

Marin County, CA

Workforce Alliance of the North Bay



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Report Parameters

1 County

6041 Marin County, CA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

256,018

Population (2022)

Population **decreased by 3,957** over the last 5 years and is projected to **decrease by 177** over the next 5 years.

131,672

Total Regional Employment

Jobs **decreased by 9,939** over the last 5 years but are projected to **grow by 4,684** over the next 5 years.

\$131.0K

Median Household Income (2021)

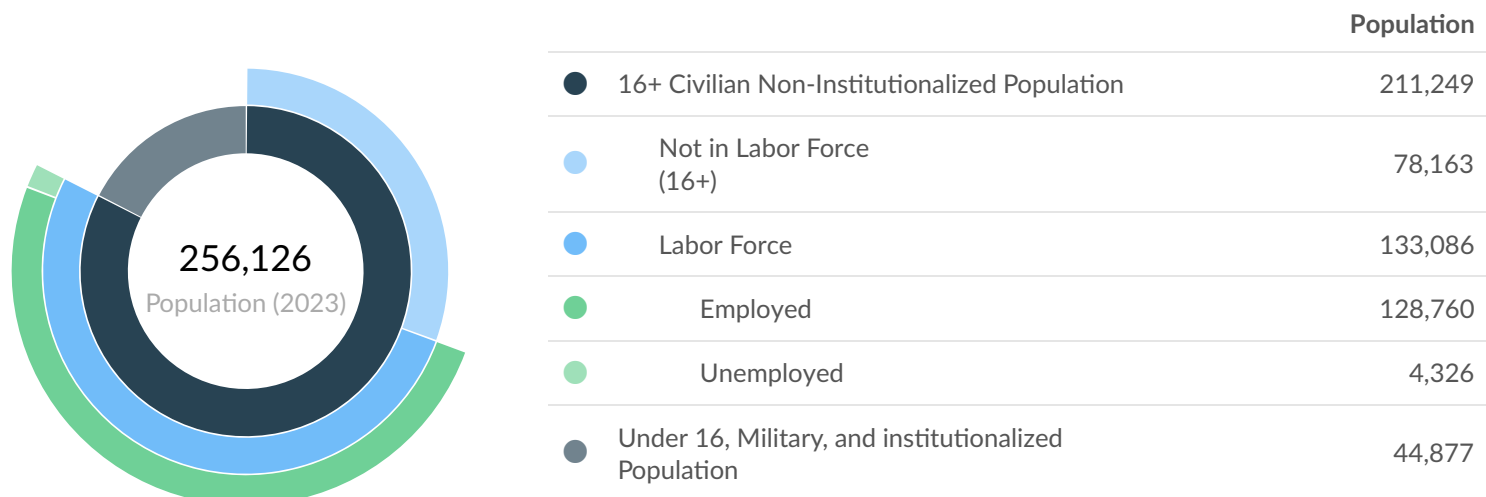
Median household income is **\$62.0K above** the national median household income of \$69.0K.

Takeaways

- As of 2022 the region's population **declined by 1.5%** since 2017, falling by 3,957. Population is expected to **decrease by 0.1%** between 2022 and 2027, losing 177.
- From 2017 to 2022, jobs **declined by 7.0%** in Marin County, CA from 141,611 to **131,672**. This change **fell short of the national growth rate of 3.8% by 10.8%**. As the number of jobs declined, the **labor force participation rate decreased from 66.4% to 62.5% between 2017 and 2022**.
- Concerning educational attainment, **34.1% of Marin County, CA residents possess a Bachelor's Degree** (13.2% above the national average), and **6.6% hold an Associate's Degree** (2.2% below the national average).
- The top three industries in 2022 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Private Households.

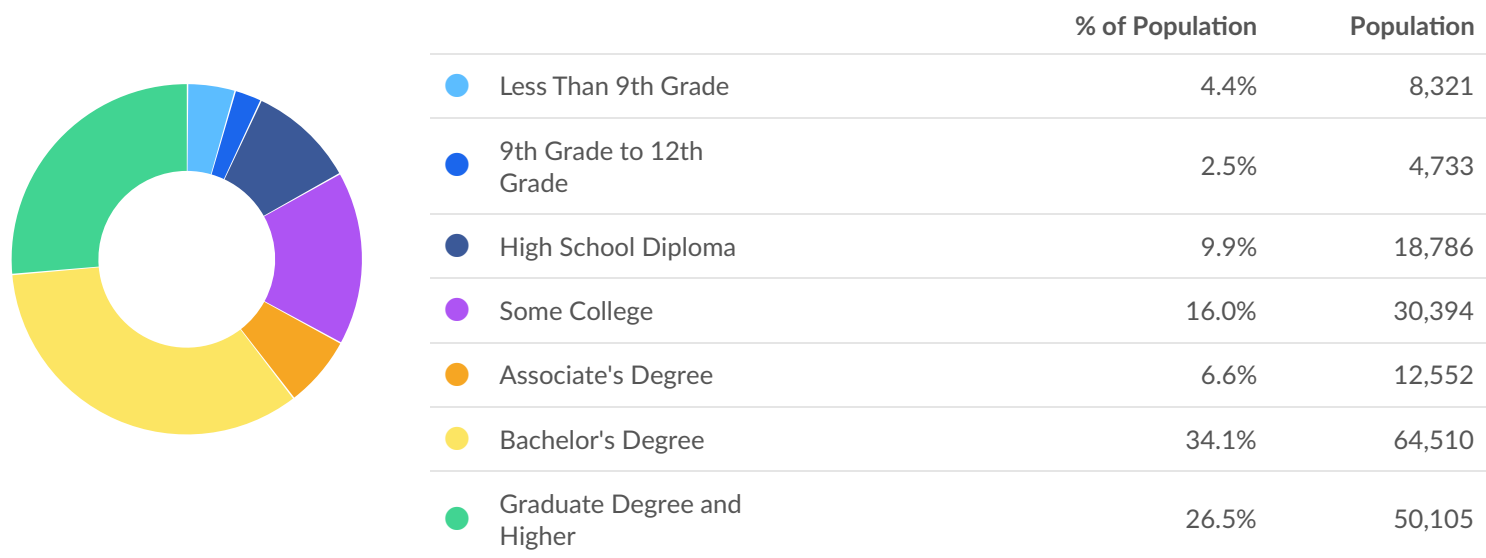
	Population (2023)	Labor Force (Sep 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	256,126	133,086	131,672	163.0	\$27.46B	\$30.17B	\$21.74B
State	38,913,701	19,458,871	20,378,735	134.9	\$3.55T	\$1.83T	\$2.54T

Sep 2023 Labor Force Breakdown



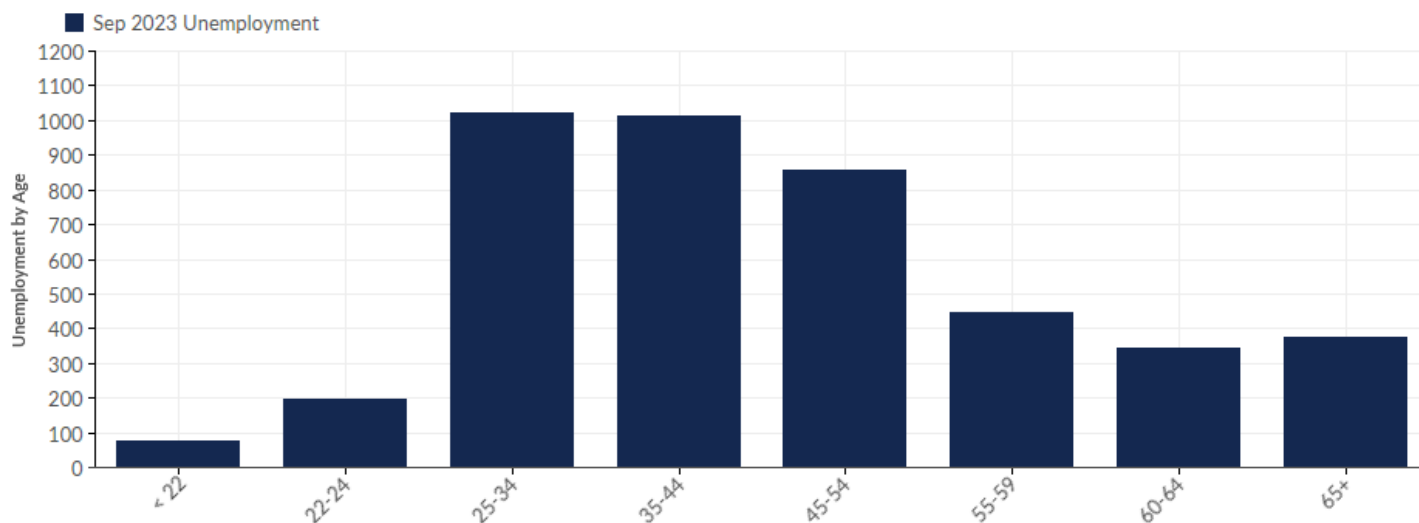
Educational Attainment

Concerning educational attainment, **34.1% of Marin County, CA residents possess a Bachelor's Degree** (13.2% above the national average), and **6.6% hold an Associate's Degree** (2.2% below the national average).



