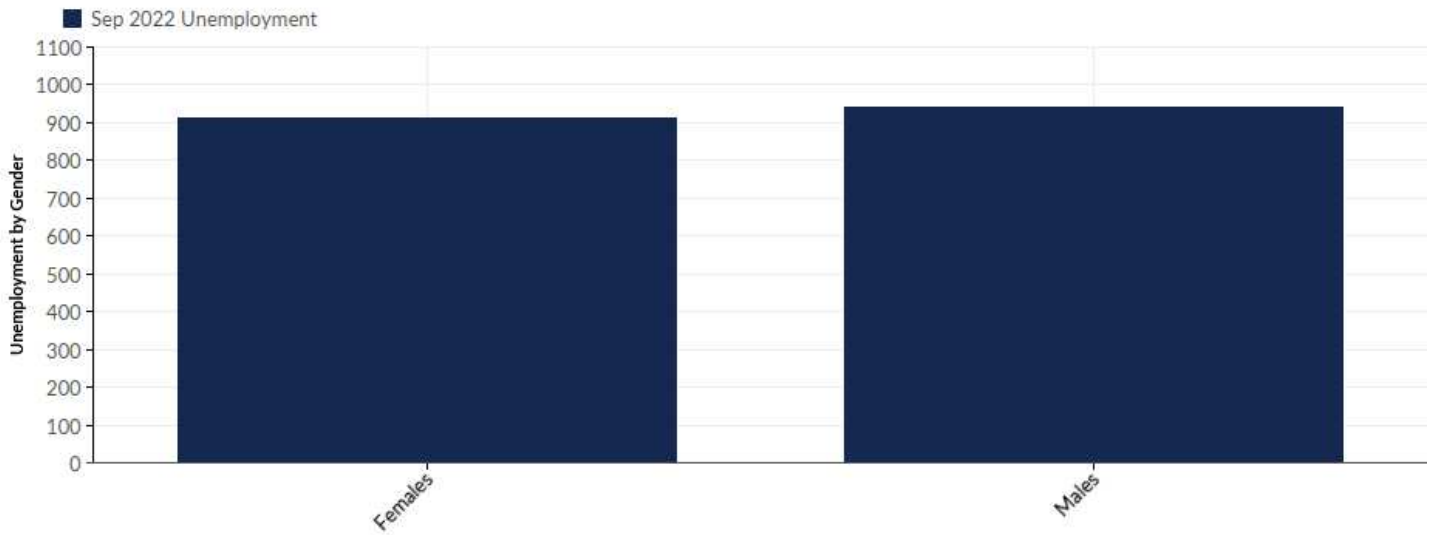
Unemployment by Demographics

Unemployment by Age



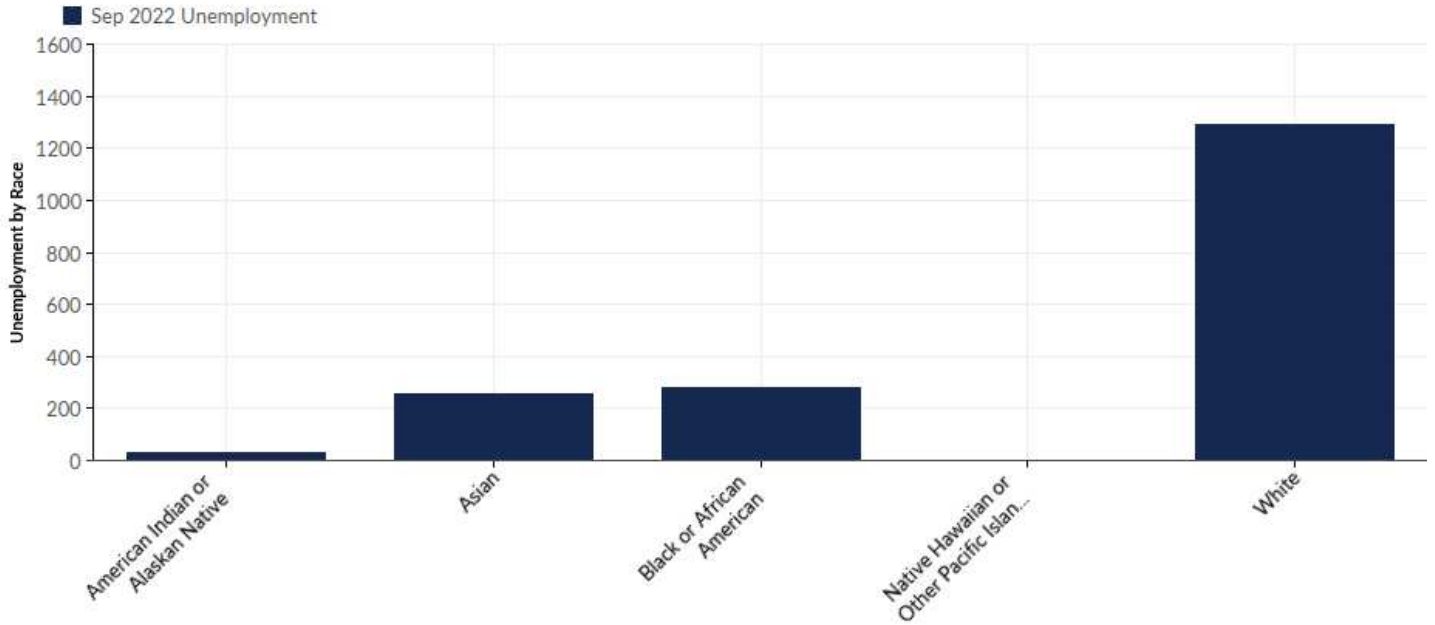
Age	Unemployment (Sep 2022)	% of Unemployed
< 22	47	2.53%
22-24	93	5.01%
25-34	497	26.79%
35-44	418	22.53%
45-54	342	18.44%
55-59	154	8.30%
60-64	144	7.76%
65+	160	8.63%
Total	1,855	100.00%

Unemployment by Gender



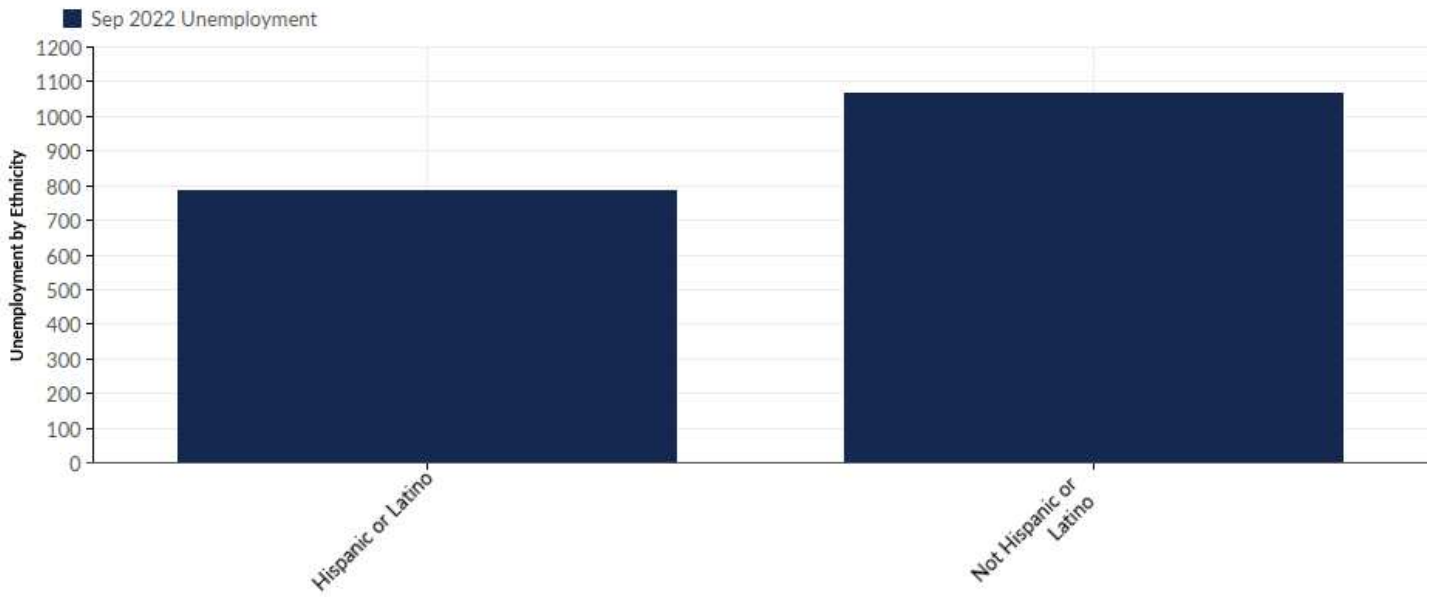
Gender	Unemployment (Sep 2022)	% of Unemployed
Females	914	49.27%
Males	941	50.73%
Total	1,855	100.00%

