



# Marin County, CA

Workforce Alliance of the North Bay



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# Contents

Report Parameters .....	1
Economy Overview .....	2
Unemployment by Demographics .....	4
Historic & Projected Trends .....	8
Population Characteristics .....	12
Inbound and Outbound Migration .....	14
Industry Characteristics .....	16
Business Characteristics .....	21
Workforce Characteristics .....	23
Educational Pipeline .....	29
In-Demand Skills .....	30

## Report Parameters

### 1 County

6041 Marin County, CA

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

260,813

Population (2022)

Population **grew by 838** over the last 5 years and is projected to **grow by 958** over the next 5 years.

132,347

Total Regional Employment

Jobs **decreased by 9,267** over the last 5 years but are projected to **grow by 5,200** over the next 5 years.

\$131.0K

Median Household Income (2021)

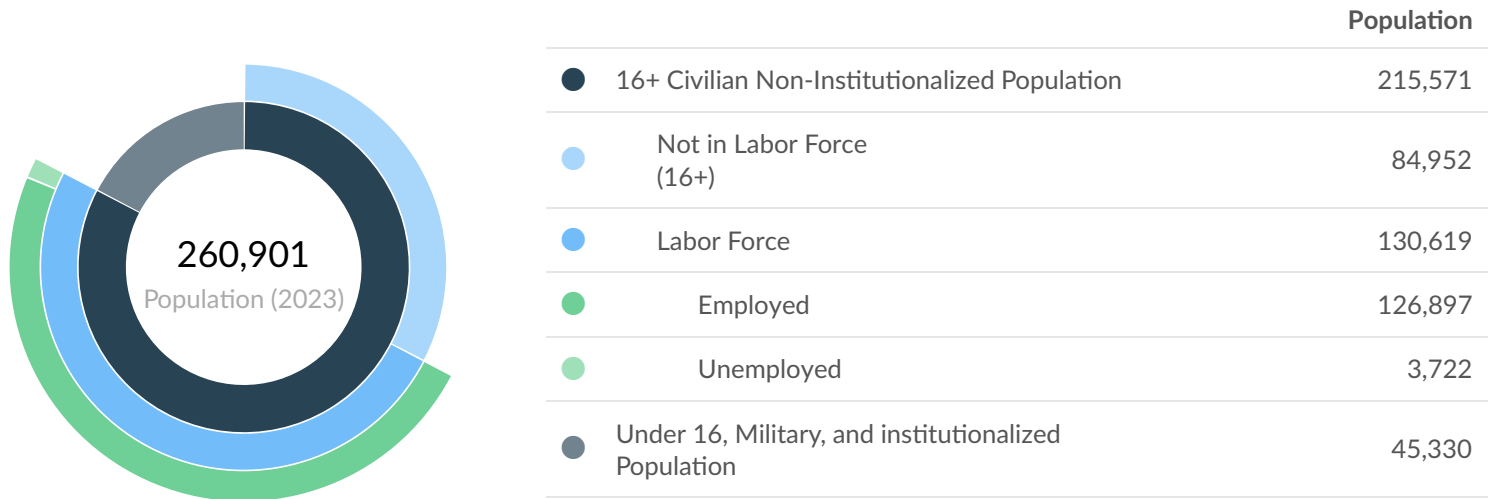
Median household income is **\$62.0K above** the national median household income of \$69.0K.

## Takeaways

- As of 2022 the region's population **increased by 0.3%** since 2017, growing by 838. Population is expected to **increase by 0.4%** between 2022 and 2027, adding 958.
- From 2017 to 2022, jobs **declined by 6.5%** in Marin County, CA from 141,614 to **132,347**. This change **fell short of the national growth rate of 3.8% by 10.3%**. As the number of jobs declined, the **labor force participation rate decreased from 66.4% to 61.3% between 2017 and 2022**.
- Concerning educational attainment, **33.9% of Marin County, CA residents possess a Bachelor's Degree** (13.1% above the national average), and **6.6% hold an Associate's Degree** (2.2% below the national average).
- The top three industries in 2022 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Private Households.

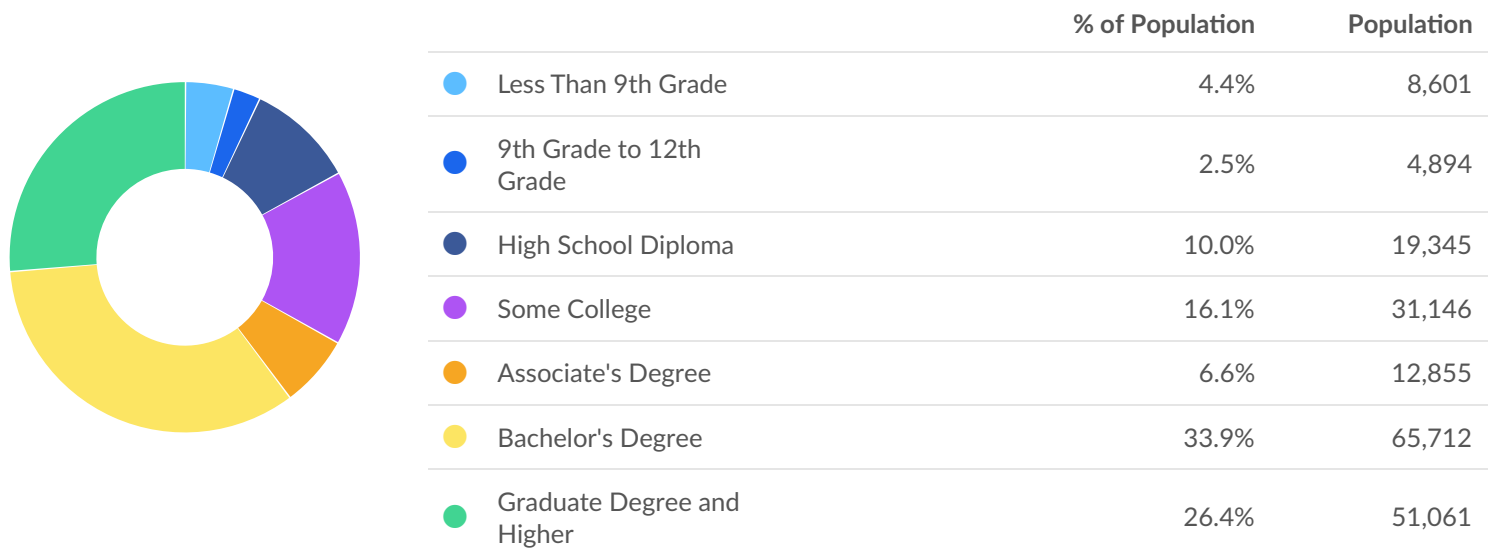
	Population (2023)	Labor Force (Apr 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	260,901	130,619	132,347	163.3	\$27.45B	\$29.55B	\$21.65B
State	39,081,899	19,307,410	20,388,768	135.2	\$3.55T	\$1.83T	\$2.54T
Nation	335,839,277	166,220,270	168,791,091	100.0	\$25.16T	\$0	\$11.30T

## Apr 2023 Labor Force Breakdown



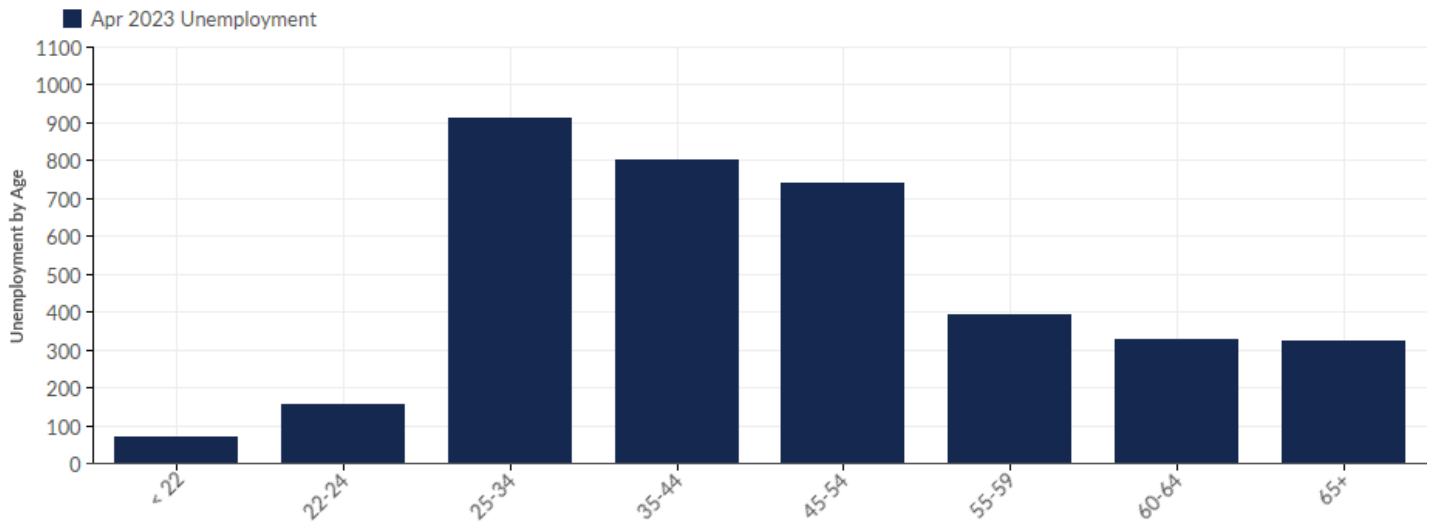
## Educational Attainment

Concerning educational attainment, **33.9% of Marin County, CA residents possess a Bachelor's Degree** (13.1% above the national average), and **6.6% hold an Associate's Degree** (2.2% below the national average).