Unemployment by Demographics

Unemployment by Age



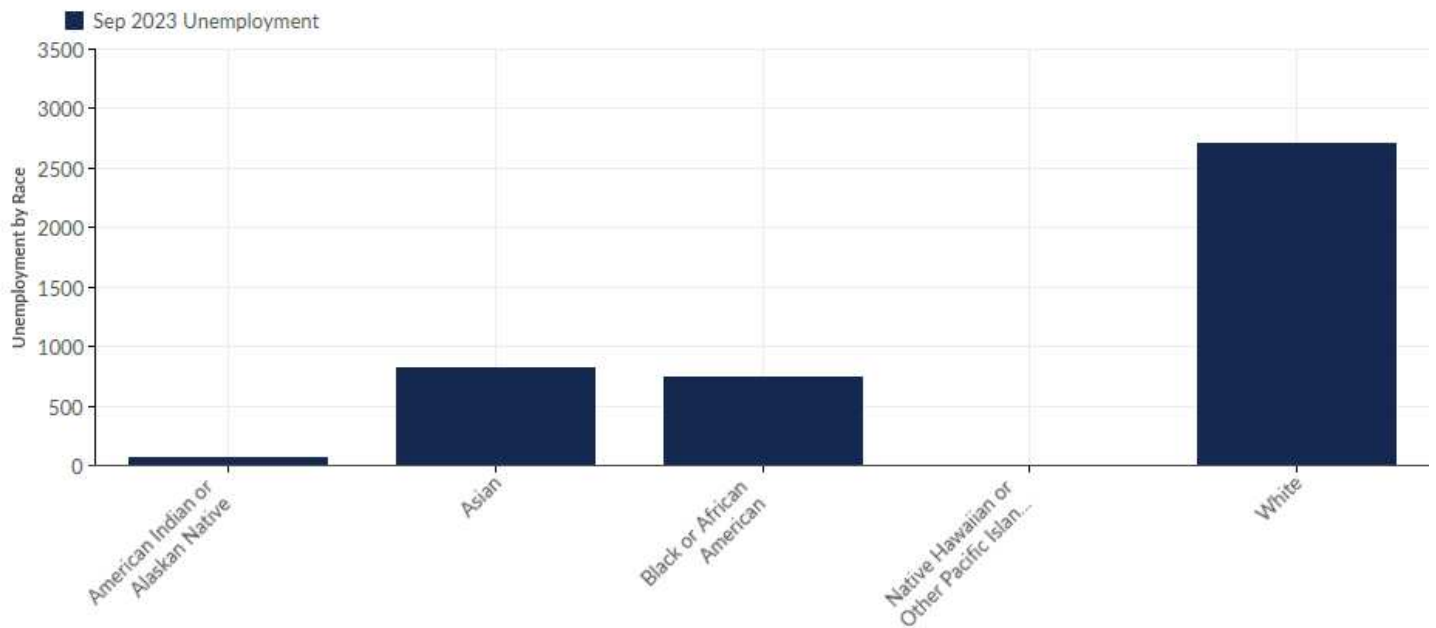
Age	Unemployment (Sep 2023)	% of Unemployed
< 22	77	1.78%
22-24	195	4.51%
25-34	1,019	23.56%
35-44	1,015	23.46%
45-54	856	19.79%
55-59	446	10.31%
60-64	344	7.95%
65+	373	8.62%
Total	4,326	100.00%

Unemployment by Gender



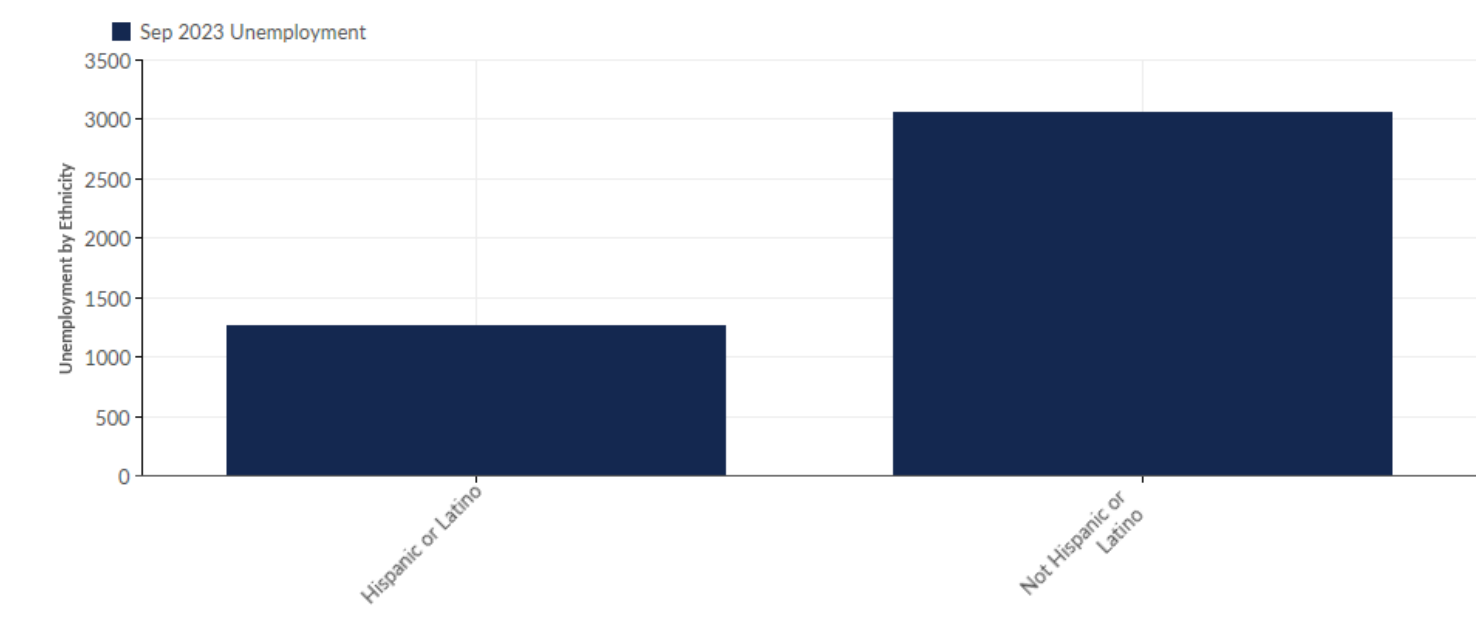
Gender	Unemployment (Sep 2023)	% of Unemployed
Females	2,175	50.28%
Males	2,151	49.72%
Total	4,326	100.00%

Unemployment by Race



Race	Unemployment (Sep 2023)	% of Unemployed
American Indian or Alaskan Native	59	1.36%
Asian	817	18.89%
Black or African American	746	17.24%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	2,704	62.51%
Total	4,326	100.00%

Unemployment by Ethnicity

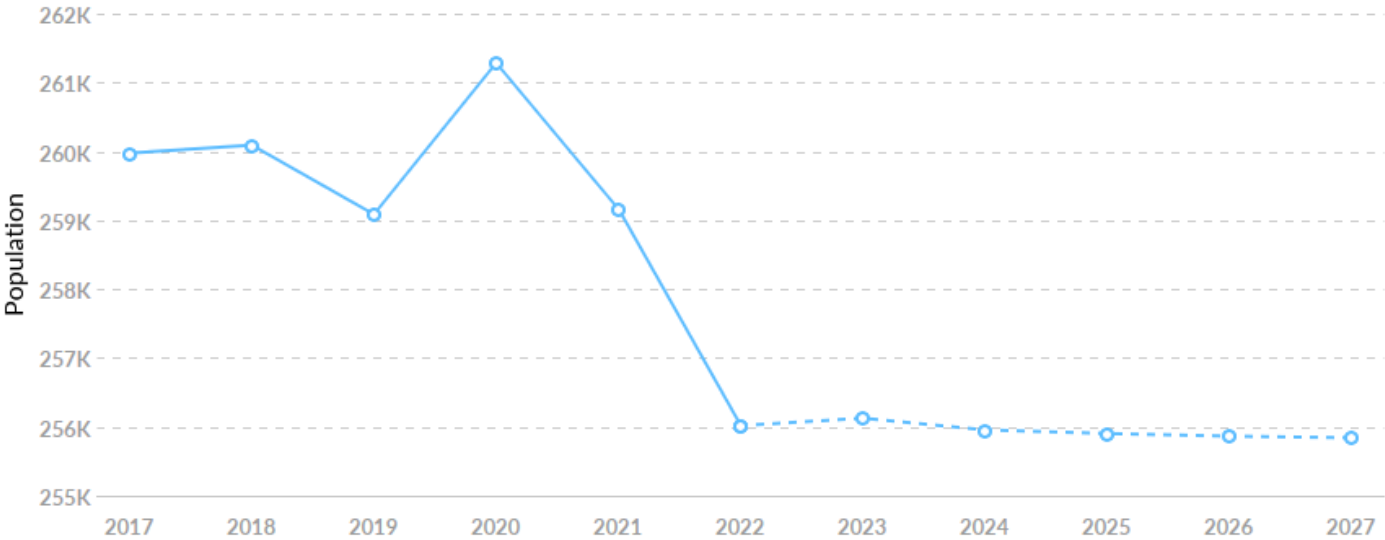


Ethnicity	Unemployment (Sep 2023)	% of Unemployed
Hispanic or Latino	1,268	29.31%
Not Hispanic or Latino	3,058	70.69%
Total	4,326	100.00%