Unemployment by Race



Race	Unemployment (Sep 2022)	% of Unemployed
American Indian or Alaskan Native	31	1.67%
Asian	257	13.85%
Black or African American	279	15.04%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	1,288	69.43%
Total	1,855	100.00%

Unemployment by Ethnicity

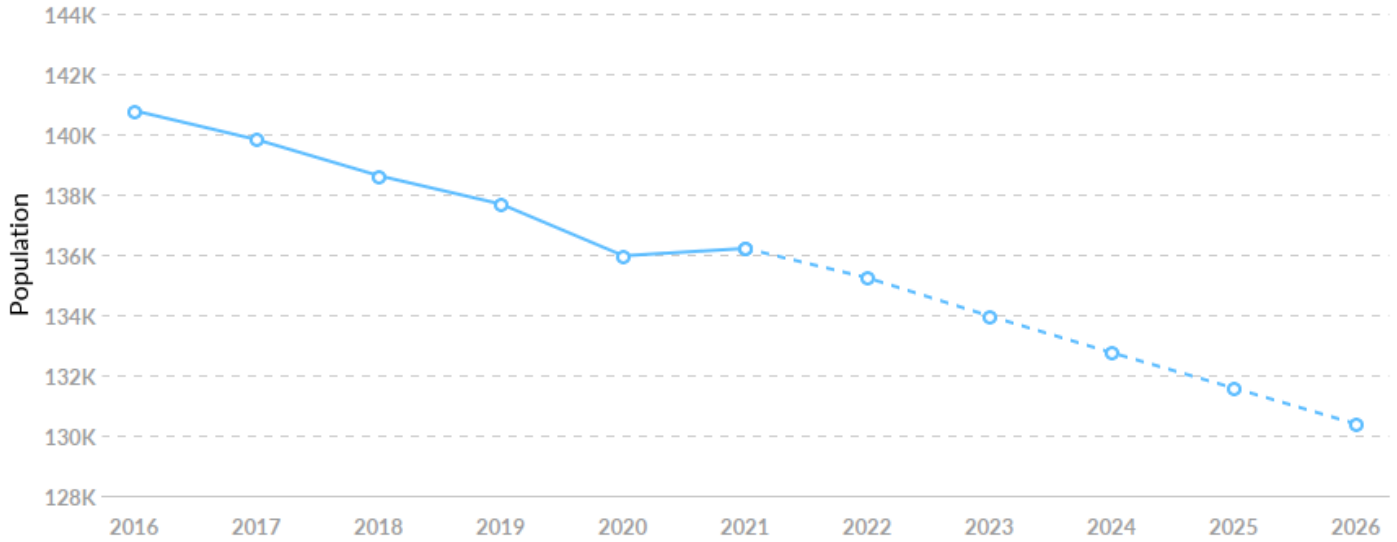


Ethnicity	Unemployment (Sep 2022)	% of Unemployed
Hispanic or Latino	787	42.43%
Not Hispanic or Latino	1,068	57.57%
Total	1,855	100.00%

Historic & Projected Trends

Population Trends

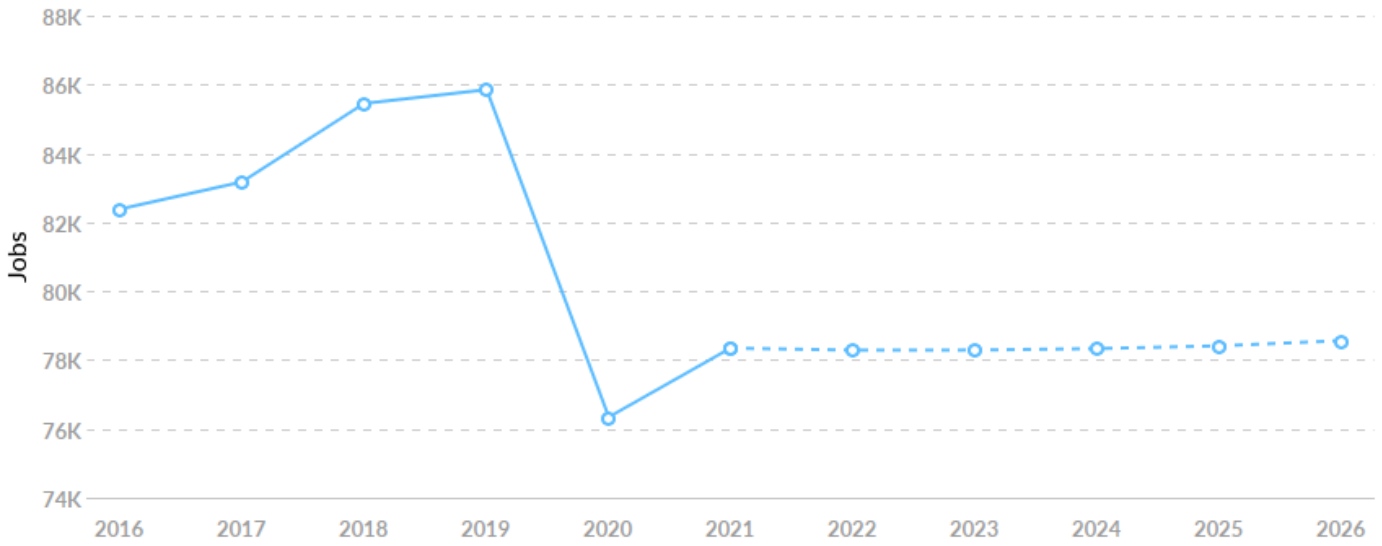
As of 2021 the region's population **declined by 3.2%** since 2016, falling by 4,571. Population is expected to **decrease by 4.3%** between 2021 and 2026, losing 5,829.



Timeframe	Population
2016	140,778
2017	139,818
2018	138,620
2019	137,678
2020	135,965
2021	136,207
2022	135,230
2023	133,961
2024	132,745
2025	131,569
2026	130,378

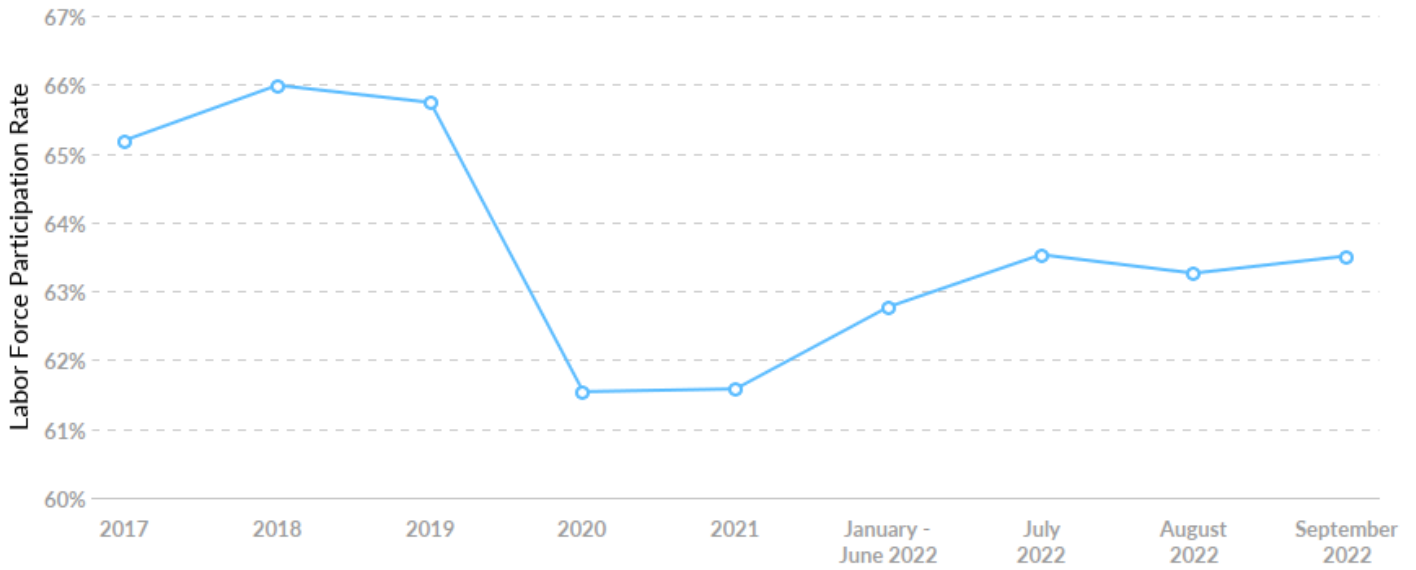
Job Trends

From 2016 to 2021, jobs declined by 4.9% in Napa County, CA from 82,380 to 78,345. This change fell short of the national growth rate of 1.9% by 6.8%.