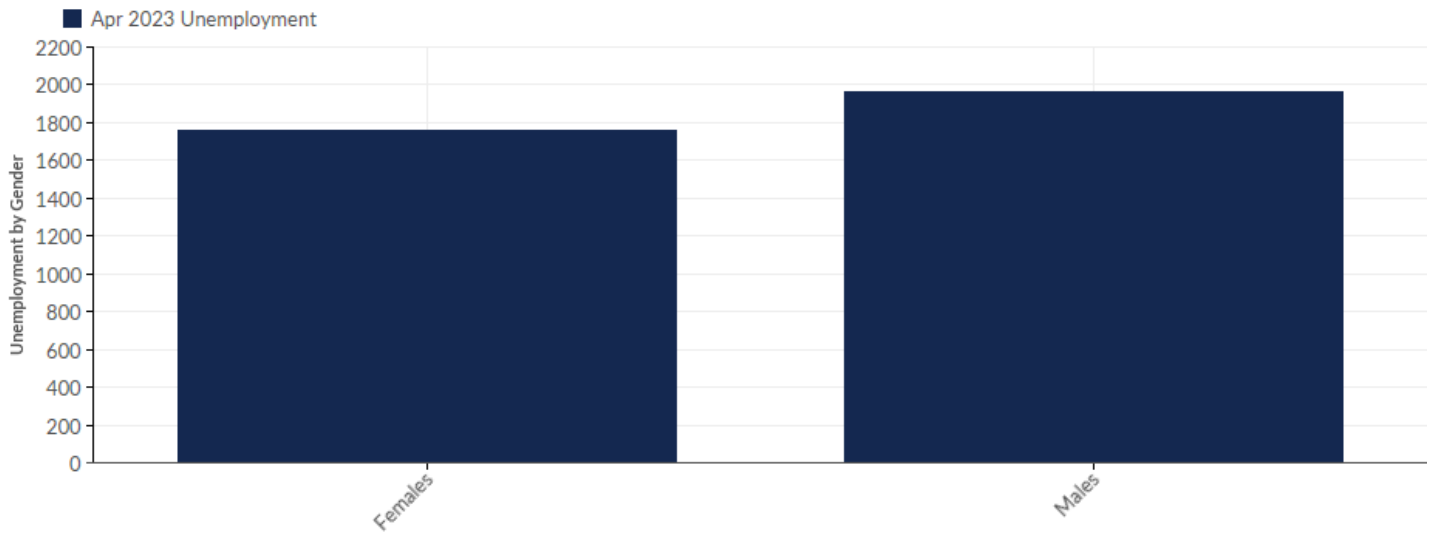
# Unemployment by Demographics

## Unemployment by Age



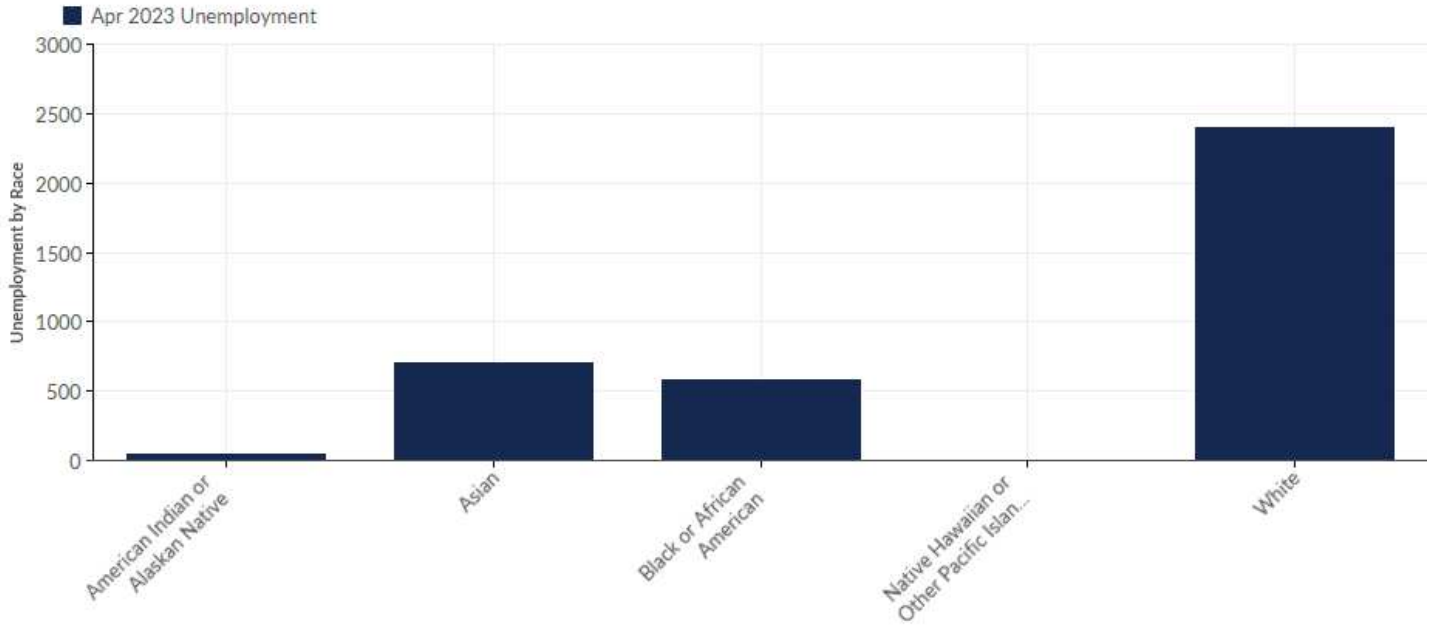
Age	Unemployment (Apr 2023)	% of Unemployed
< 22	71	1.91%
22-24	154	4.14%
25-34	913	24.53%
35-44	801	21.52%
45-54	738	19.83%
55-59	395	10.61%
60-64	328	8.81%
65+	322	8.65%
Total	3,722	100.00%

## Unemployment by Gender



Gender	Unemployment (Apr 2023)	% of Unemployed
Females	1,757	47.21%
Males	1,965	52.79%
Total	3,722	100.00%

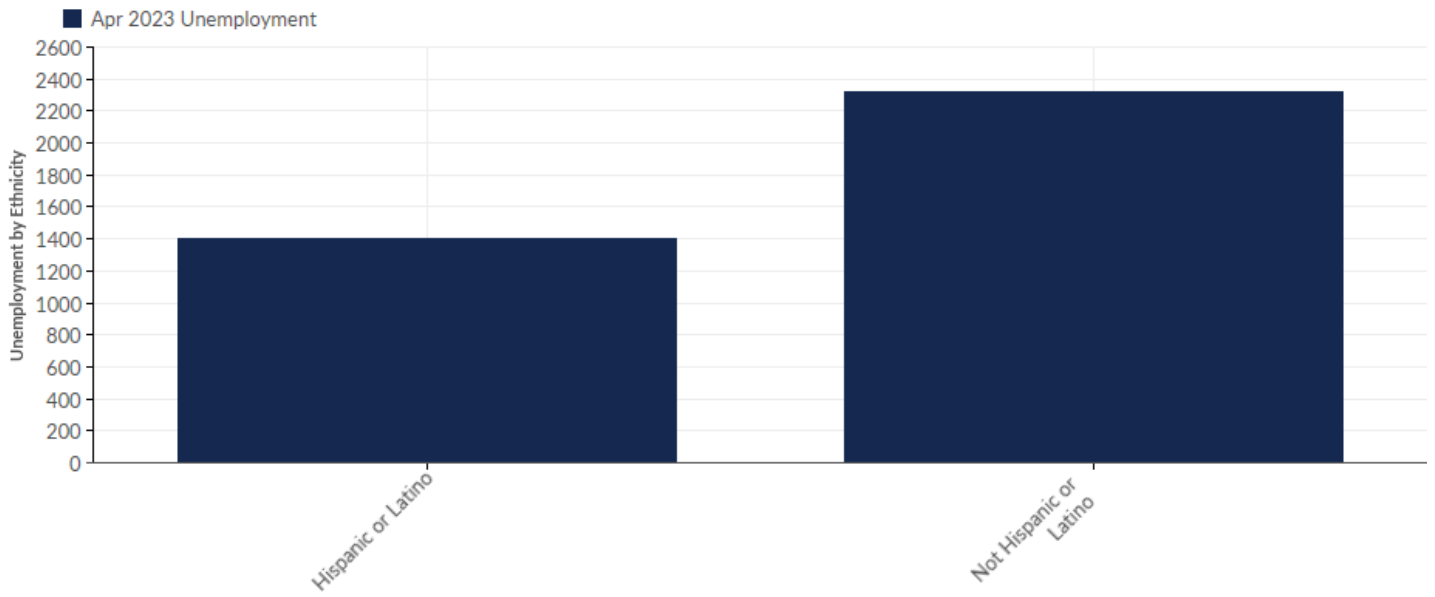
## Unemployment by Race



Race	Unemployment (Apr 2023)	% of Unemployed
American Indian or Alaskan Native	45	1.21%
Asian	700	18.81%
Black or African American	584	15.69%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	2,393	64.29%
<b>Total</b>	<b>3,722</b>	<b>100.00%</b>



## Unemployment by Ethnicity

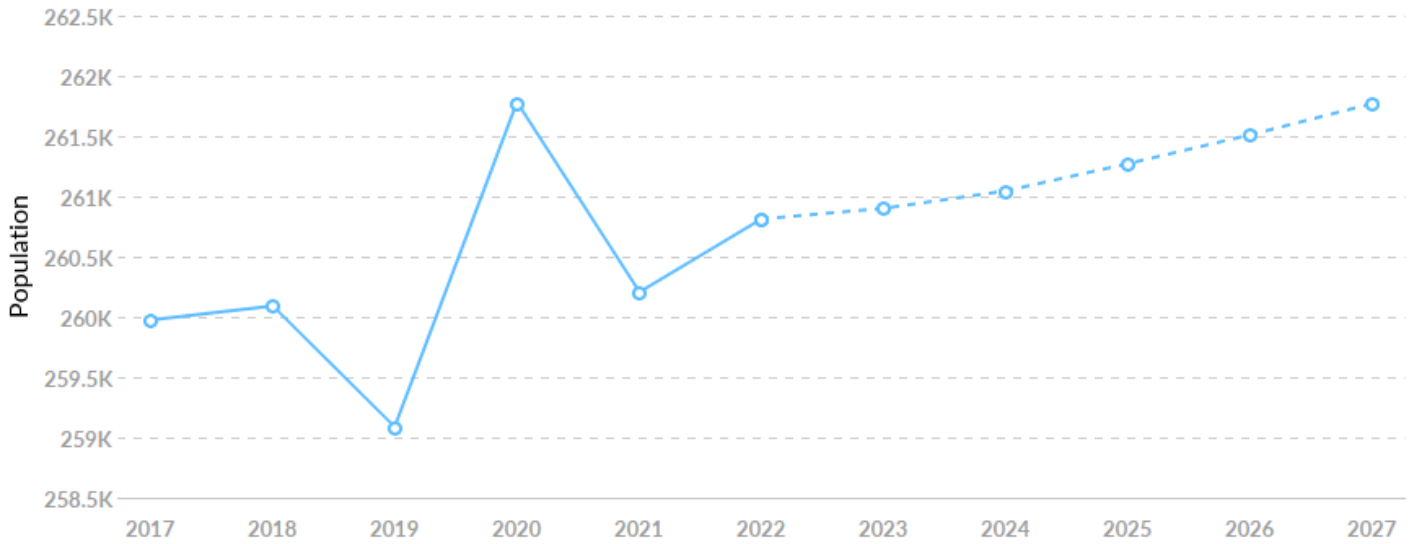


Ethnicity	Unemployment (Apr 2023)	% of Unemployed
Hispanic or Latino	1,402	37.67%
Not Hispanic or Latino	2,320	62.33%
Total	3,722	100.00%