Historic & Projected Trends

Population Trends

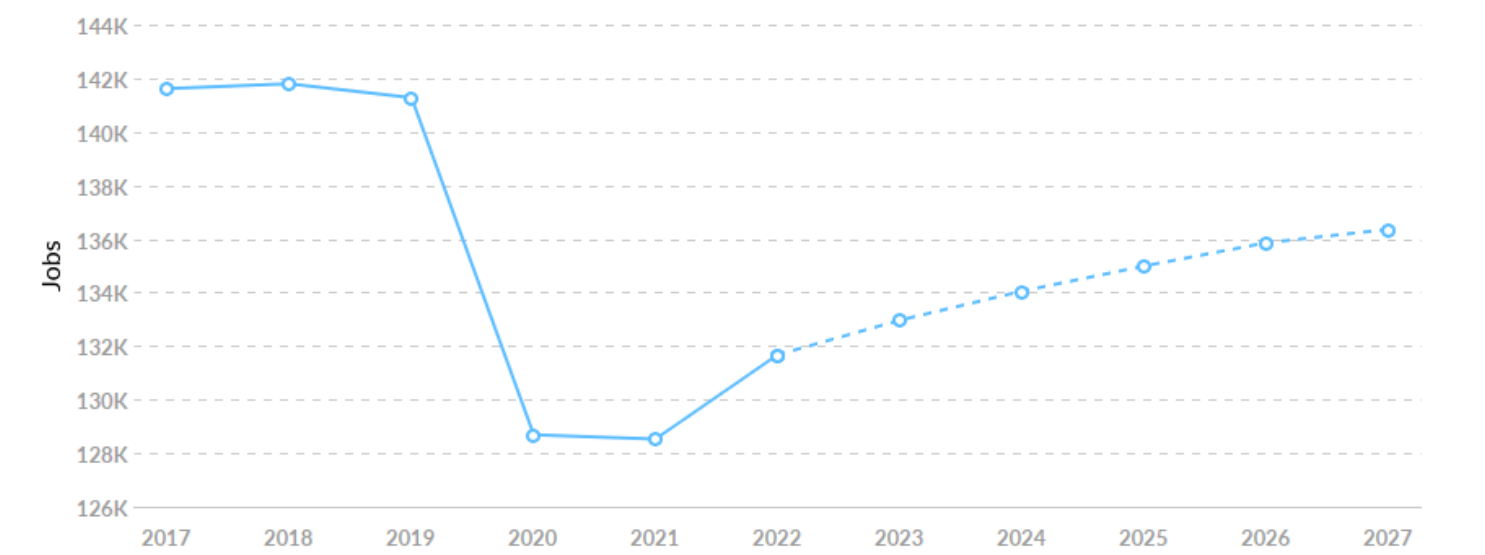
As of 2022 the region's population **declined by 1.5%** since 2017, falling by 3,957. Population is expected to **decrease by 0.1%** between 2022 and 2027, losing 177.



Timeframe	Population
2017	259,975
2018	260,091
2019	259,085
2020	261,282
2021	259,162
2022	256,018
2023	256,126
2024	255,956
2025	255,903
2026	255,865
2027	255,841

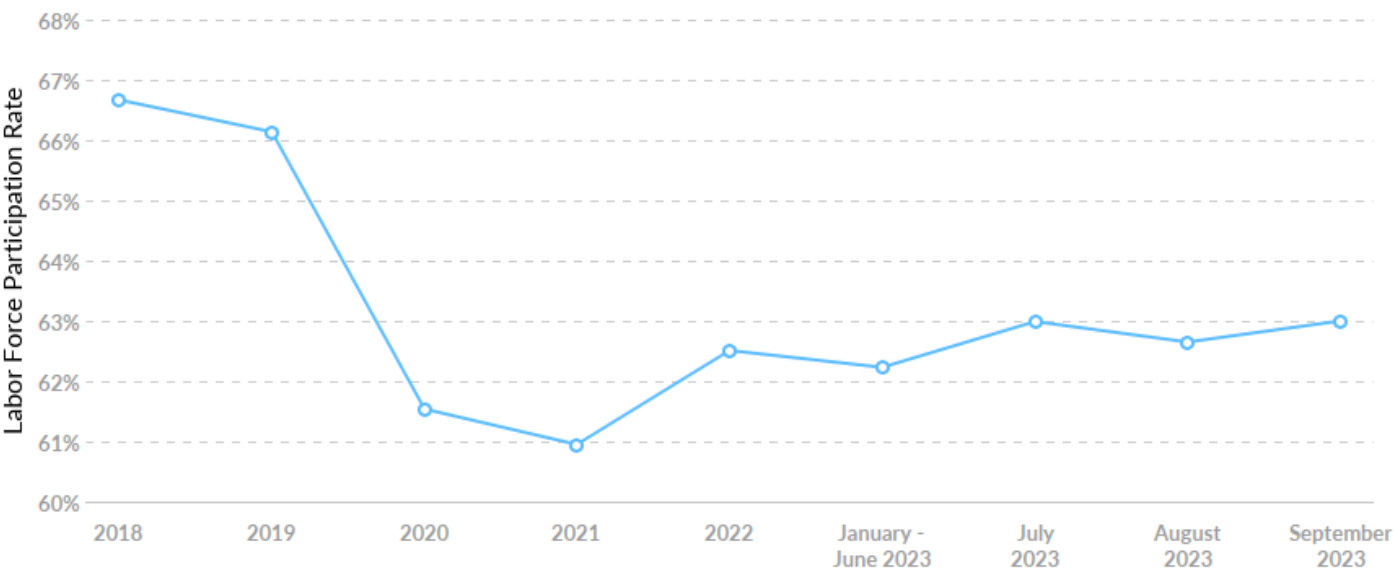
Job Trends

From 2017 to 2022, jobs **declined by 7.0%** in Marin County, CA from 141,611 to **131,672**. This change **fell short of the national growth rate of 3.8% by 10.8%**.



Timeframe	Jobs
2017	141,611
2018	141,793
2019	141,275
2020	128,686
2021	128,526
2022	131,672
2023	132,963
2024	134,048
2025	134,986
2026	135,856
2027	136,356

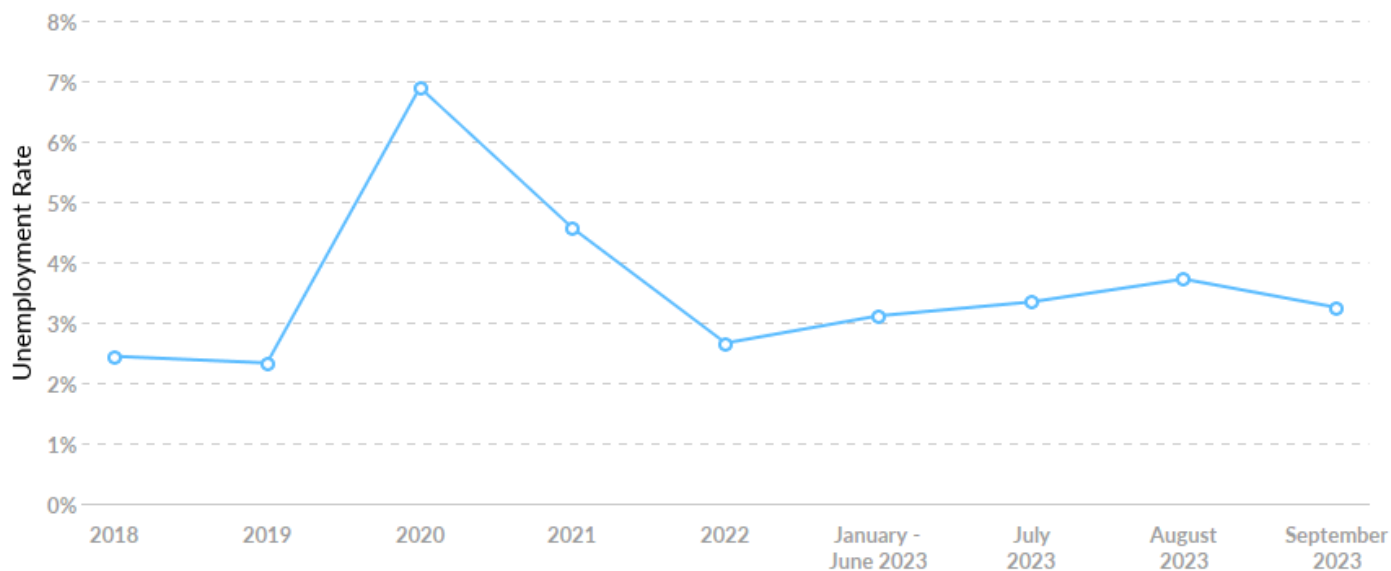
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	66.67%
2019	66.14%
2020	61.54%
2021	60.95%
2022	62.51%
January - June 2023	62.23%
July 2023	62.99%
August 2023	62.65%
September 2023	63.00%

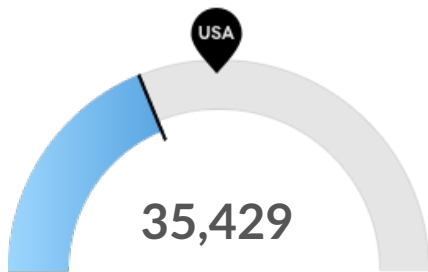
Unemployment Rate Trends

Marin County, CA had a September 2023 unemployment rate of 3.25%, **increasing from 2.44%** 5 years before.