Timeframe	Jobs
2016	82,380
2017	83,171
2018	85,449
2019	85,849
2020	76,336
2021	78,345
2022	78,286
2023	78,288
2024	78,331
2025	78,410
2026	78,561

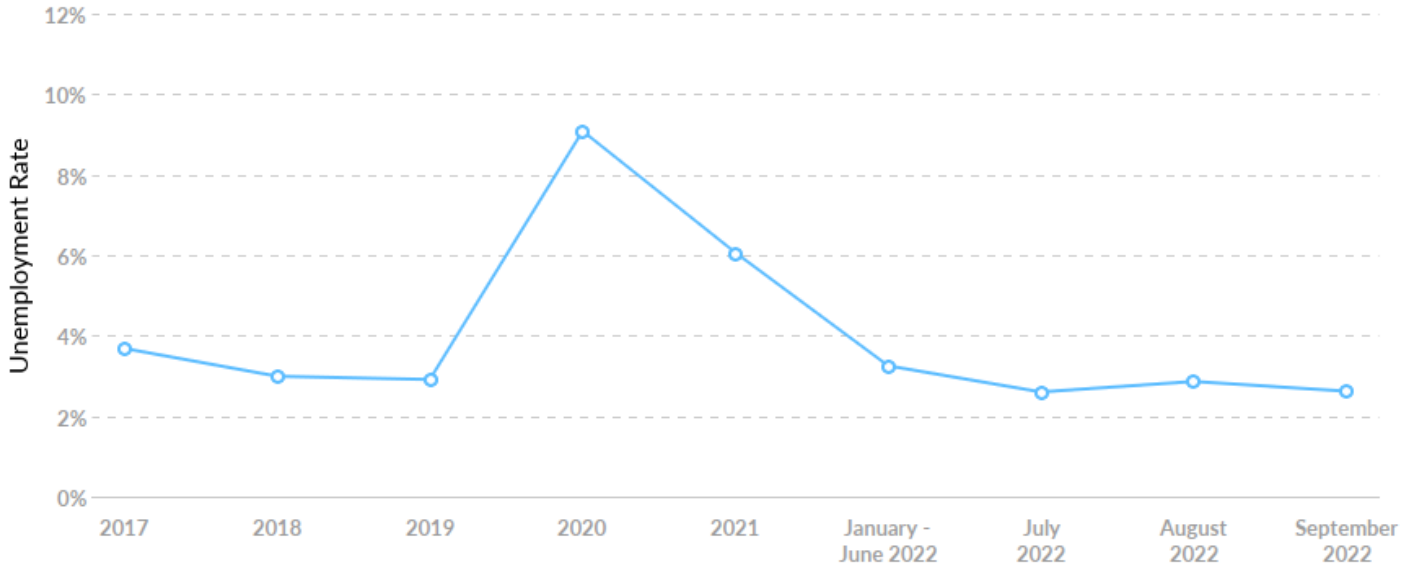
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	65.19%
2018	65.99%
2019	65.74%
2020	61.54%
2021	61.58%
January - June 2022	62.77%
July 2022	63.53%
August 2022	63.26%
September 2022	63.51%

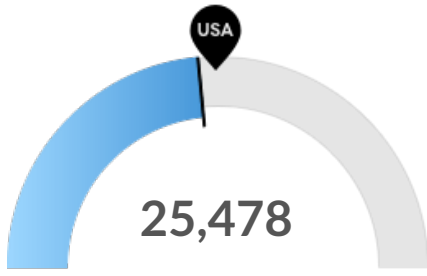
Unemployment Rate Trends

Napa County, CA had a September 2022 unemployment rate of 2.62%, **decreasing from 3.68%** 5 years before.



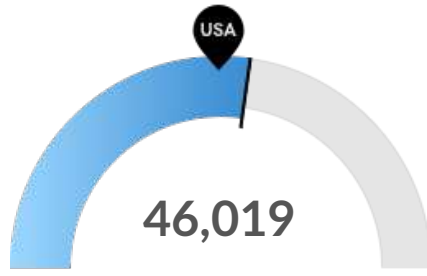
Timeframe	Unemployment Rate
2017	3.68%
2018	2.99%
2019	2.91%
2020	9.08%
2021	6.06%
January - June 2022	3.25%
July 2022	2.60%
August 2022	2.86%
September 2022	2.62%

Population Characteristics



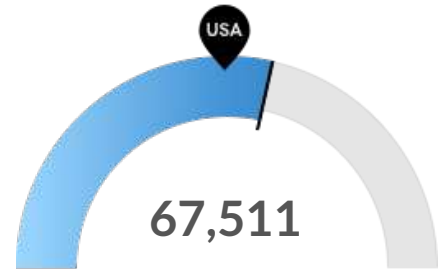
Millennials

Napa County, CA has 25,478 millennials (ages 25-39). The national average for an area this size is 27,822.



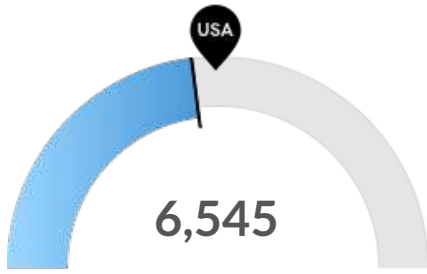
Retiring Soon

Retirement risk is high in Napa County, CA. The national average for an area this size is 40,486 people 55 or older, while there are 46,019 here.



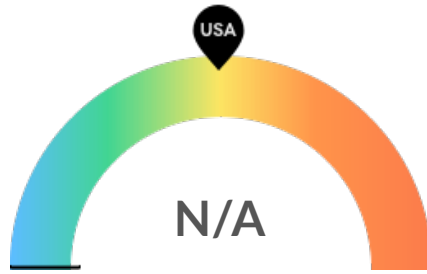
Racial Diversity

Racial diversity is high in Napa County, CA. The national average for an area this size is 55,428 racially diverse people, while there are 67,511 here.



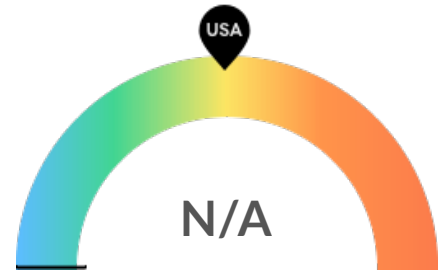
Veterans

Napa County, CA has 6,545 veterans. The national average for an area this size is 7,360.



Violent Crime

No crime information is available in Napa County, CA.

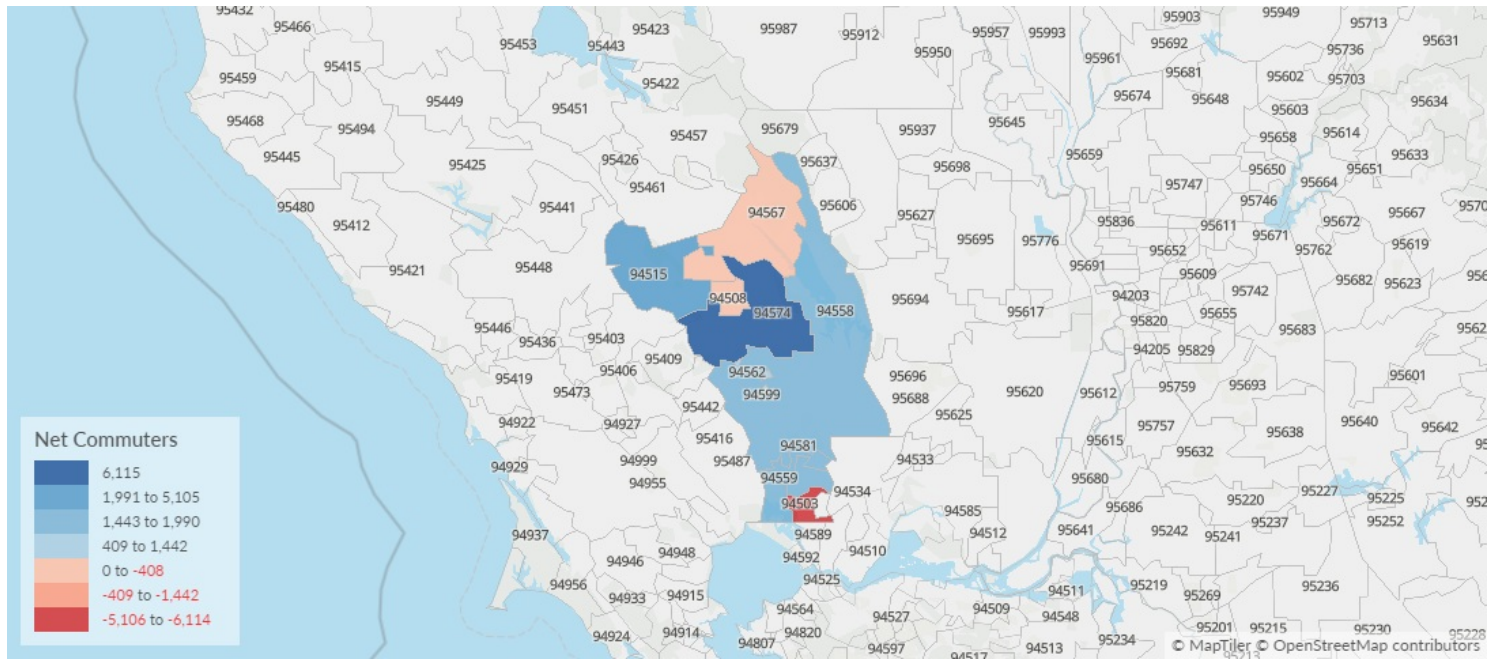


Property Crime

No crime information is available in Napa County, CA.