# Historic & Projected Trends

## Population Trends

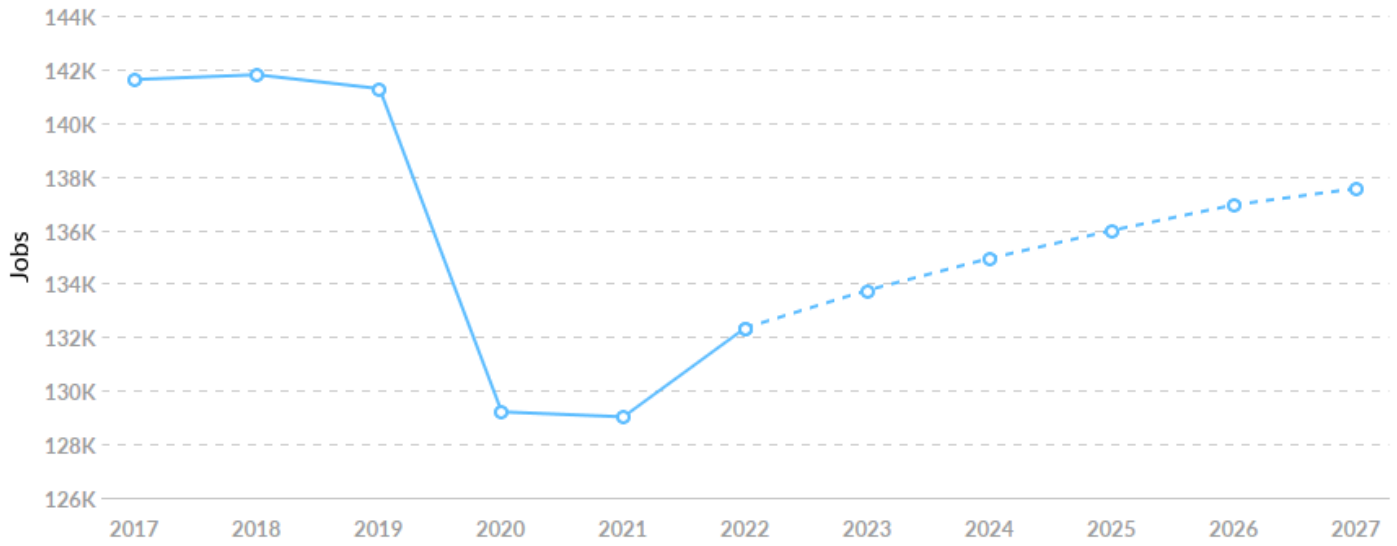
As of 2022 the region's population increased by 0.3% since 2017, growing by 838. Population is expected to increase by 0.4% between 2022 and 2027, adding 958.



Timeframe	Population
2017	259,975
2018	260,091
2019	259,085
2020	261,776
2021	260,206
2022	260,813
2023	260,901
2024	261,046
2025	261,272
2026	261,511
2027	261,771

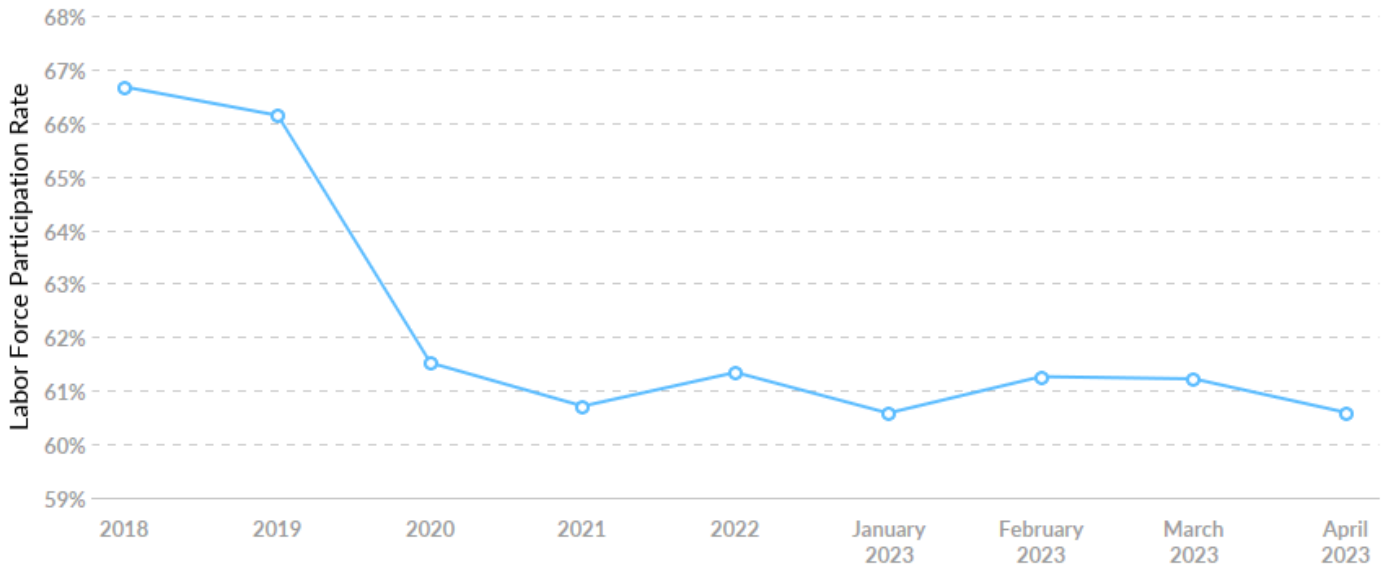
## Job Trends

From 2017 to 2022, jobs declined by 6.5% in Marin County, CA from 141,614 to 132,347. This change fell short of the national growth rate of 3.8% by 10.3%.



Timeframe	Jobs
2017	141,614
2018	141,794
2019	141,276
2020	129,206
2021	129,019
2022	132,347
2023	133,751
2024	134,941
2025	135,982
2026	136,937
2027	137,547

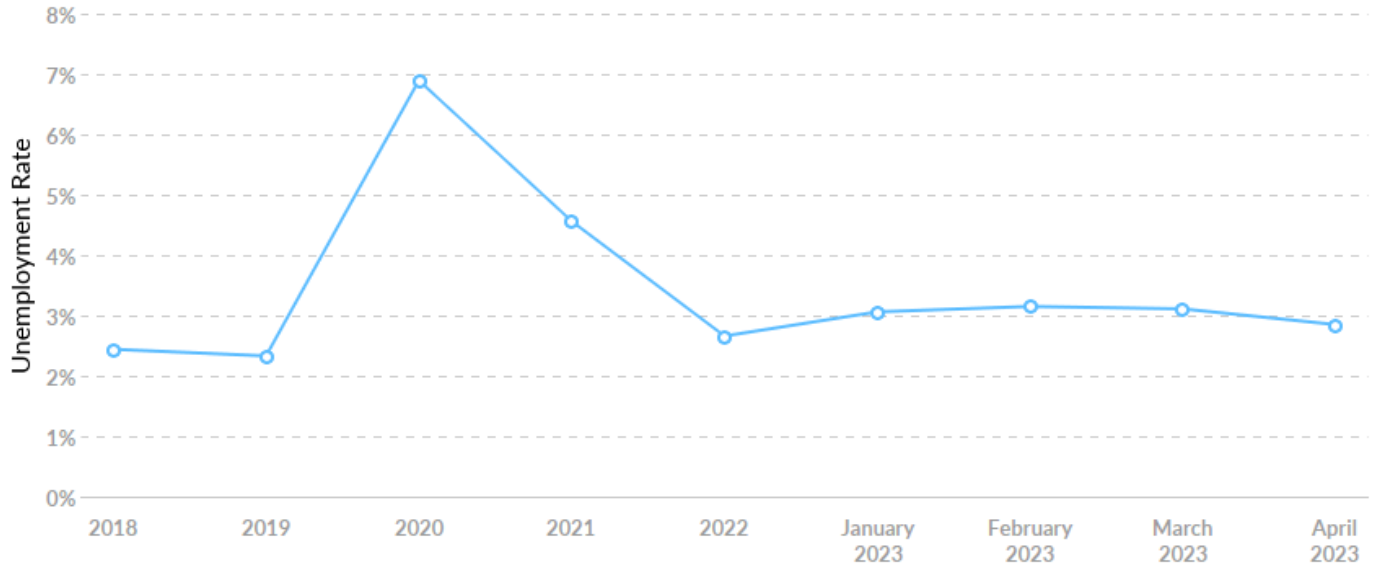
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	66.67%
2019	66.14%
2020	61.52%
2021	60.71%
2022	61.34%
January 2023	60.58%
February 2023	61.26%
March 2023	61.22%
April 2023	60.59%

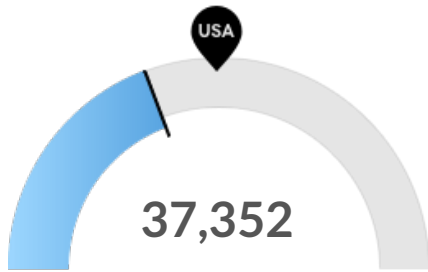
## Unemployment Rate Trends

Marin County, CA had an April 2023 unemployment rate of 2.85%, **increasing from 2.44% 5 years before.**



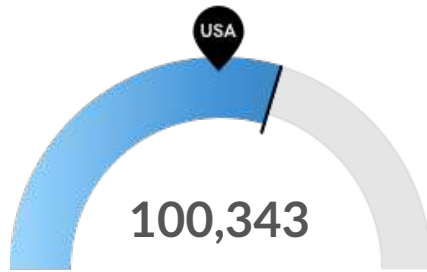
Timeframe	Unemployment Rate
2018	2.44%
2019	2.33%
2020	6.89%
2021	4.56%
2022	2.66%
January 2023	3.06%
February 2023	3.15%
March 2023	3.11%
April 2023	2.85%

## Population Characteristics



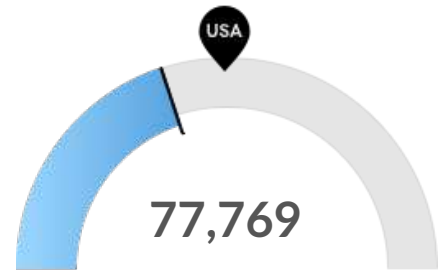
**Millennials**

Marin County, CA has 37,352 millennials (ages 25-39). The national average for an area this size is 53,151.