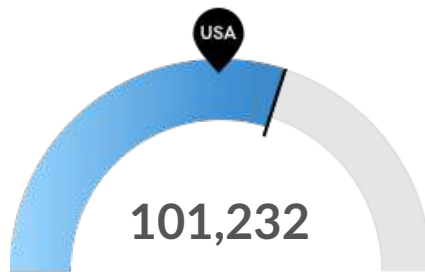
Timeframe	Unemployment Rate
2018	2.44%
2019	2.33%
2020	6.89%
2021	4.56%
2022	2.66%
January - June 2023	3.11%
July 2023	3.34%
August 2023	3.72%
September 2023	3.25%

Population Characteristics



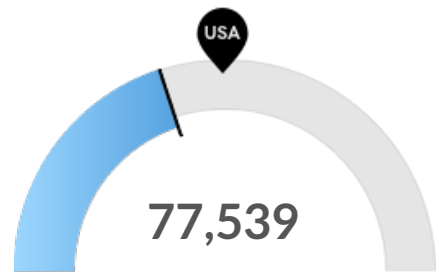
Millennials

Marin County, CA has 35,429 millennials (ages 25-39). The national average for an area this size is 52,058.



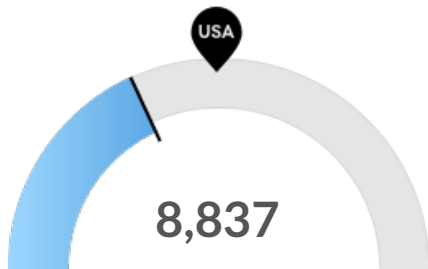
Retiring Soon

Retirement risk is high in Marin County, CA. The national average for an area this size is 76,724 people 55 or older, while there are 101,232 here.



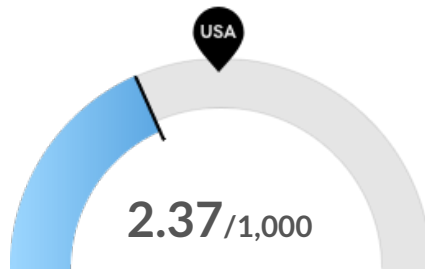
Racial Diversity

Racial diversity is low in Marin County, CA. The national average for an area this size is 105,285 racially diverse people, while there are 77,539 here.



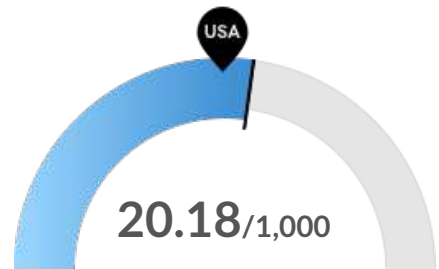
Veterans

Marin County, CA has 8,837 veterans. The national average for an area this size is 13,606.



Violent Crime

Marin County, CA has 2.37 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.



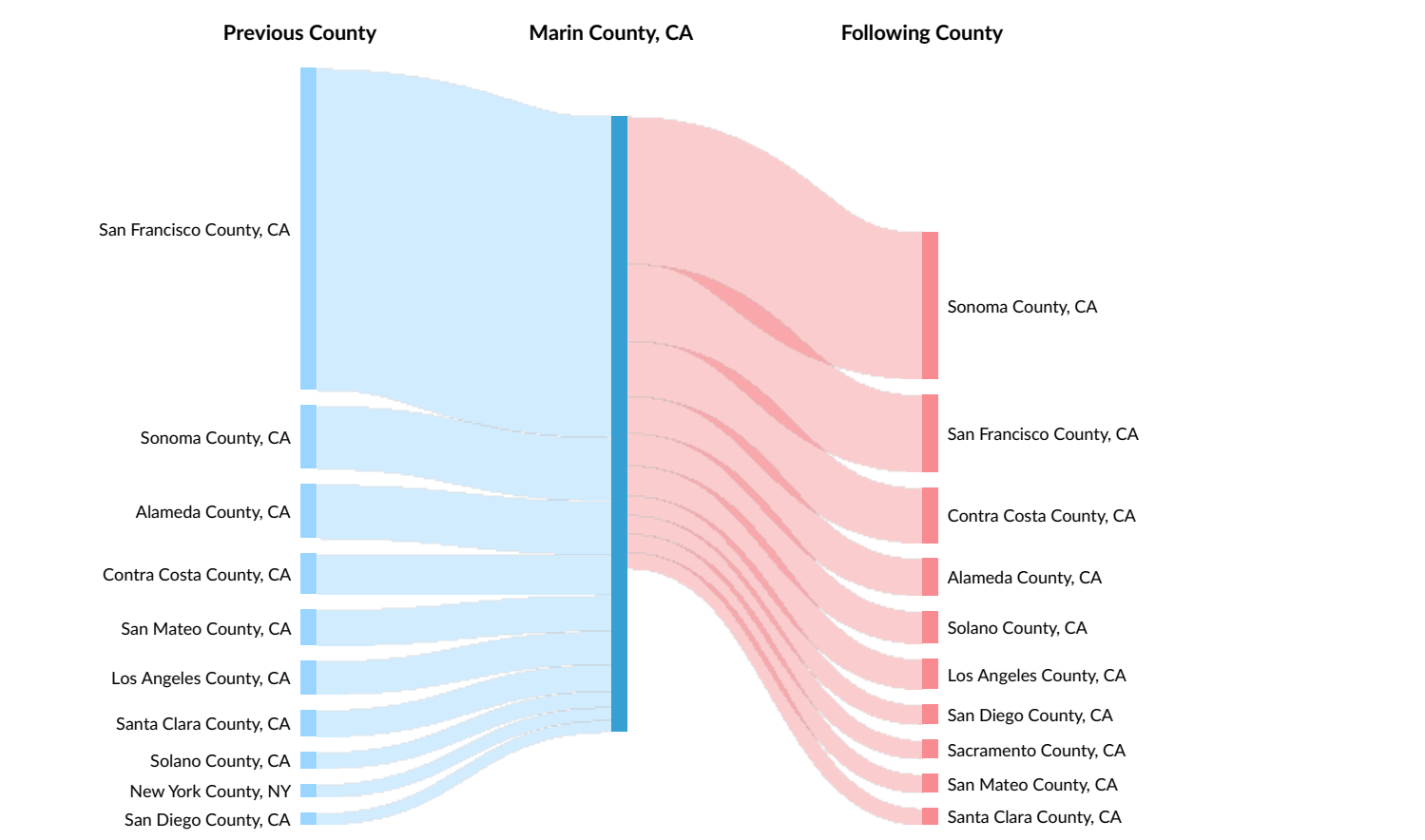
Property Crime

Marin County, CA has 20.18 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Inbound and Outbound Migration

The table below analyzes past and current residents of Marin County, CA. The left column shows residents of other counties migrating to Marin County, CA. The right column shows residents migrating from Marin County, CA to other counties.

As of 2020, 4,224 people have migrated from San Francisco County, CA to Marin County, CA. In the same year, 1,935 people left Marin County, CA migrating to Sonoma County, CA. The total Net Migration for Marin County, CA in 2020 was -771.