Place of Work vs Place of Residence

Understanding where talent in Napa County, CA currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2021 Employment
94558	Napa, CA (in Napa coun...	35,439
94559	Napa, CA (in Napa coun...	15,726
94574	Saint Helena, CA (in Na...	10,292
94515	Calistoga, CA (in Napa c...	6,017
94503	American Canyon, CA (i...	5,659

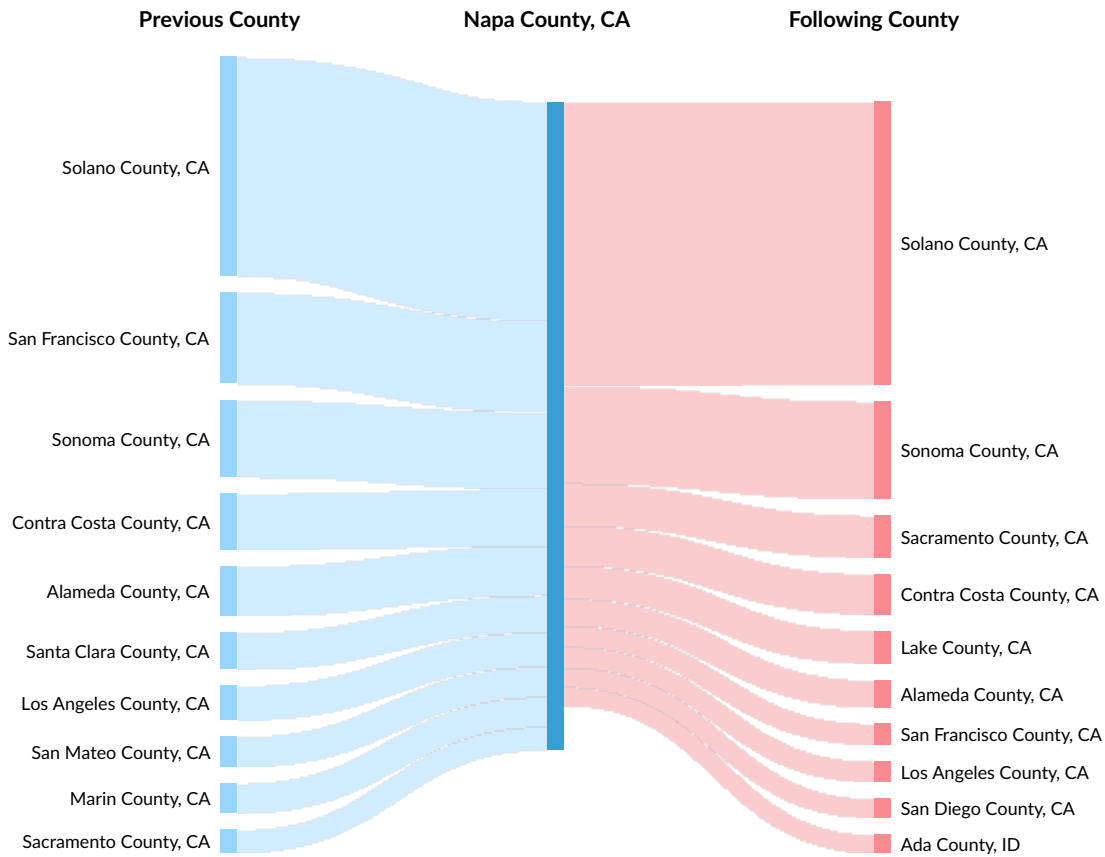
Where Talent Lives

ZIP	Name	2021 Workers
94558	Napa, CA (in Napa coun...	33,997
94559	Napa, CA (in Napa coun...	14,078
94503	American Canyon, CA (i...	10,764
94574	Saint Helena, CA (in Na...	4,176
94515	Calistoga, CA (in Napa c...	4,027

Inbound and Outbound Migration

The table below analyzes past and current residents of Napa County, CA. The left column shows residents of other counties migrating to Napa County, CA. The right column shows residents migrating from Napa County, CA to other counties.

As of 2020, **1,170** people have migrated from Solano County, CA to Napa County, CA. In the same year, **1,514** people left Napa County, CA migrating to Solano County, CA. The total Net Migration for Napa County, CA in 2020 was **-882**.

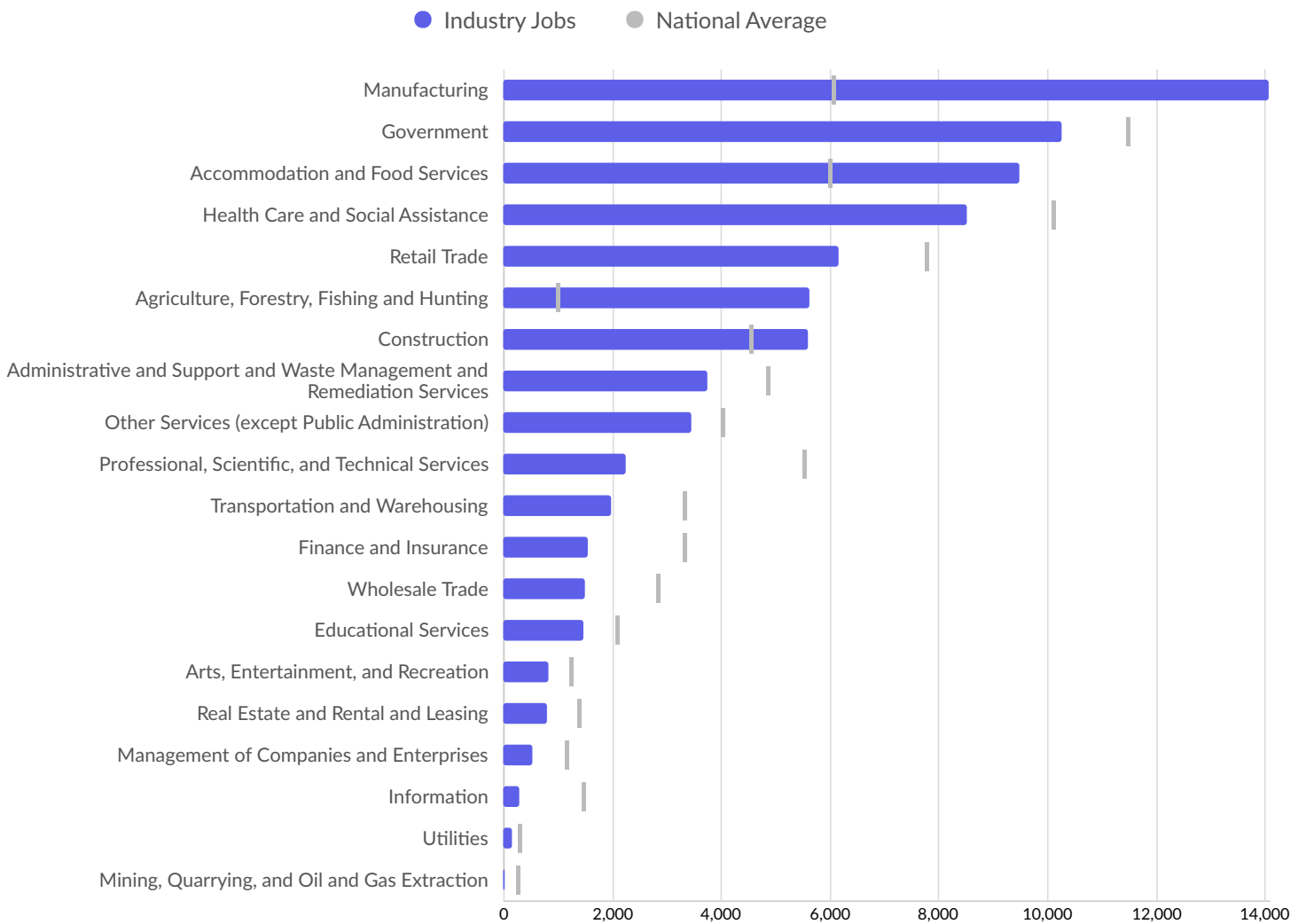


Top Previous Counties	Migrations
Solano County, CA	1,170
San Francisco County, CA	486
Sonoma County, CA	411
Contra Costa County, CA	301
Alameda County, CA	266
Santa Clara County, CA	197