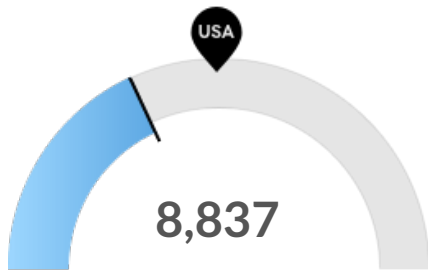
**Retiring Soon**

Retirement risk is high in Marin County, CA. The national average for an area this size is 77,343 people 55 or older, while there are 100,343 here.



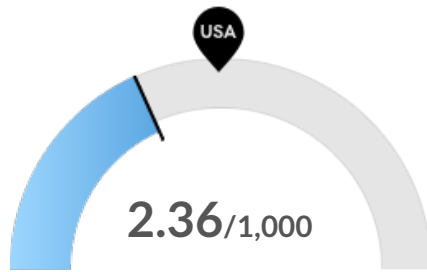
**Racial Diversity**

Racial diversity is low in Marin County, CA. The national average for an area this size is 105,888 racially diverse people, while there are 77,769 here.



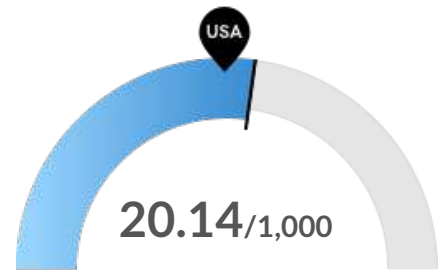
**Veterans**

Marin County, CA has 8,837 veterans. The national average for an area this size is 13,666.



**Violent Crime**

Marin County, CA has 2.36 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

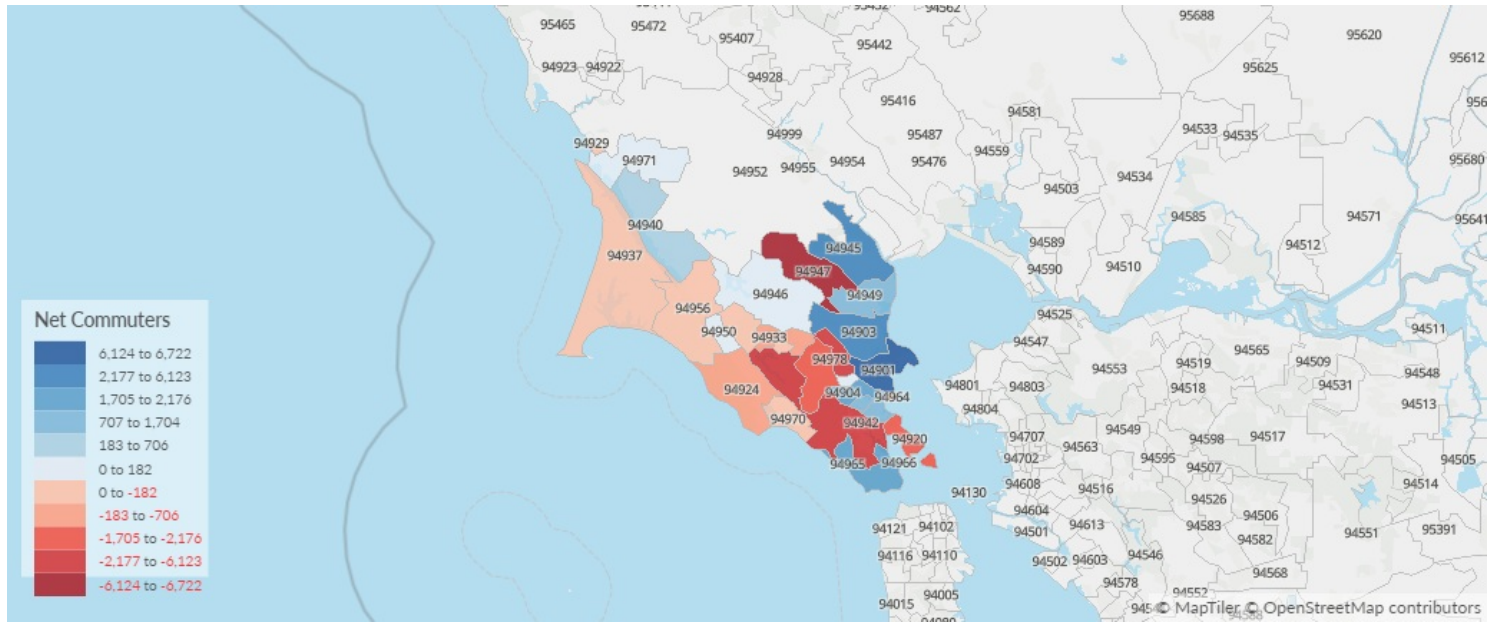


**Property Crime**

Marin County, CA has 20.14 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Marin County, CA currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2022 Employment
94901	San Rafael, CA (in Marin...	27,195
94903	San Rafael, CA (in Marin...	18,277
94945	Novato, CA (in Marin co...	12,936
94941	Mill Valley, CA (in Marin...	12,851
94949	Novato, CA (in Marin co...	10,954

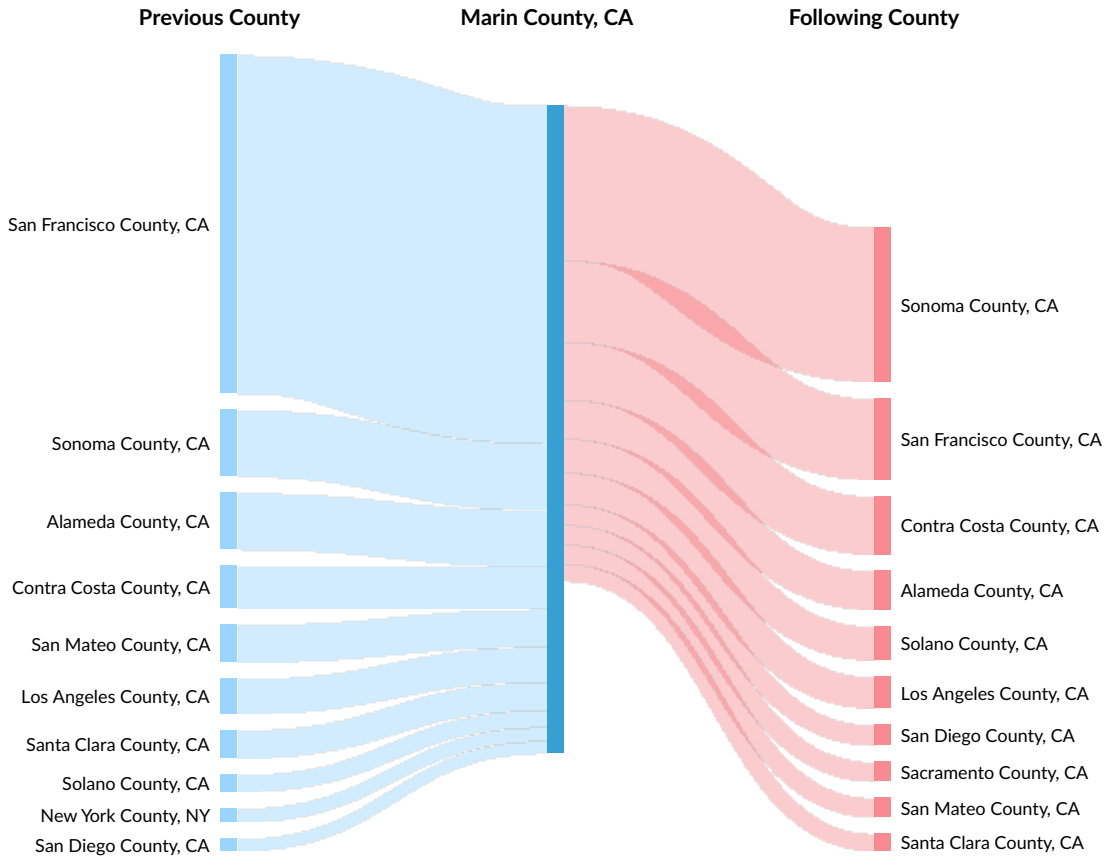
### Where Talent Lives

ZIP	Name	2022 Workers
94901	San Rafael, CA (in Marin...	21,071
94903	San Rafael, CA (in Marin...	16,100
94941	Mill Valley, CA (in Marin...	15,469
94947	Novato, CA (in Marin co...	13,082
94945	Novato, CA (in Marin co...	10,328

# Inbound and Outbound Migration

The table below analyzes past and current residents of Marin County, CA. The left column shows residents of other counties migrating to Marin County, CA. The right column shows residents migrating from Marin County, CA to other counties.

As of 2020, 4,224 people have migrated from San Francisco County, CA to Marin County, CA. In the same year, 1,935 people left Marin County, CA migrating to Sonoma County, CA. The total Net Migration for Marin County, CA in 2020 was -771.