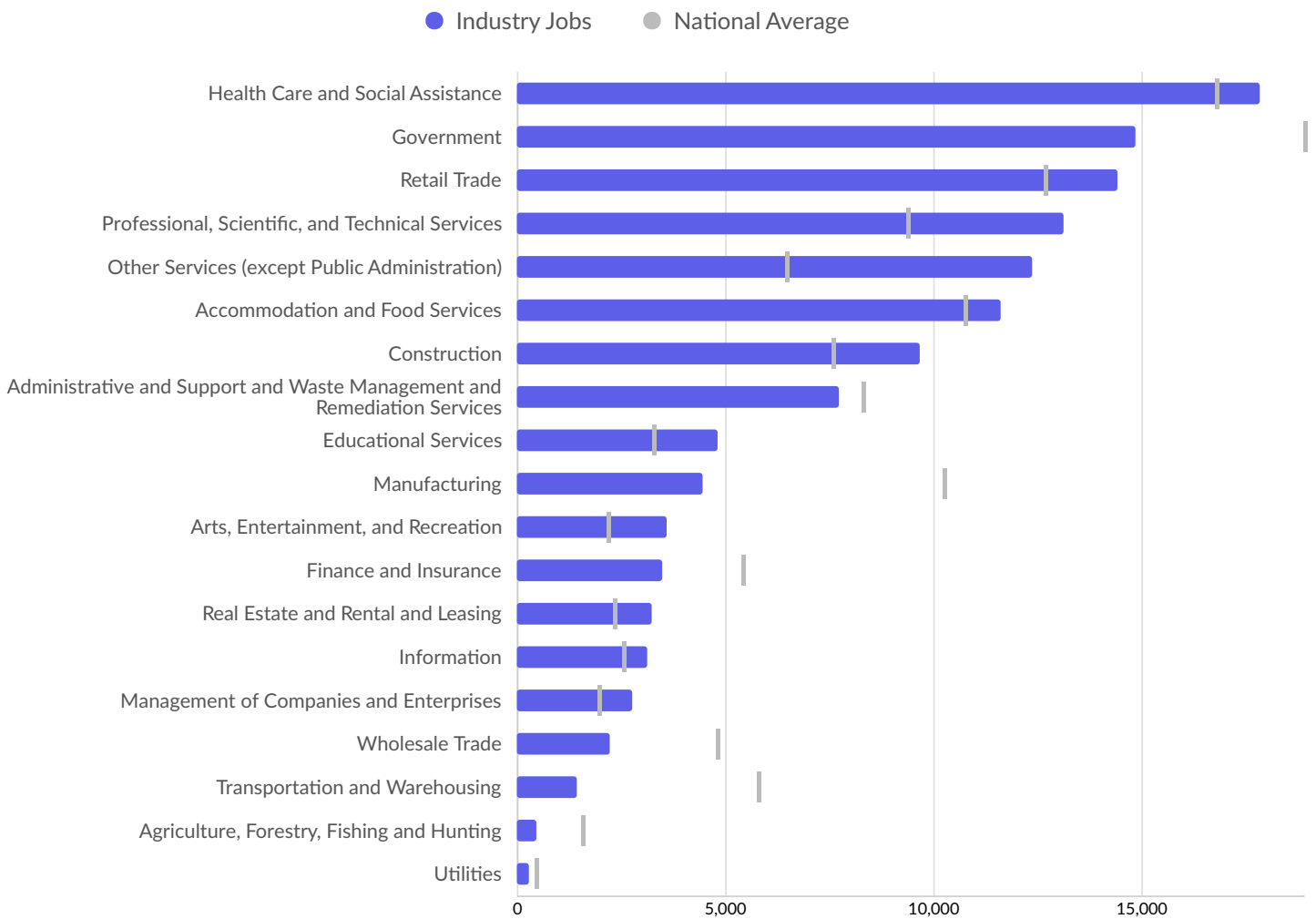


Top Previous Counties	Migrations
San Francisco County, CA	4,224
Sonoma County, CA	831
Alameda County, CA	705
Contra Costa County, CA	533
San Mateo County, CA	469
Los Angeles County, CA	439

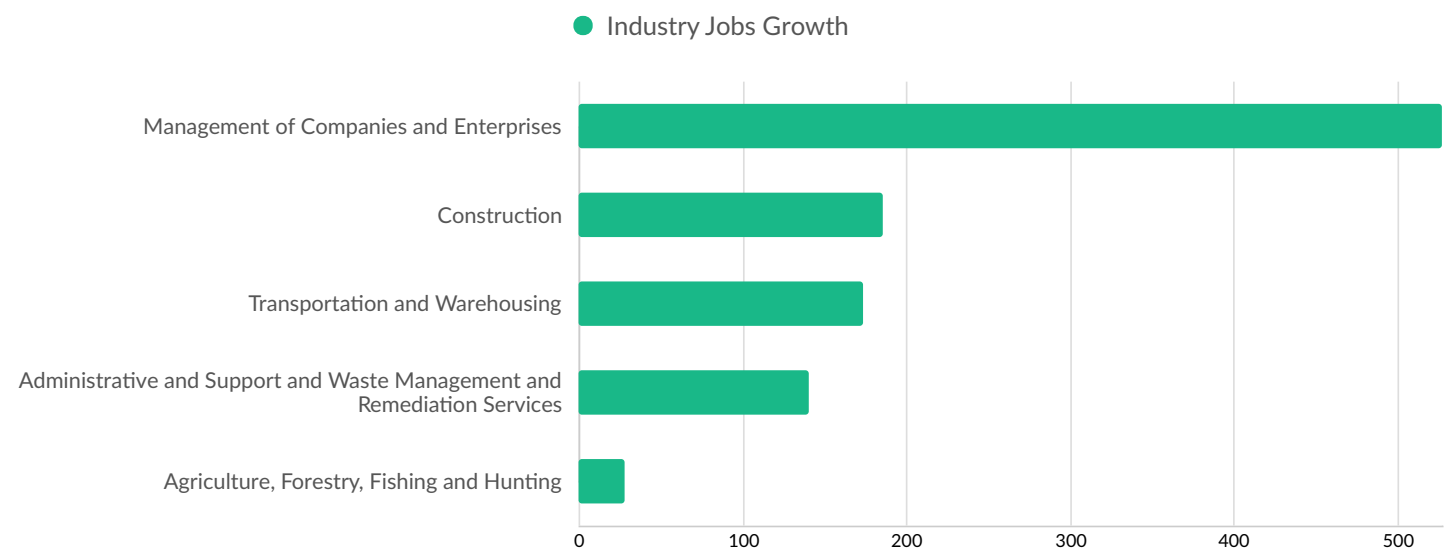
Top Previous Counties	Migrations
Santa Clara County, CA	350
Solano County, CA	213
New York County, NY	172
San Diego County, CA	156
Sacramento County, CA	115
Cook County, IL	95
Napa County, CA	92
Kings County, NY	92
Orange County, CA	90
Top Following Counties	Migrations
Sonoma County, CA	1,935
San Francisco County, CA	1,016
Contra Costa County, CA	726
Alameda County, CA	488
Solano County, CA	423
Los Angeles County, CA	396
San Diego County, CA	256
Sacramento County, CA	244
San Mateo County, CA	242
Santa Clara County, CA	216
Placer County, CA	190
Orange County, CA	168
Napa County, CA	160
King County, WA	156
Nevada County, CA	139