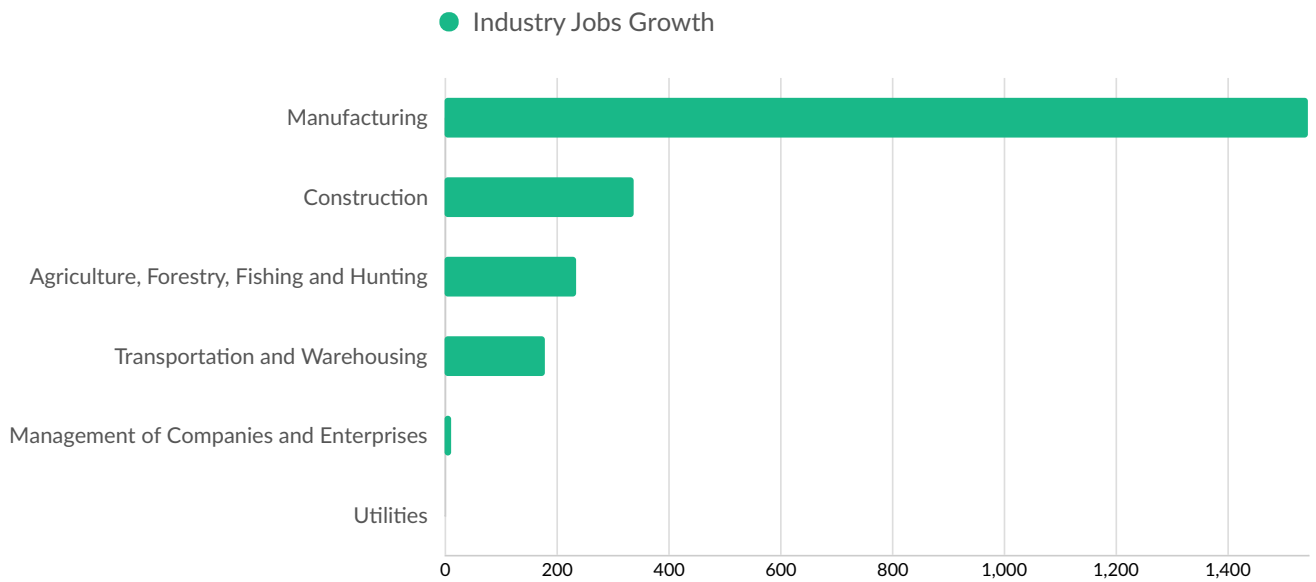
Top Previous Counties	Migrations
Los Angeles County, CA	183
San Mateo County, CA	162
Marin County, CA	160
Sacramento County, CA	124
San Diego County, CA	100
Riverside County, CA	65
San Joaquin County, CA	63
Orange County, CA	60
Lake County, CA	46
Top Following Counties	Migrations
Solano County, CA	1,514
Sonoma County, CA	521
Sacramento County, CA	225
Contra Costa County, CA	215
Lake County, CA	176
Alameda County, CA	144
San Francisco County, CA	113
Los Angeles County, CA	111
San Diego County, CA	104
Ada County, ID	99
Placer County, CA	93
Marin County, CA	92
Maricopa County, AZ	77
Orange County, CA	75
Riverside County, CA	69