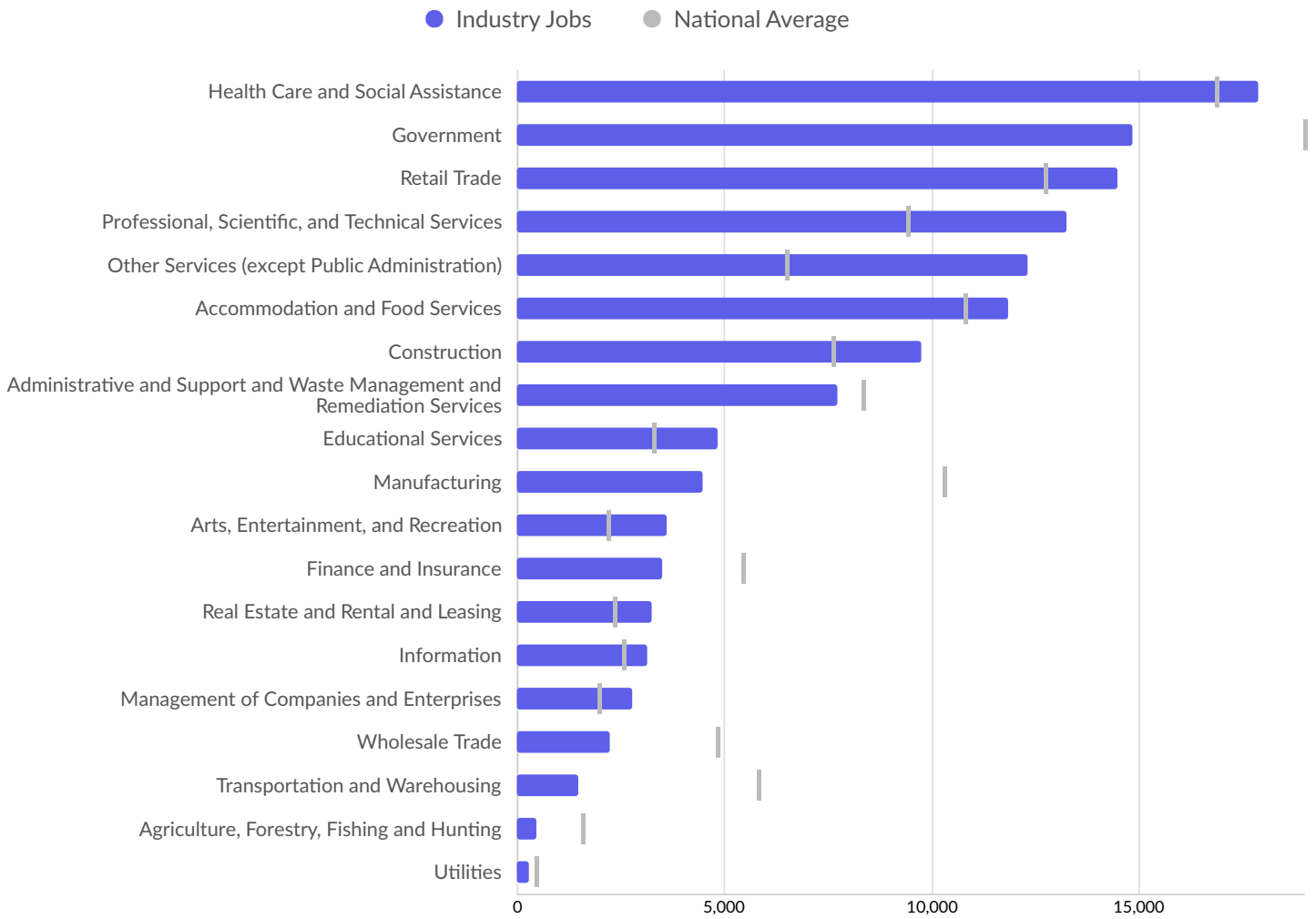
Top Previous Counties	Migrations
San Francisco County, CA	4,224
Sonoma County, CA	831
Alameda County, CA	705
Contra Costa County, CA	533
San Mateo County, CA	469
Los Angeles County, CA	439



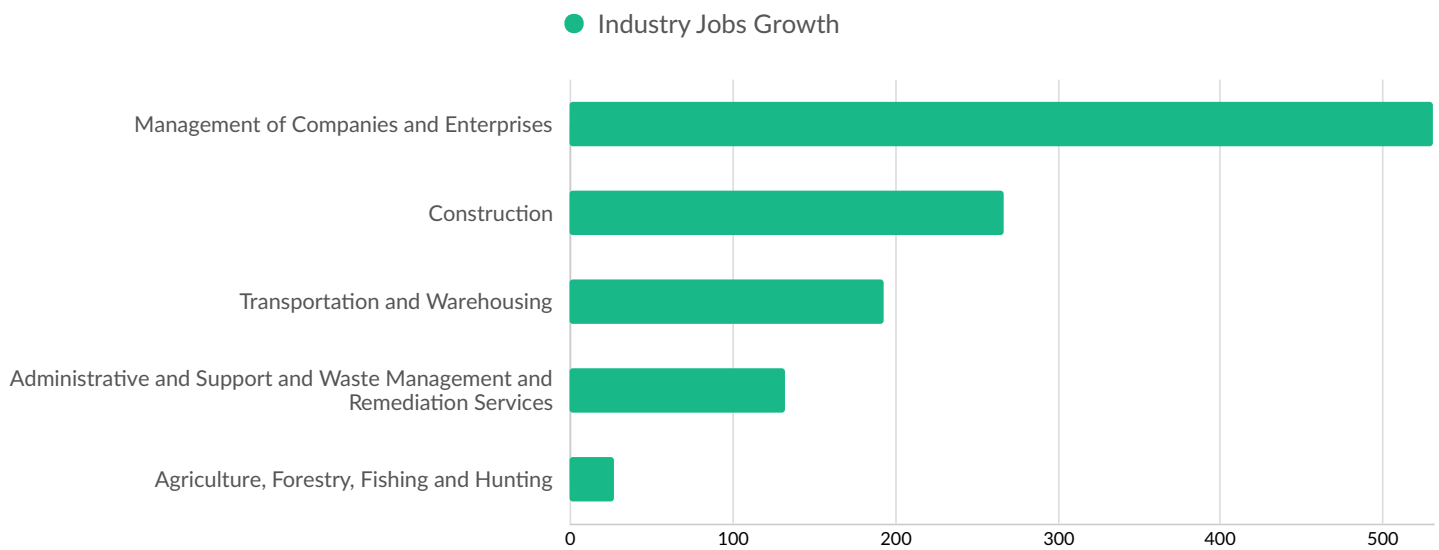
Top Previous Counties	Migrations
Santa Clara County, CA	350
Solano County, CA	213
New York County, NY	172
San Diego County, CA	156
Sacramento County, CA	115
Cook County, IL	95
Napa County, CA	92
Kings County, NY	92
Orange County, CA	90
Top Following Counties	Migrations
Sonoma County, CA	1,935
San Francisco County, CA	1,016
Contra Costa County, CA	726
Alameda County, CA	488
Solano County, CA	423
Los Angeles County, CA	396
San Diego County, CA	256
Sacramento County, CA	244
San Mateo County, CA	242
Santa Clara County, CA	216
Placer County, CA	190
Orange County, CA	168
Napa County, CA	160
King County, WA	156
Nevada County, CA	139