Industry Characteristics

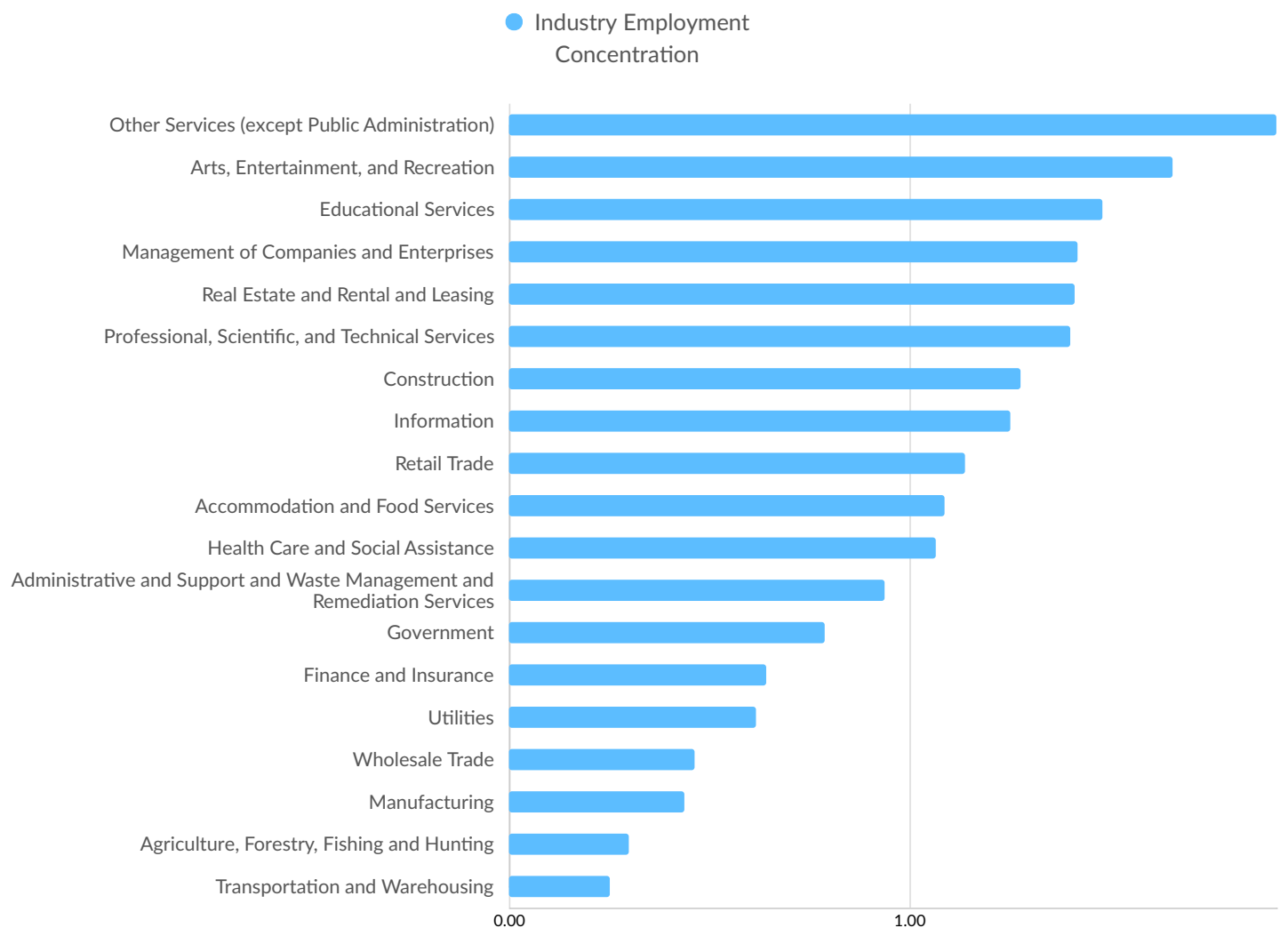
Largest Industries



Top Growing Industries

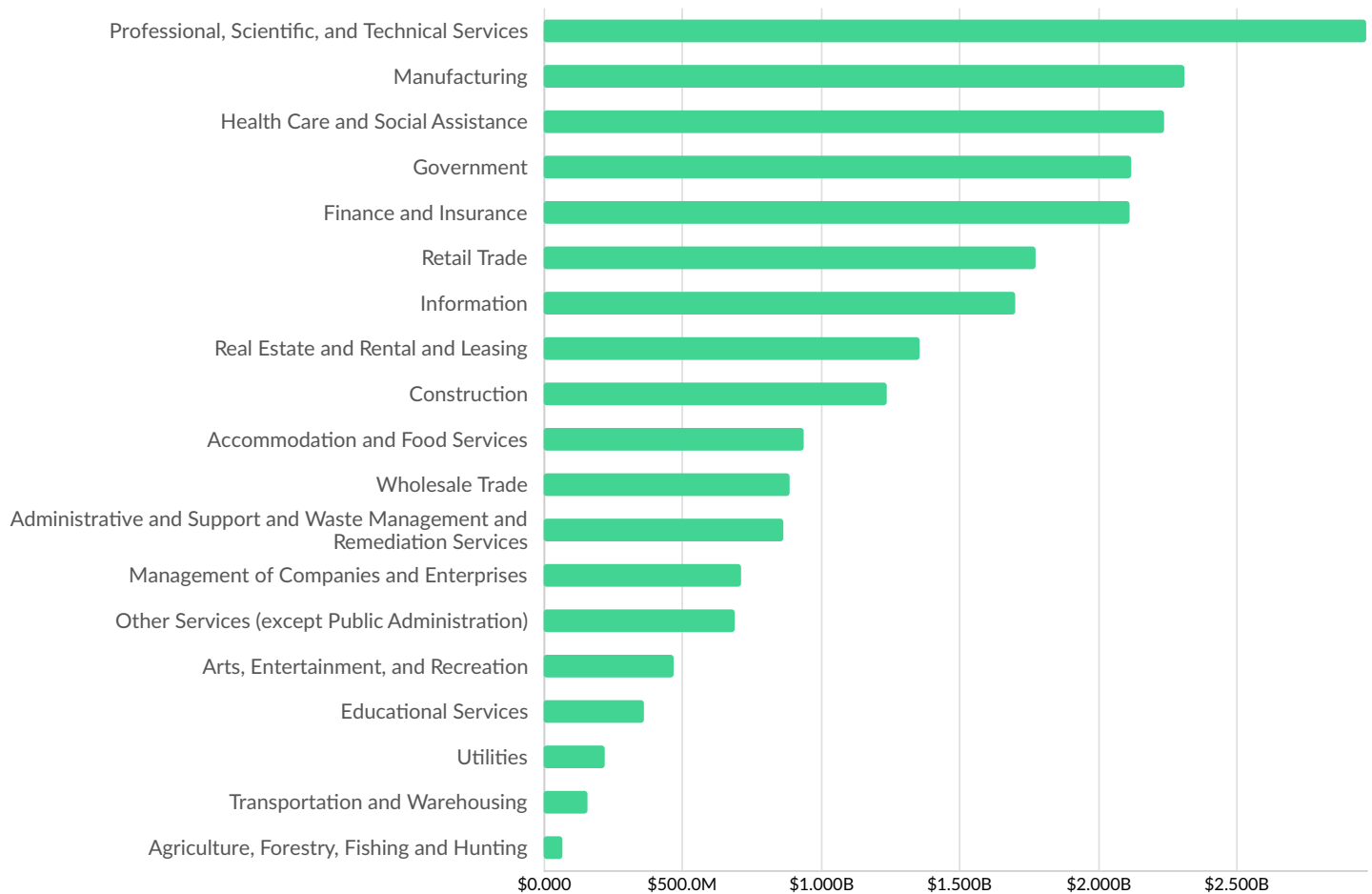


Top Industry Employment Concentration



Top Industry GRP

● Gross Regional Product

















Top Industry Earnings



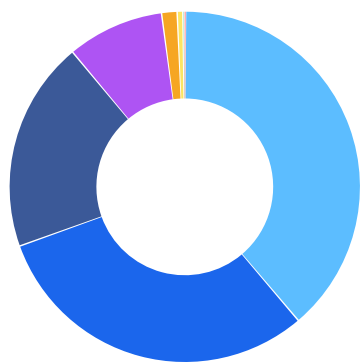
Business Characteristics

37,806 Companies Employ Your Workers

Online profiles for your workers mention 37,806 companies as employers, with the top 10 appearing below. In the last 12 months, 4,042 companies in Marin County, CA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Kaiser Permanente	1,079 	Kaiser Permanente	1,457 
County Of Marin	801 	Biomarin Pharmaceutical	697 
Biomarin Pharmaceutical	597 	CareInHomes	637 
Autodesk	532 	Sutter Health	578 
Marin General Hospital	493 	Marin General Hospital	365 
Wells Fargo	458 	College Of Marin	345 
College Of Marin	412 	Robert Half	230 
Ucsf	408 	County Of Marin	223 
Coldwell Banker	366 	AT&T	203 
Dominican University Of Califor...	332 	Whole Foods	201 