Industry Characteristics

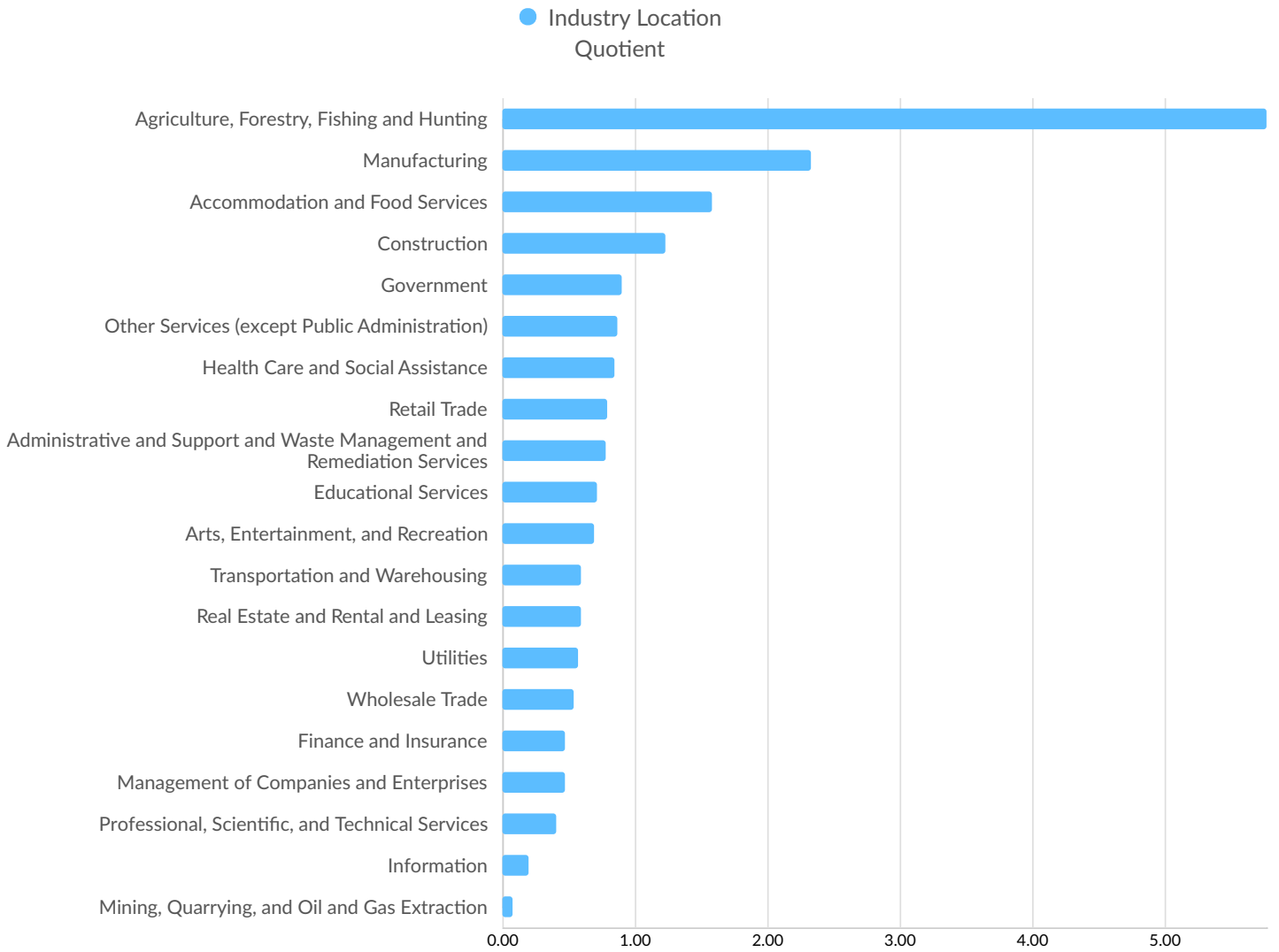
Largest Industries



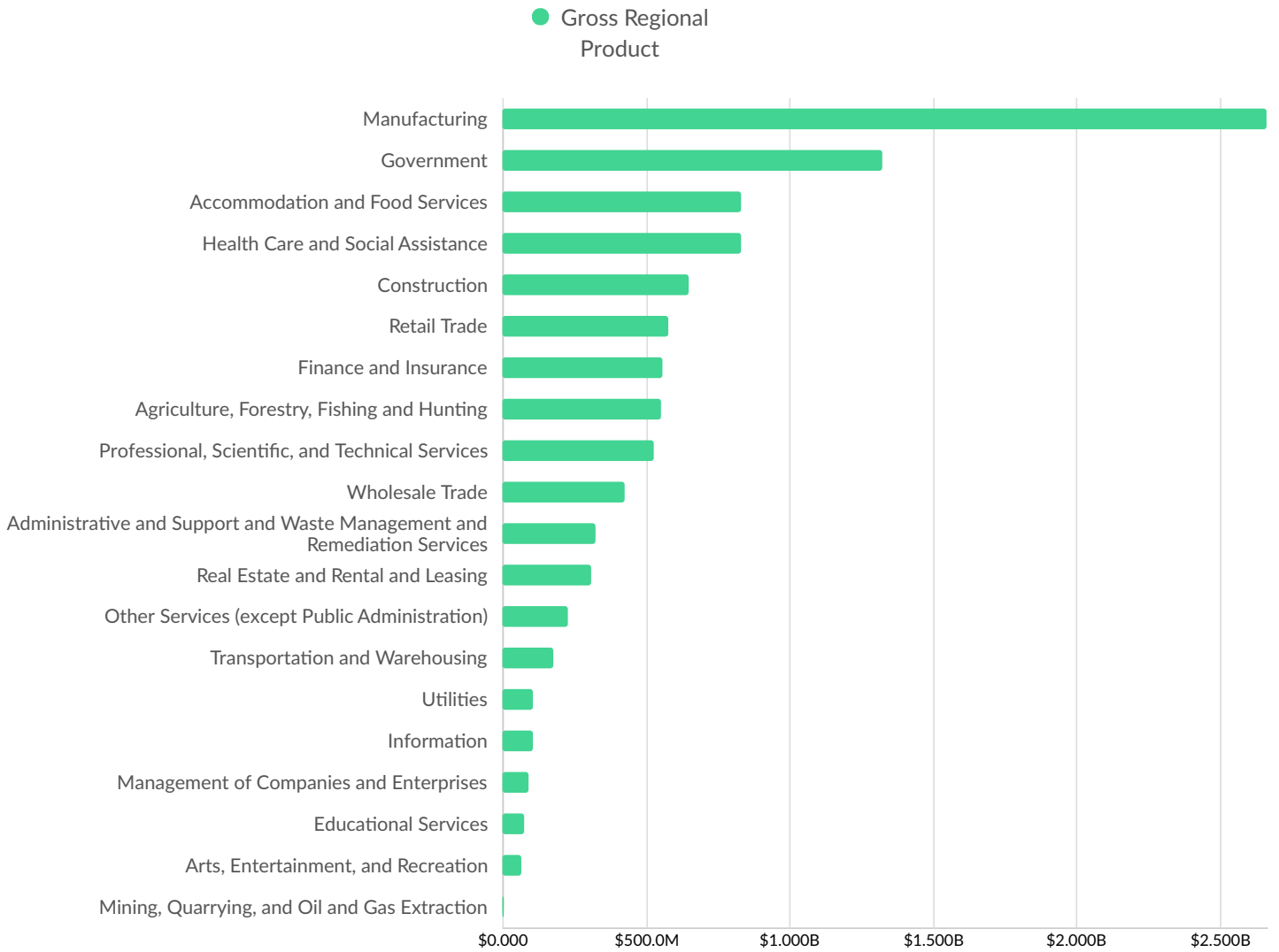
Top Growing Industries



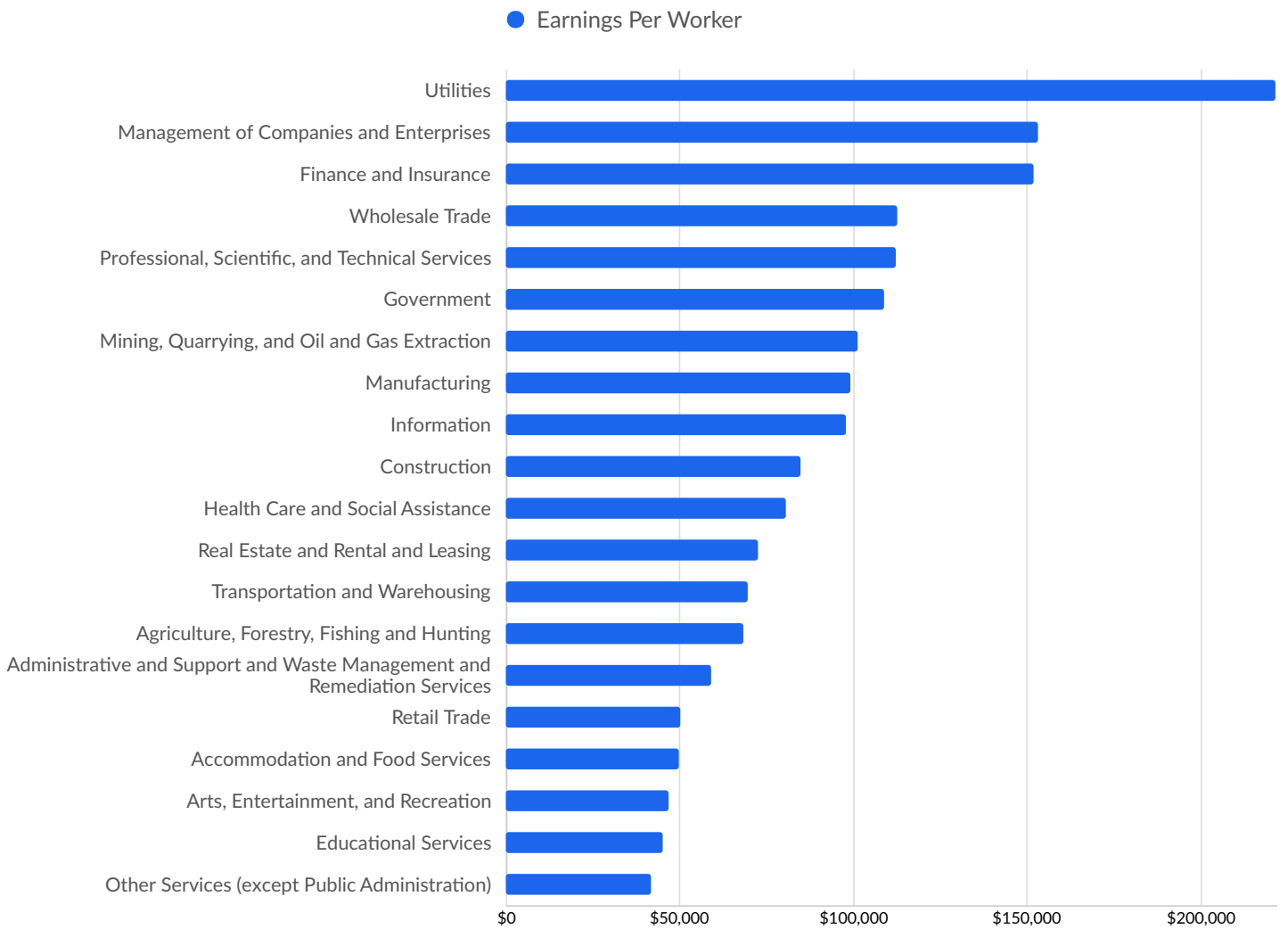
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



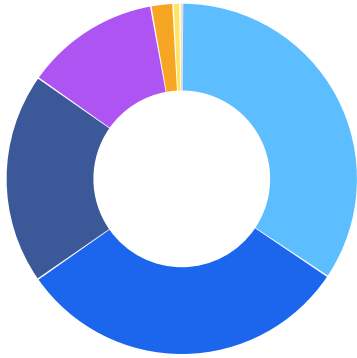
Business Characteristics

15,348 Companies Employ Your Workers

Online profiles for your workers mention 15,348 companies as employers, with the top 10 appearing below. In the last 12 months, 2,651 companies in Napa County, CA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Napa Valley Unified School Distr...	519 	CareInHomes	635 
Kaiser Permanente	457 	Providence	509 
Napa County	294 	Adventist Health	479 
County Of Napa	287 	Hyatt	419 
Pacific Union College	262 	Marriott International	381 
Nvusd	244 	NAPA Auto Parts	321 
Queen Of The Valley Medical Ce...	222 	Auberge Resorts	265 
City Of Napa	207 	State of California	260 
California Department Of State ...	199 	The Meritage Resort And Spa	250 
Treasury Wine Estates	164 	Randstad	233 