# Industry Characteristics

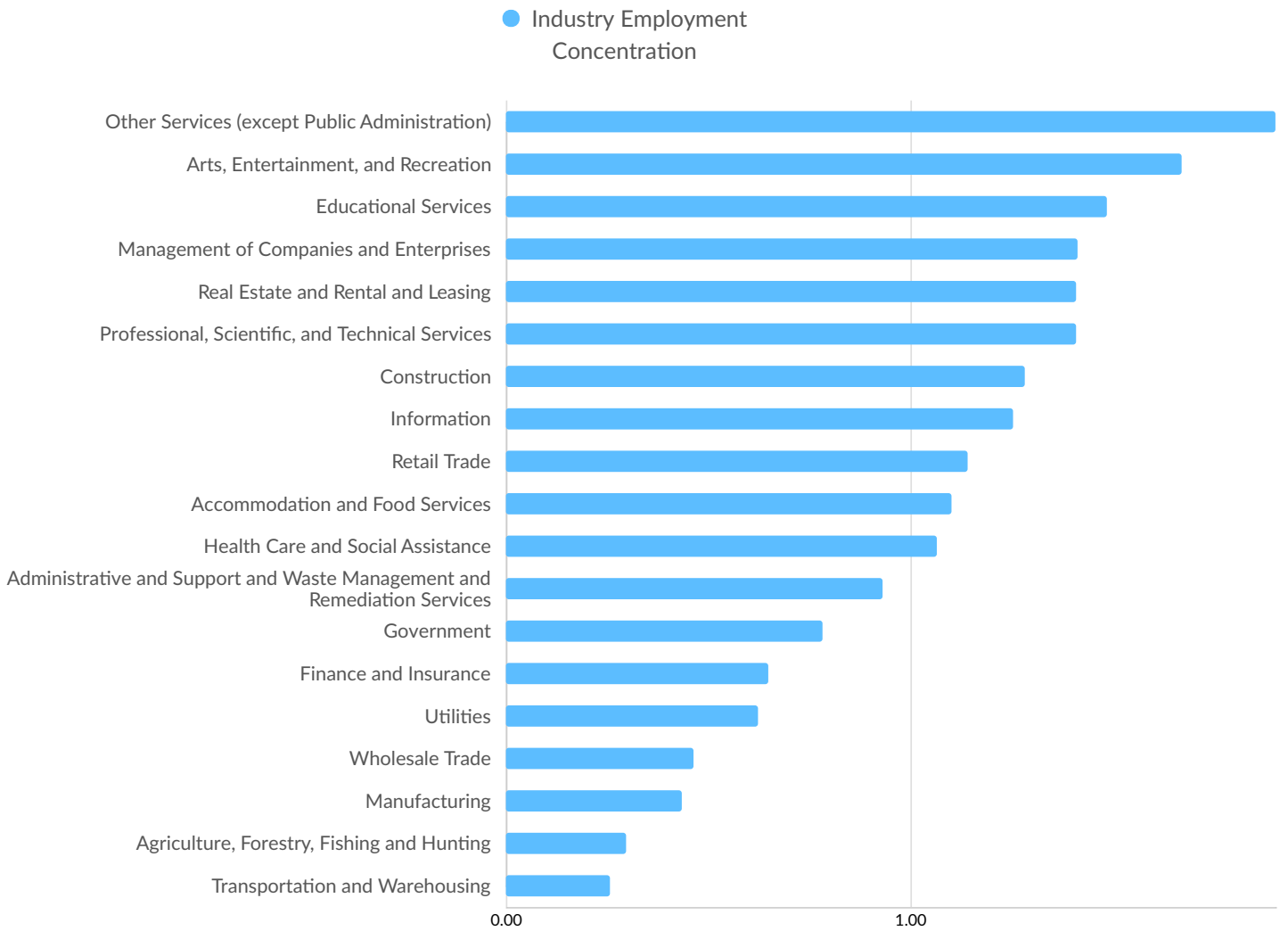
## Largest Industries



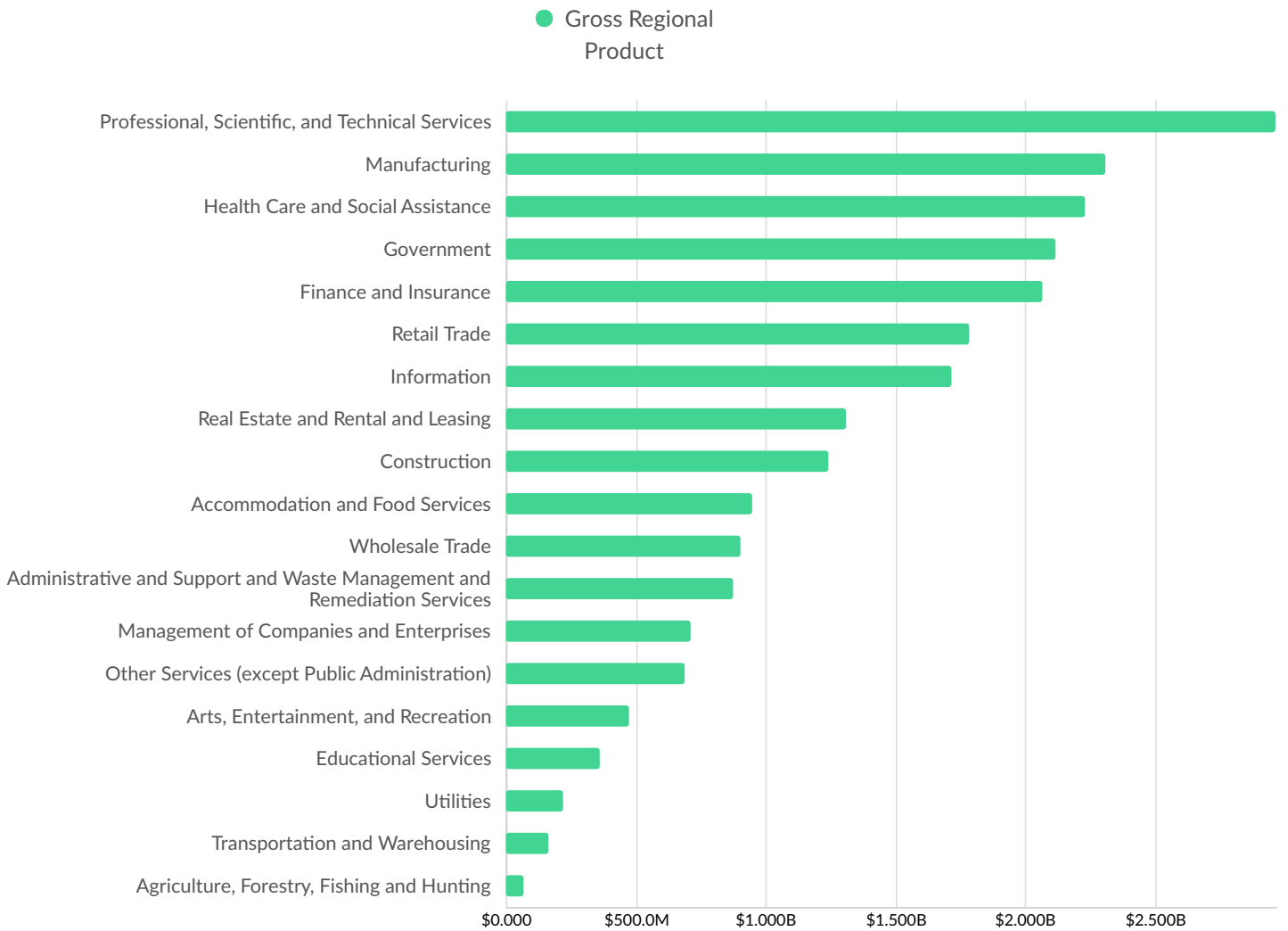
## Top Growing Industries



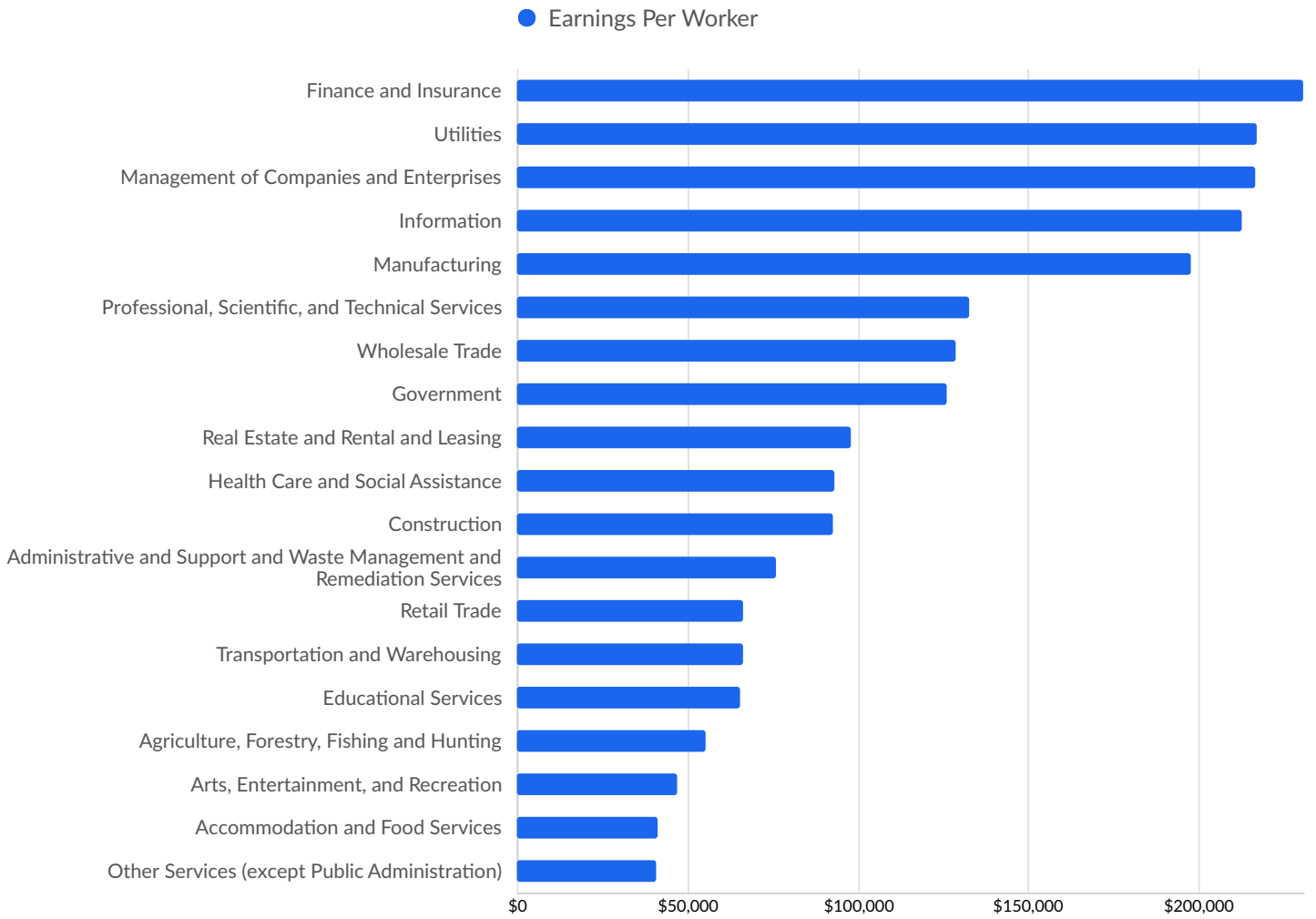
## Top Industry Employment Concentration



## Top Industry GRP























## Top Industry Earnings



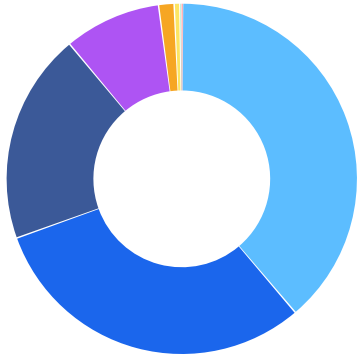
## Business Characteristics

### 38,355 Companies Employ Your Workers

Online profiles for your workers mention 38,355 companies as employers, with the top 10 appearing below. In the last 12 months, 4,552 companies in Marin County, CA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Kaiser Permanente	1,028 	Kaiser Permanente	1,780 
County Of Marin	753 	CareInHomes	983 
Biomarin Pharmaceutical	630 	Biomarin Pharmaceutical	701 
Autodesk	514 	Sutter Health	565 
Marin General Hospital	451 	College Of Marin	305 
Wells Fargo	438 	Robert Half	303 
College Of Marin	393 	Marin General Hospital	298 
Ucsf	375 	AT&T	285 
Coldwell Banker	345 	Whole Foods	267 
Dominican University Of Califor...	320 	Macy's	212 