Business Size

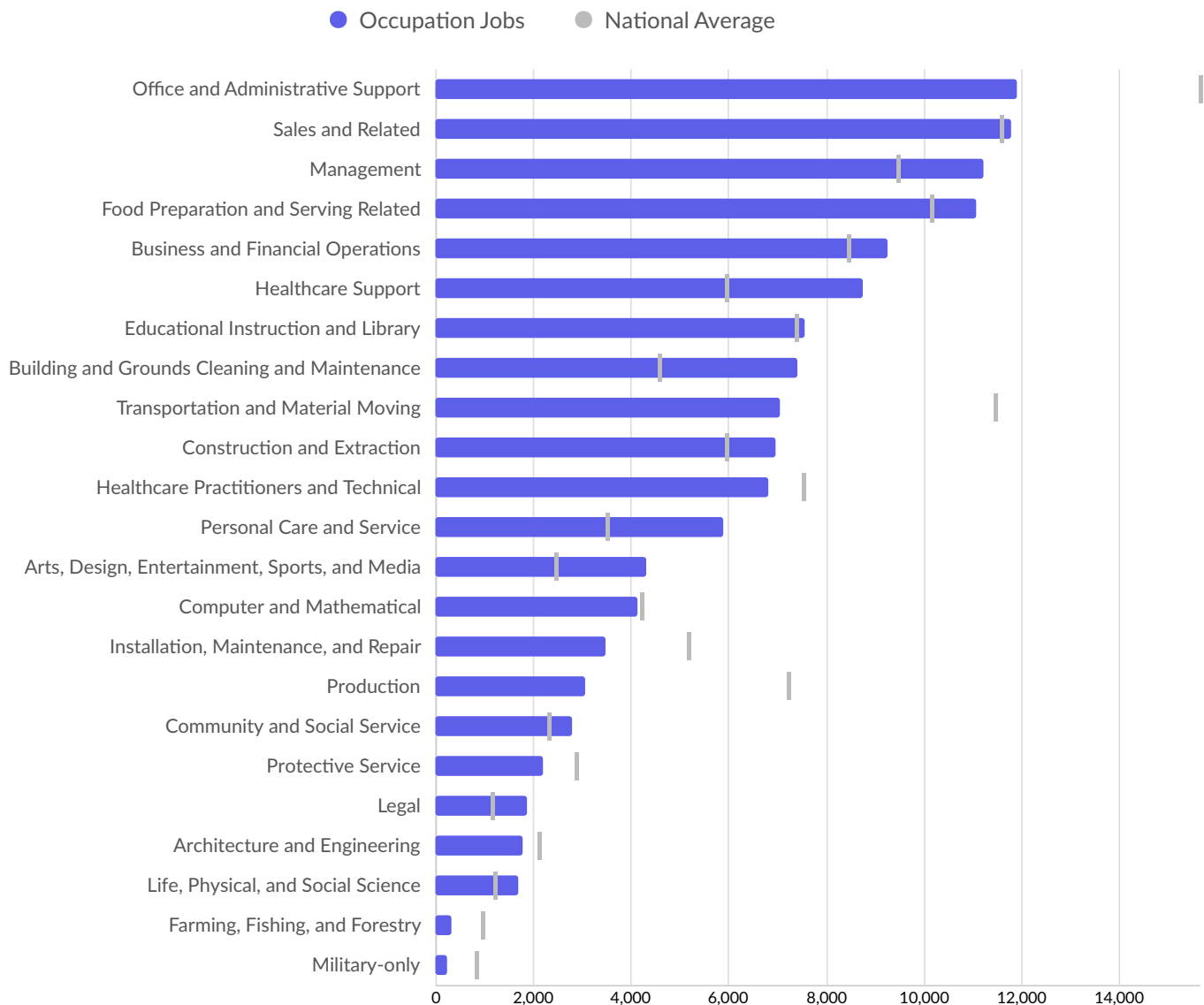


	Percentage	Business Count
1 to 4 employees	38.7%	6,465
5 to 9 employees	30.7%	5,131
10 to 19 employees	19.4%	3,244
20 to 49 employees	8.9%	1,491
50 to 99 employees	1.4%	238
100 to 249 employees	0.5%	87
250 to 499 employees	0.2%	28
500+ employees	0.1%	13

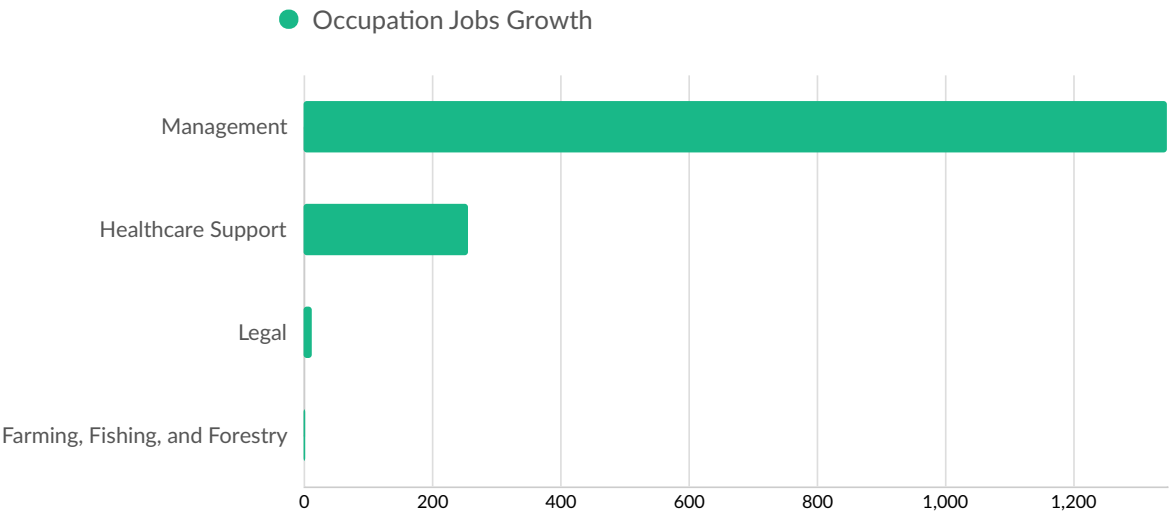
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