Business Size

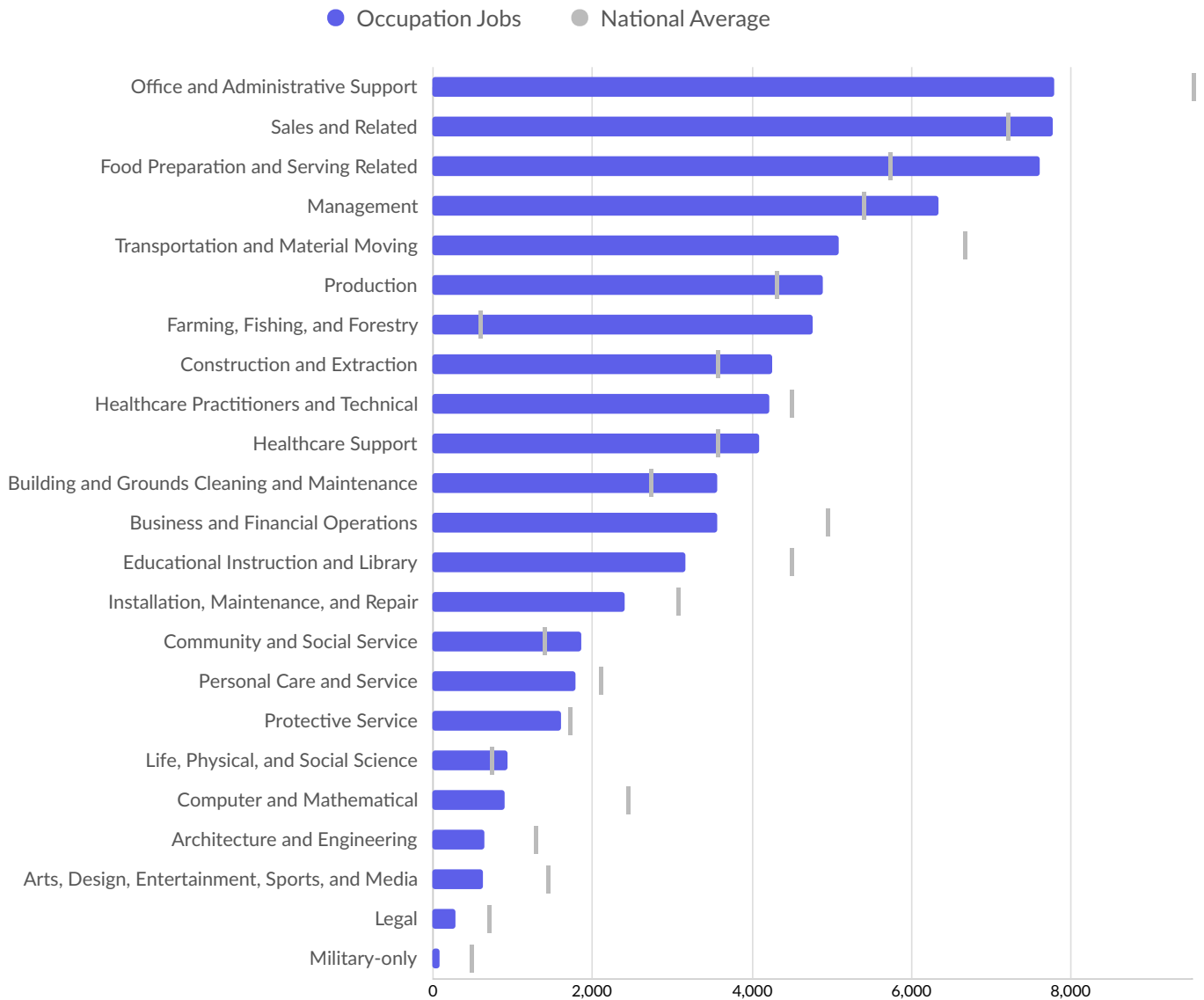


	Percentage	Business Count
● 1 to 4 employees	34.3%	2,527
● 5 to 9 employees	30.9%	2,278
● 10 to 19 employees	19.4%	1,432
● 20 to 49 employees	12.4%	914
● 50 to 99 employees	2.0%	150
● 100 to 249 employees	0.6%	46
● 250 to 499 employees	0.1%	11
● 500+ employees	0.1%	7

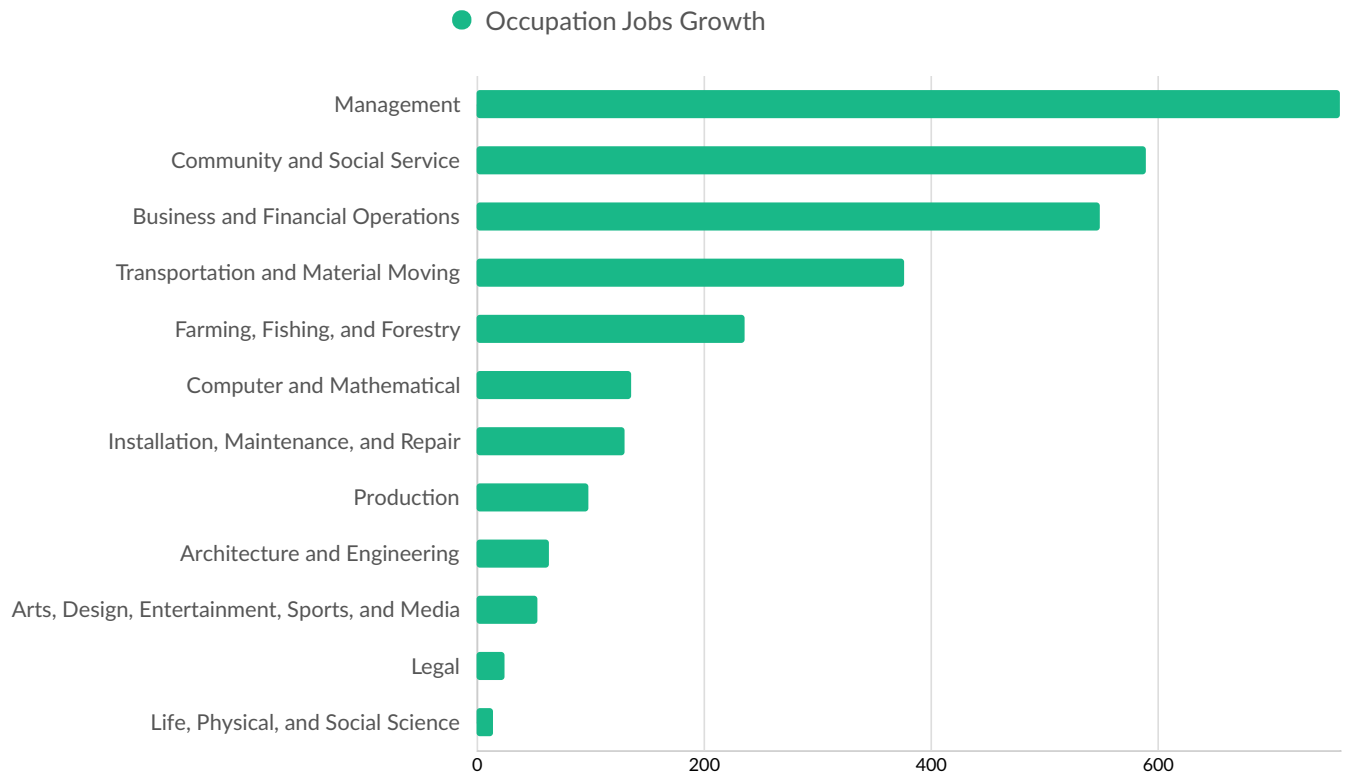
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