## Business Size



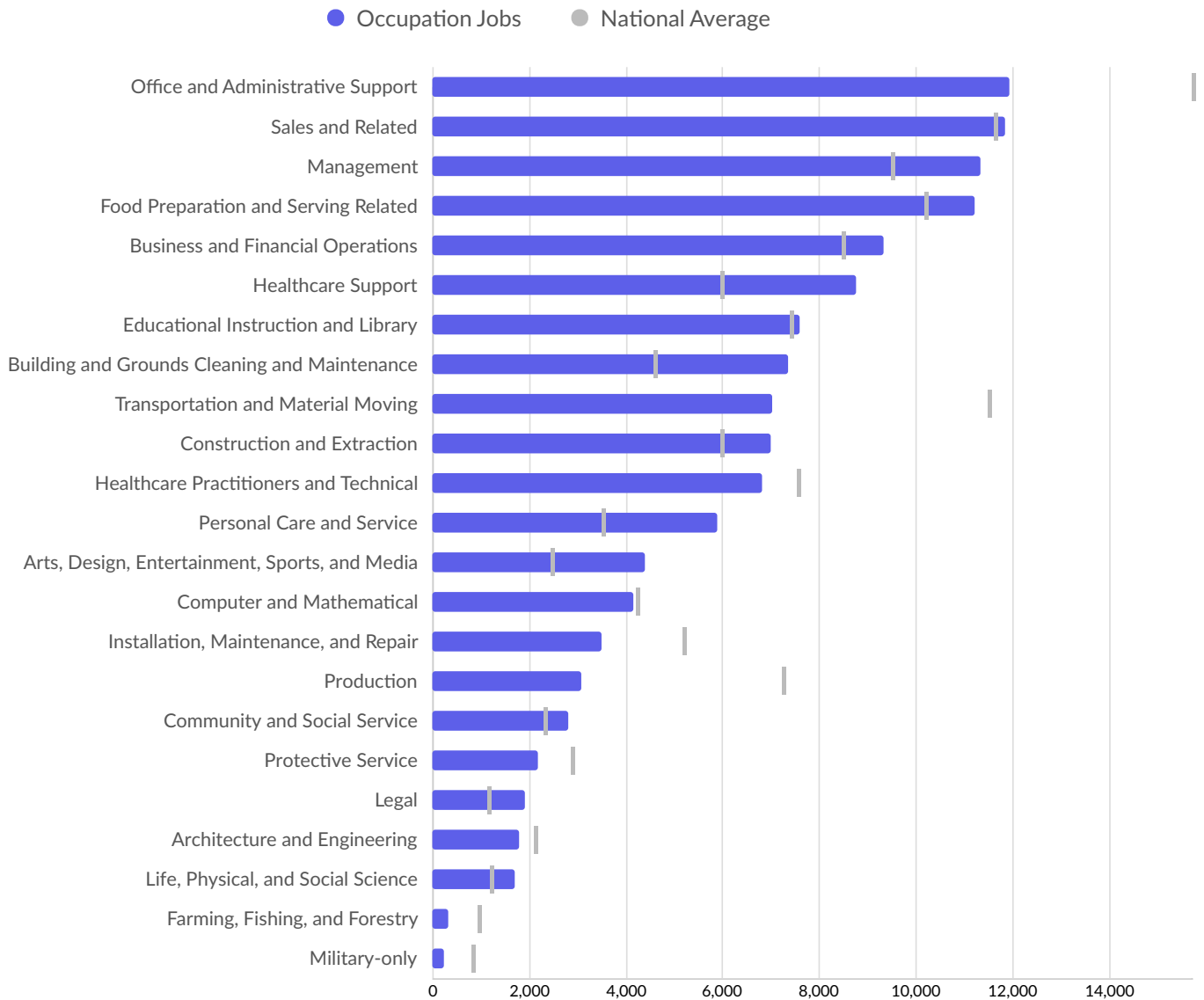
	Percentage	Business Count
● 1 to 4 employees	38.7%	6,465
● 5 to 9 employees	30.7%	5,131
● 10 to 19 employees	19.4%	3,244
● 20 to 49 employees	8.9%	1,491
● 50 to 99 employees	1.4%	238
● 100 to 249 employees	0.5%	87
● 250 to 499 employees	0.2%	28
● 500+ employees	0.1%	13

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

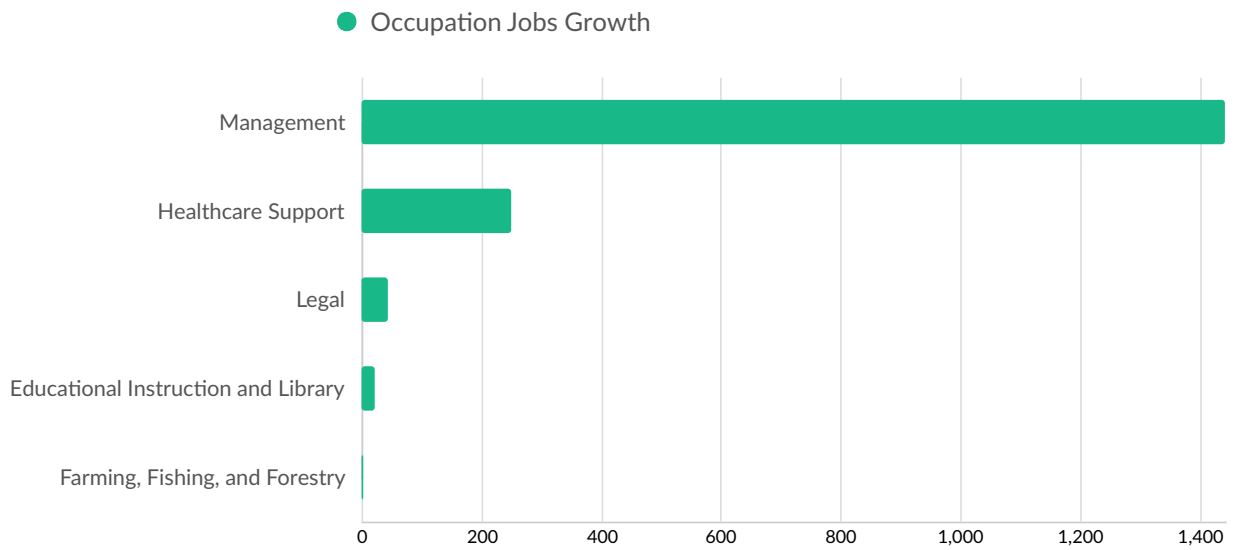


# Workforce Characteristics

## Largest Occupations

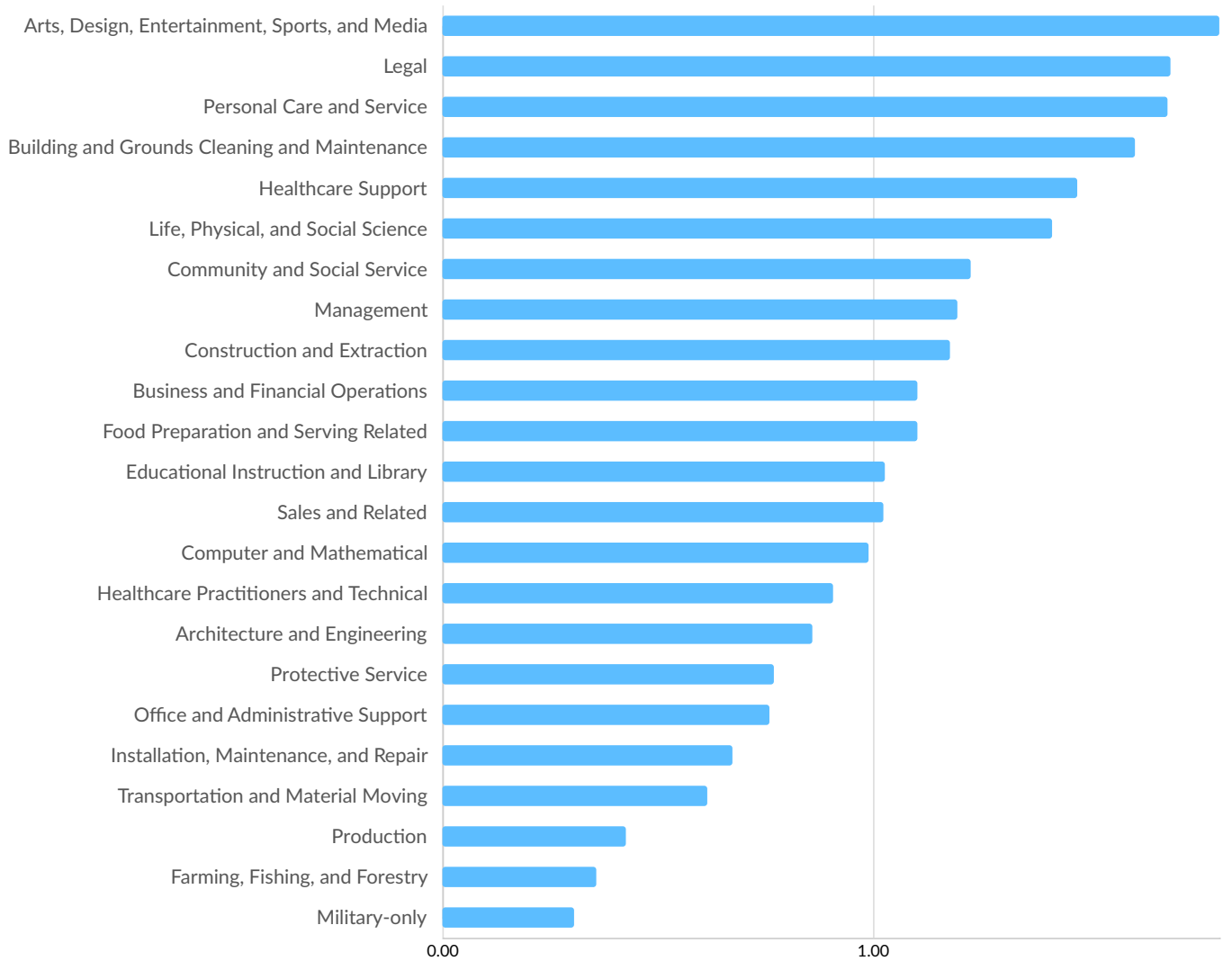


## Top Growing Occupations

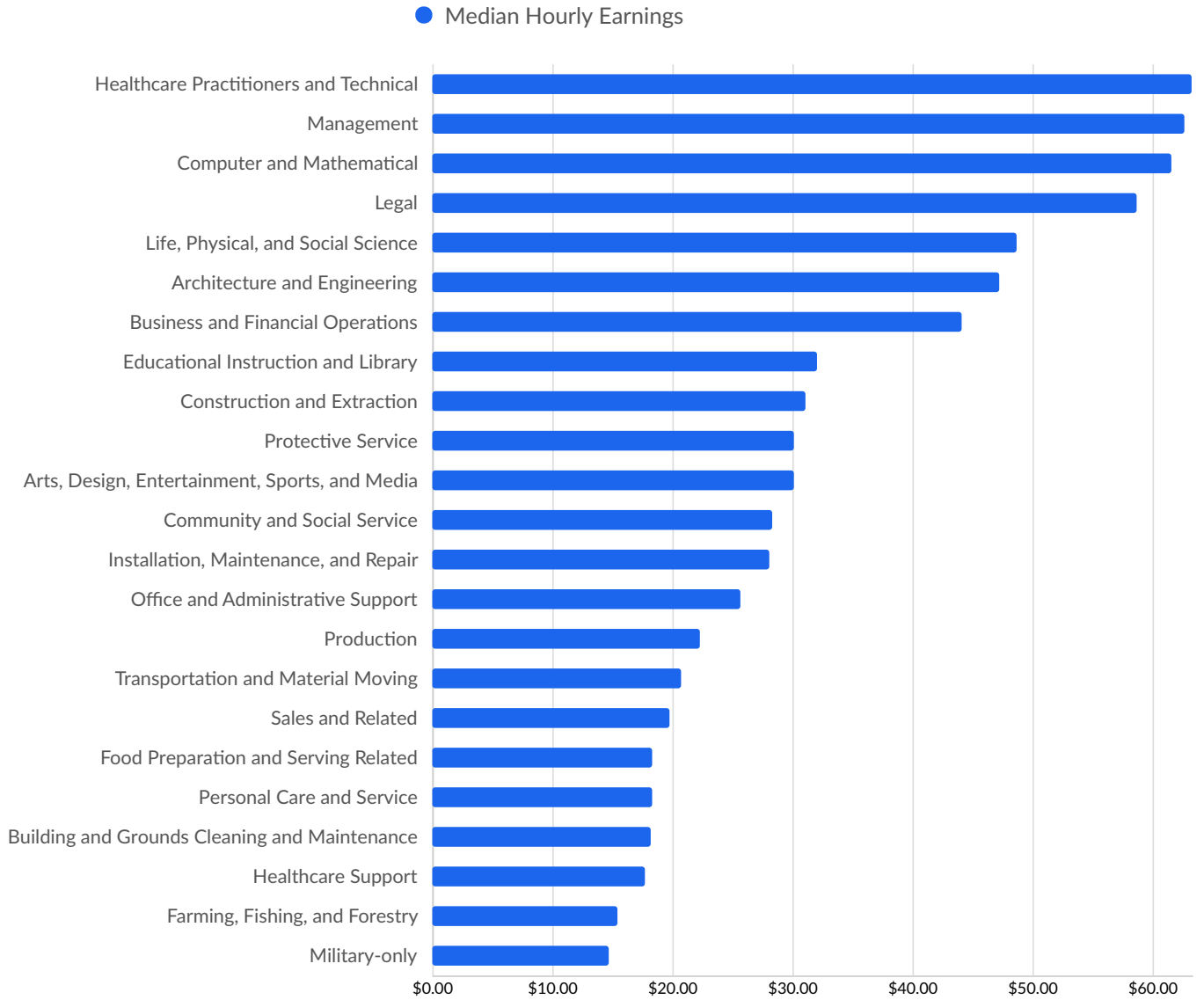


## Top Occupation Employment Concentration

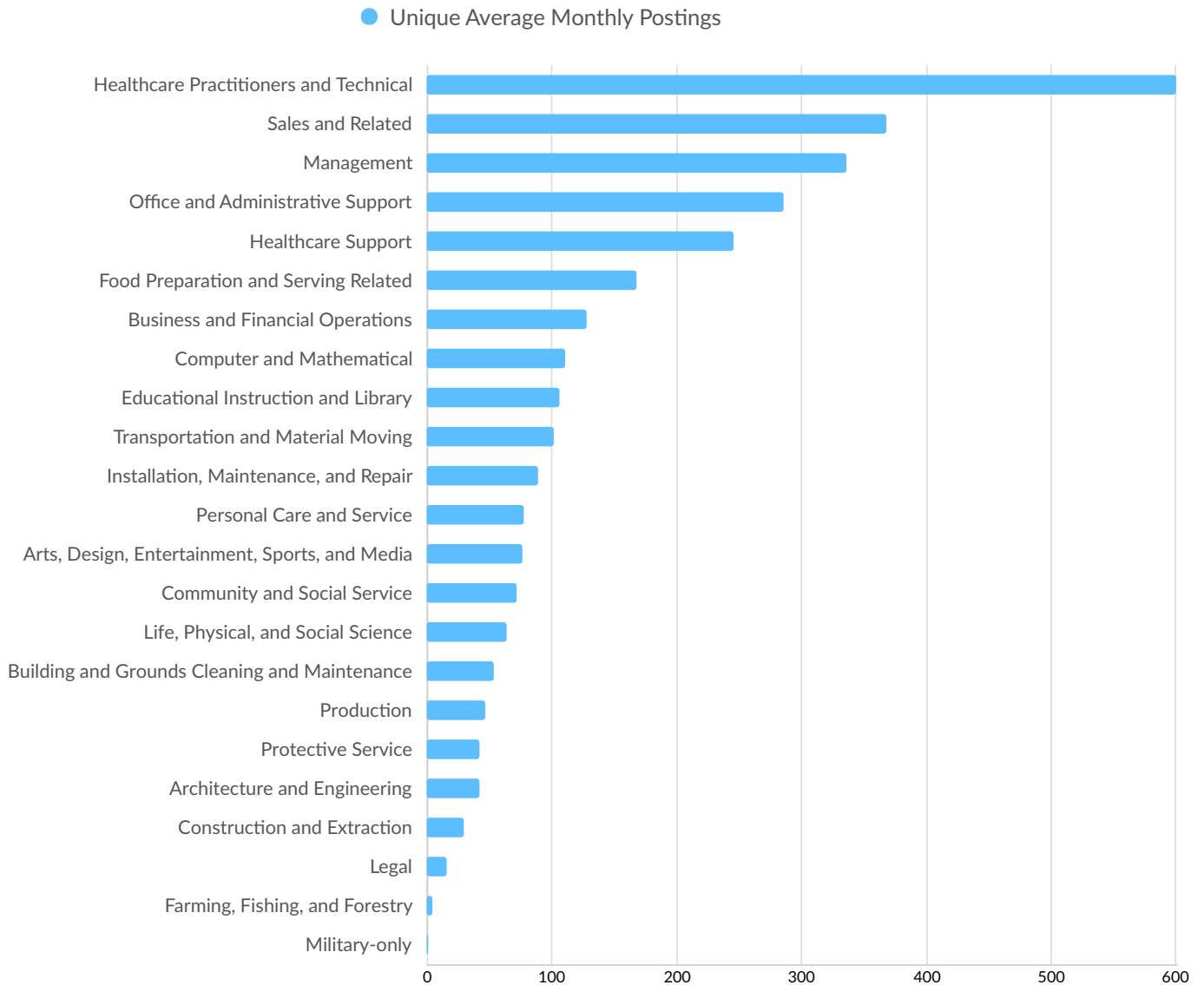
● Occupation Employment Concentration



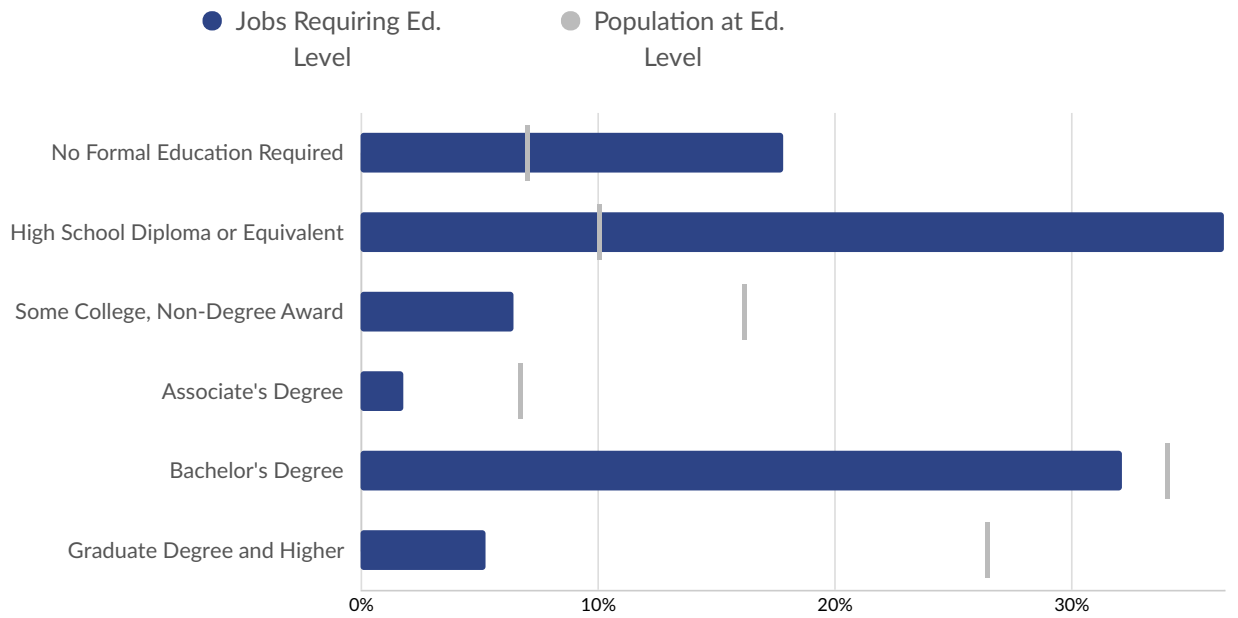
## Top Occupation Earnings



## Top Posted Occupations



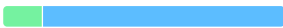




## Underemployment



## Educational Pipeline

In 2021, there were 927 graduates in Marin County, CA. This pipeline has grown by 3% over the last 5 years. The highest share of these graduates come from "Registered Nursing/Registered Nurse" (Bachelor's), "Liberal Arts and Sciences/Liberal Studies" (Associate's), and "Biological and Physical Sciences" (Associate's).

School	Total Graduates (2021)	Graduate Trend (2017 - 2021)
Dominican University of California	500 	
College of Marin	427 	
San Francisco Theological Seminary	0	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

## In-Demand Skills