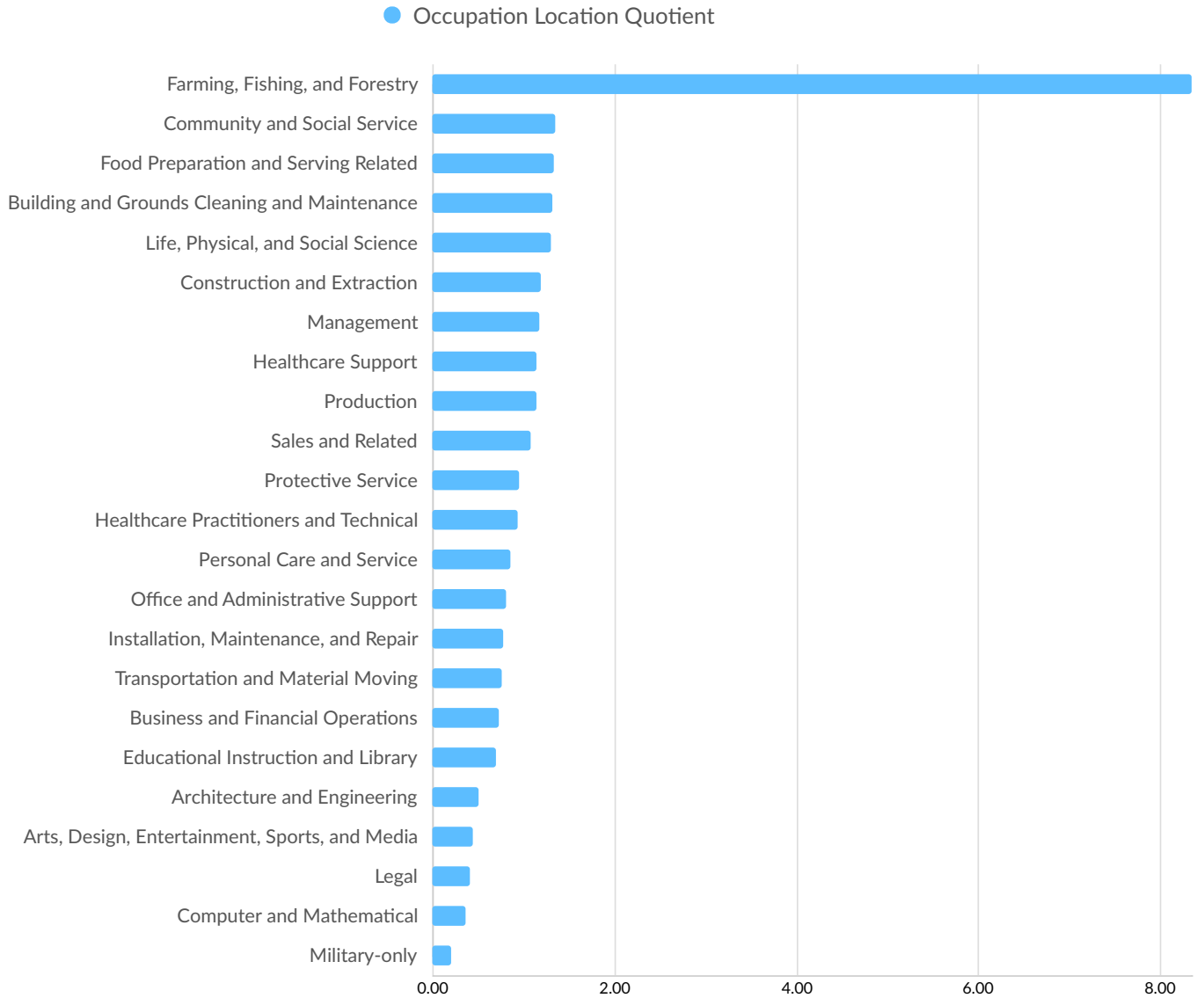
Largest Occupations



Top Growing Occupations



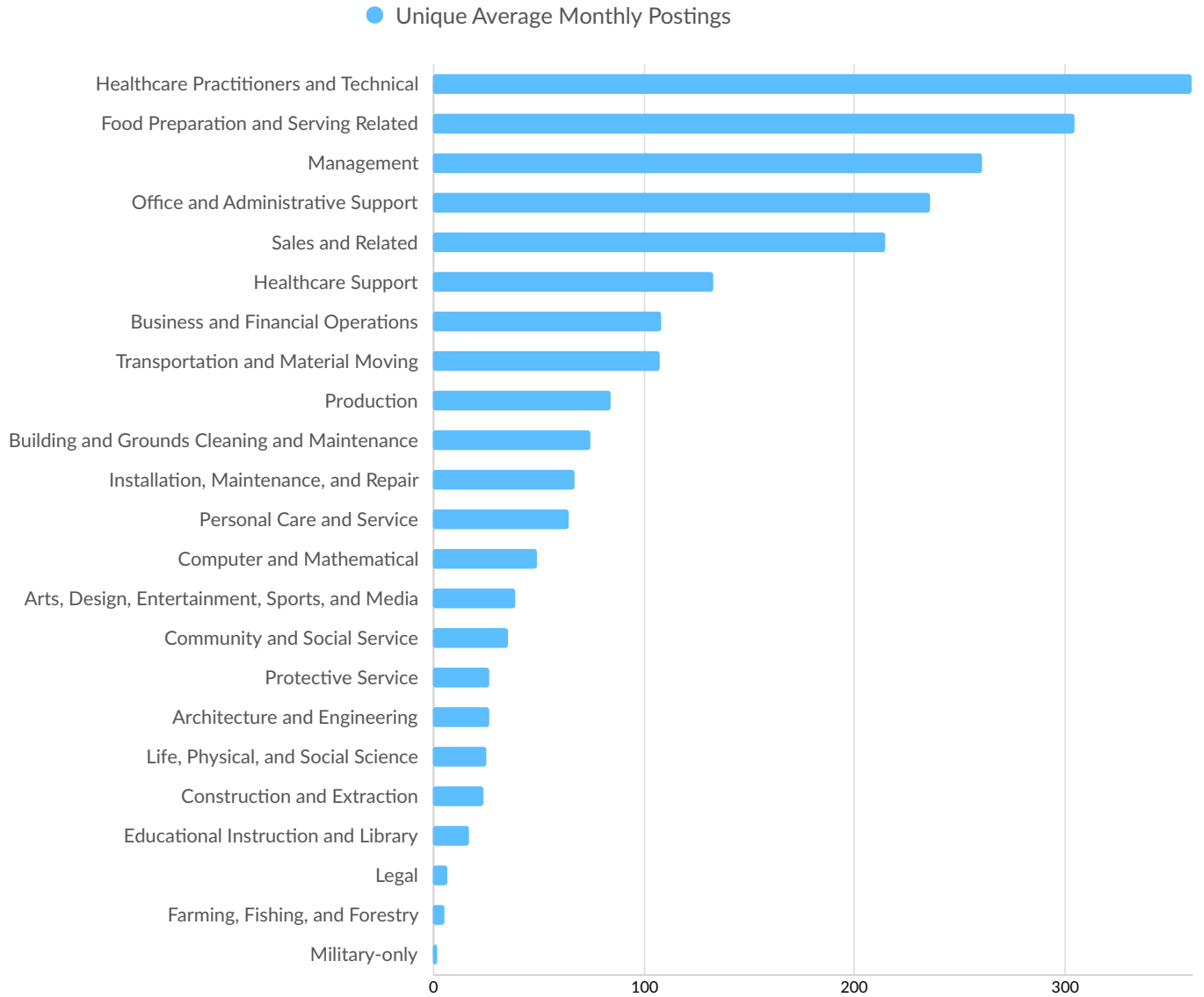
Top Occupation Location Quotient



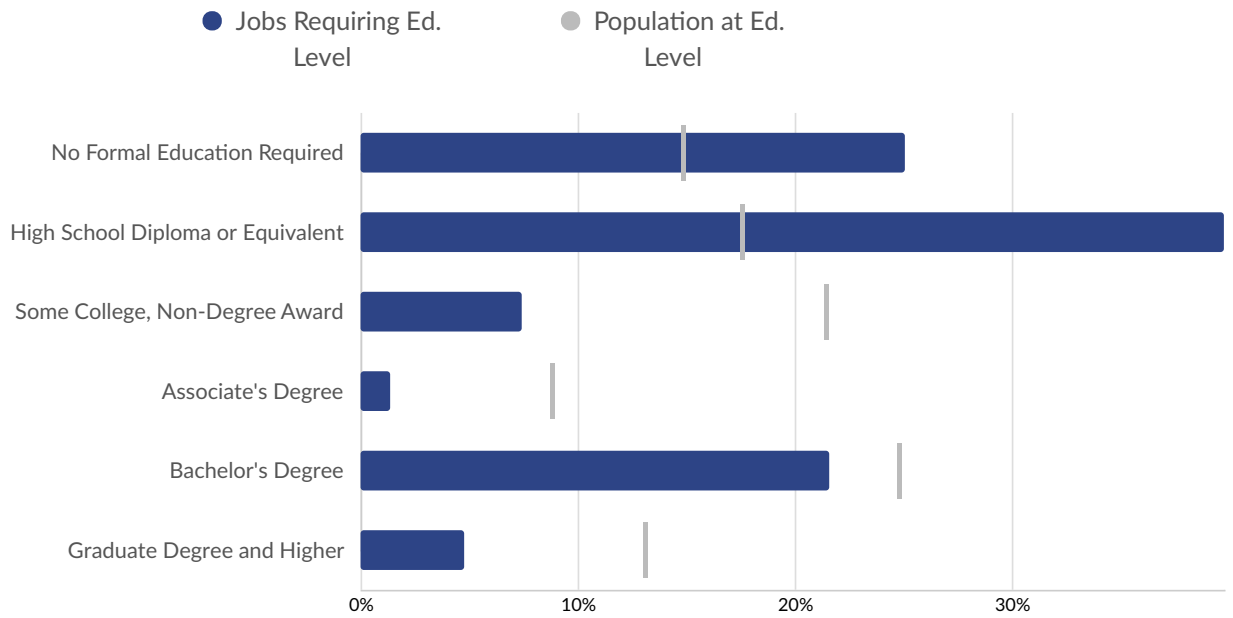
Top Occupation Earnings



Top Posted Occupations

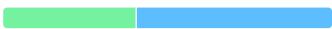






Underemployment



Educational Pipeline

In 2021, there were 1,527 graduates in Napa County, CA. This pipeline has shrunk by 4% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Biological and Physical Sciences, and Registered Nursing/Registered Nurse.

School	Total Graduates (2021)	Graduate Trend (2017 - 2021)
Napa Valley College	1,226 	
Pacific Union College	301 	
LeMelange Academy of Hair	0	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