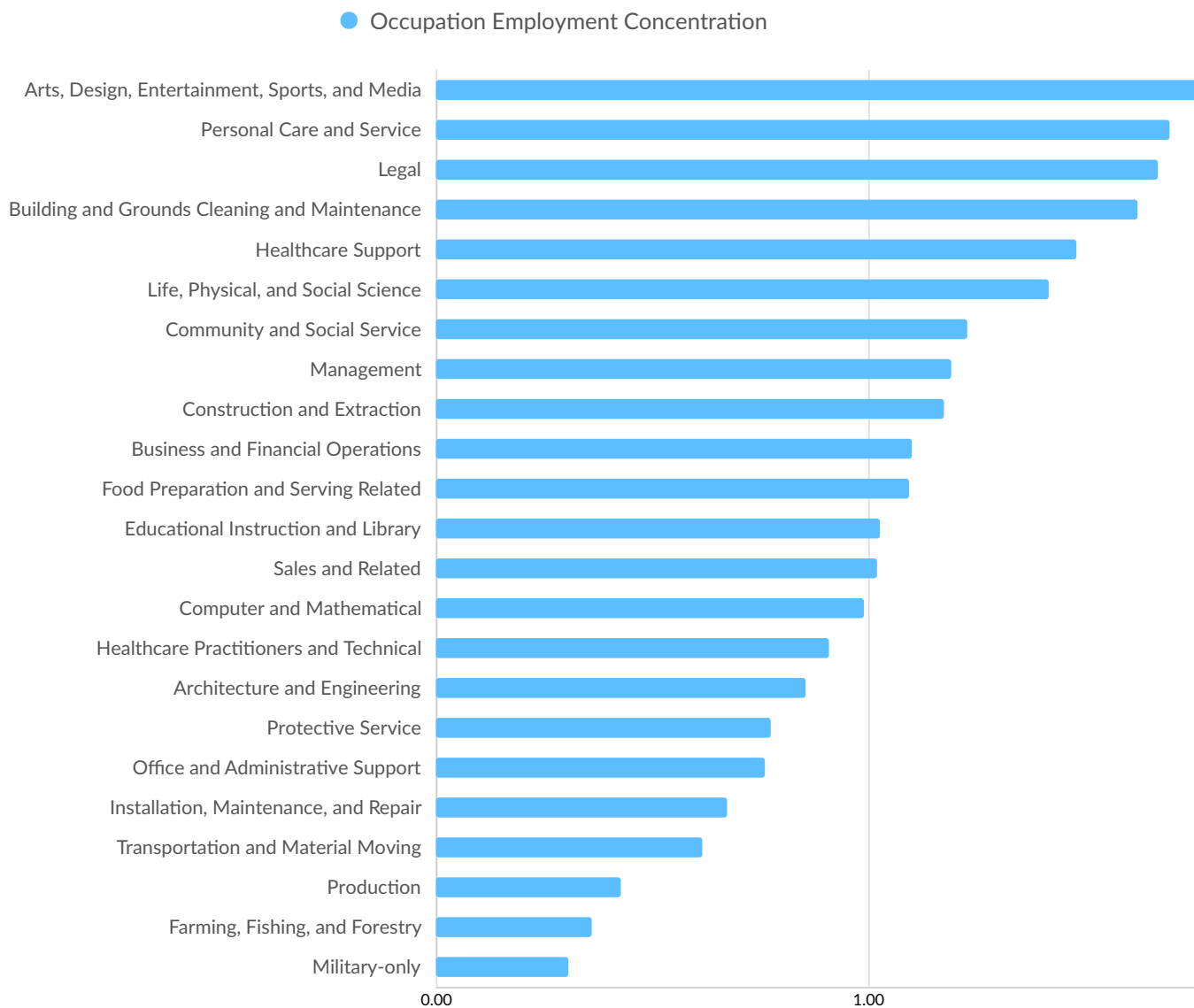
Largest Occupations



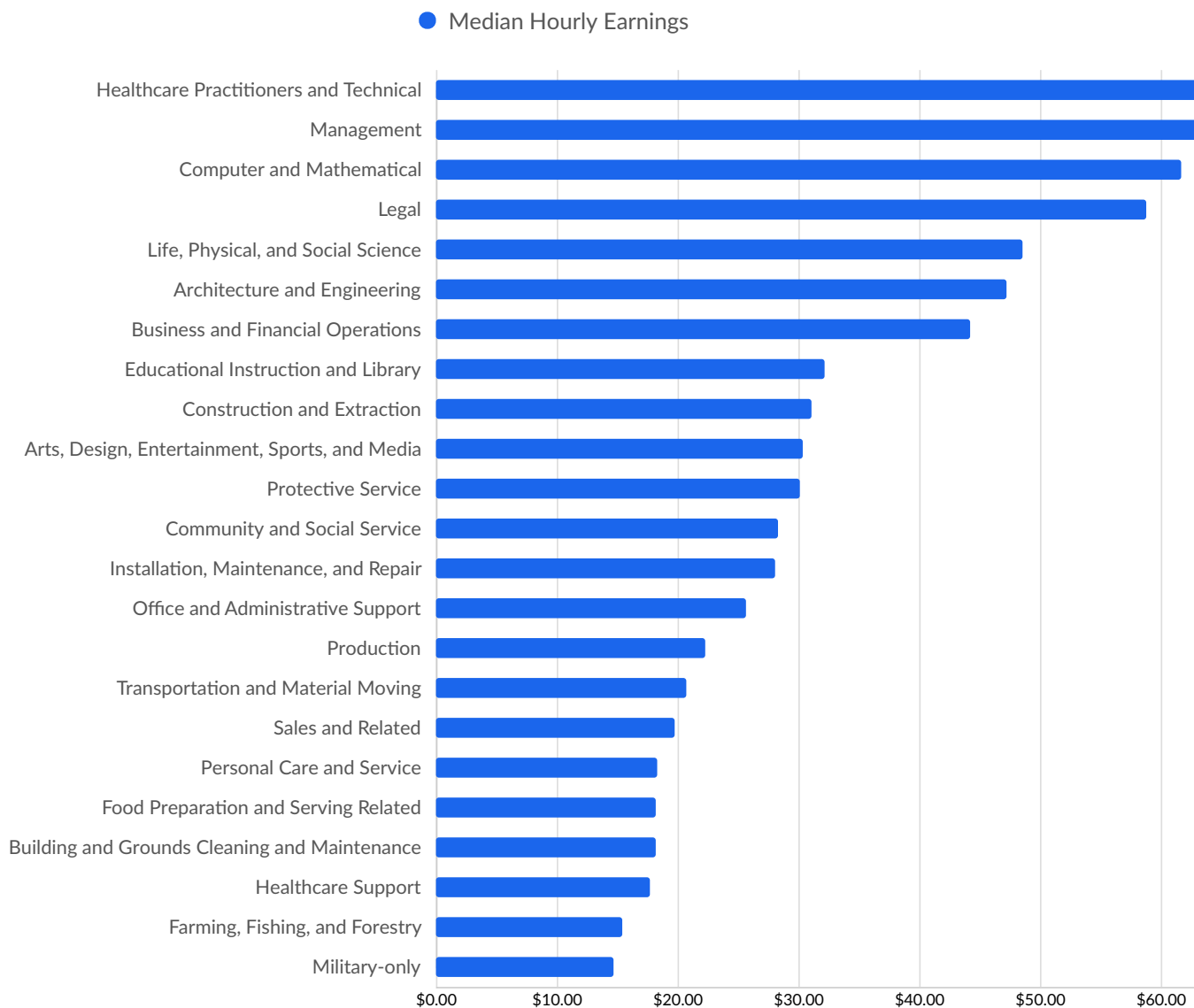
Top Growing Occupations



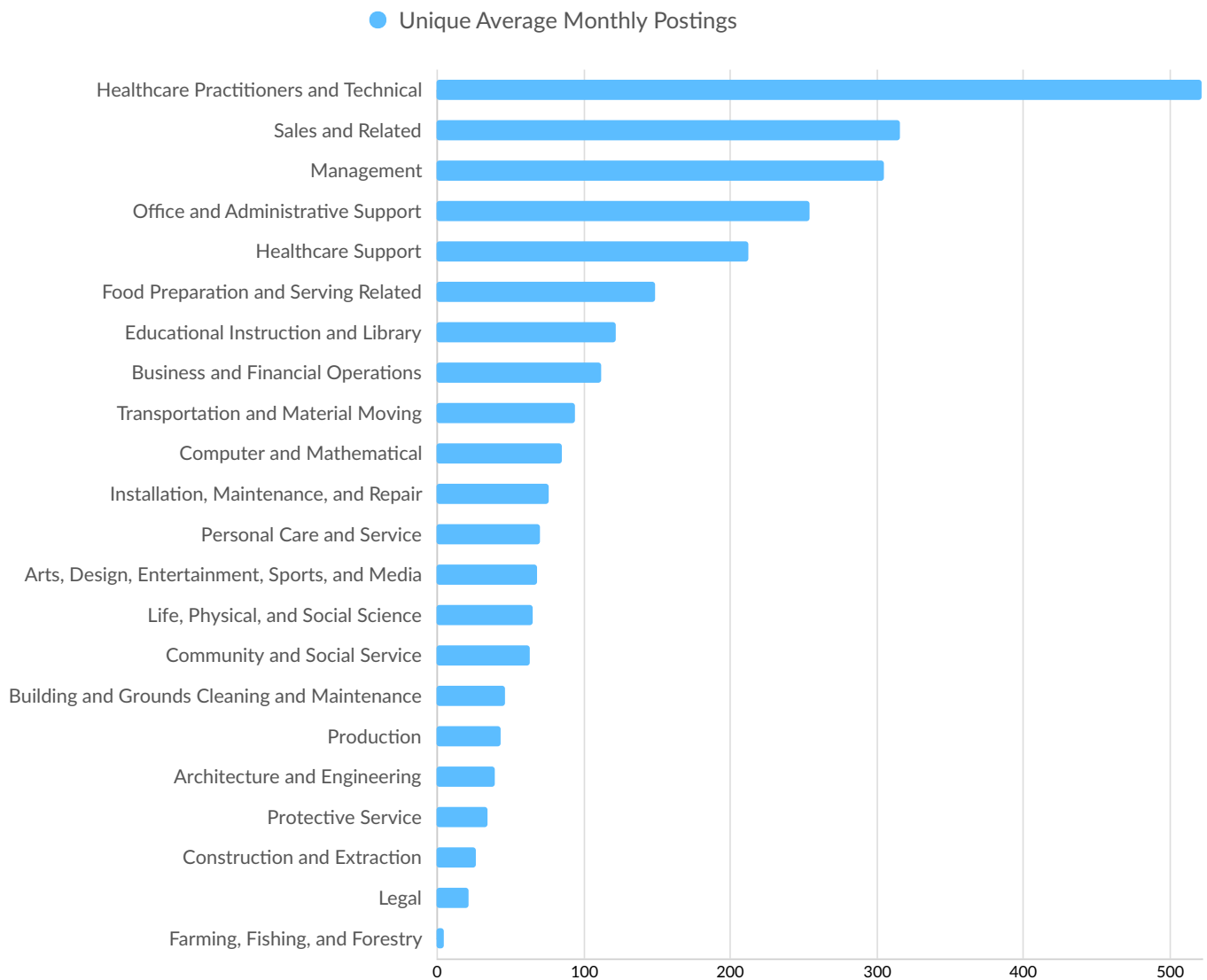
Top Occupation Employment Concentration



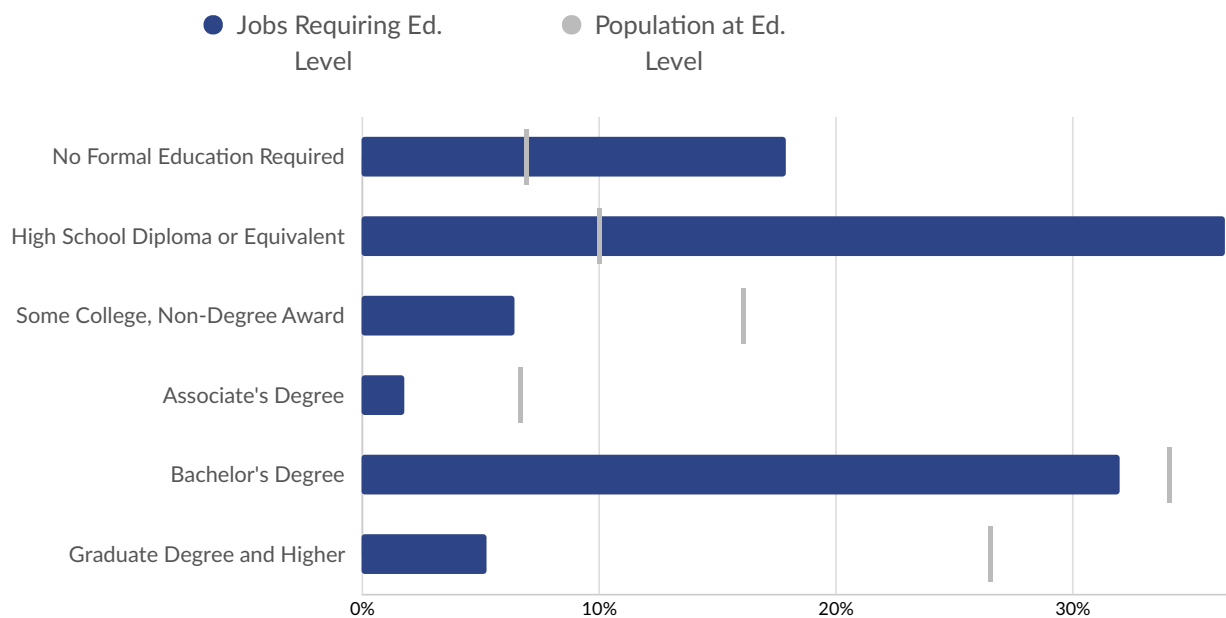
Top Occupation Earnings



Top Posted Occupations

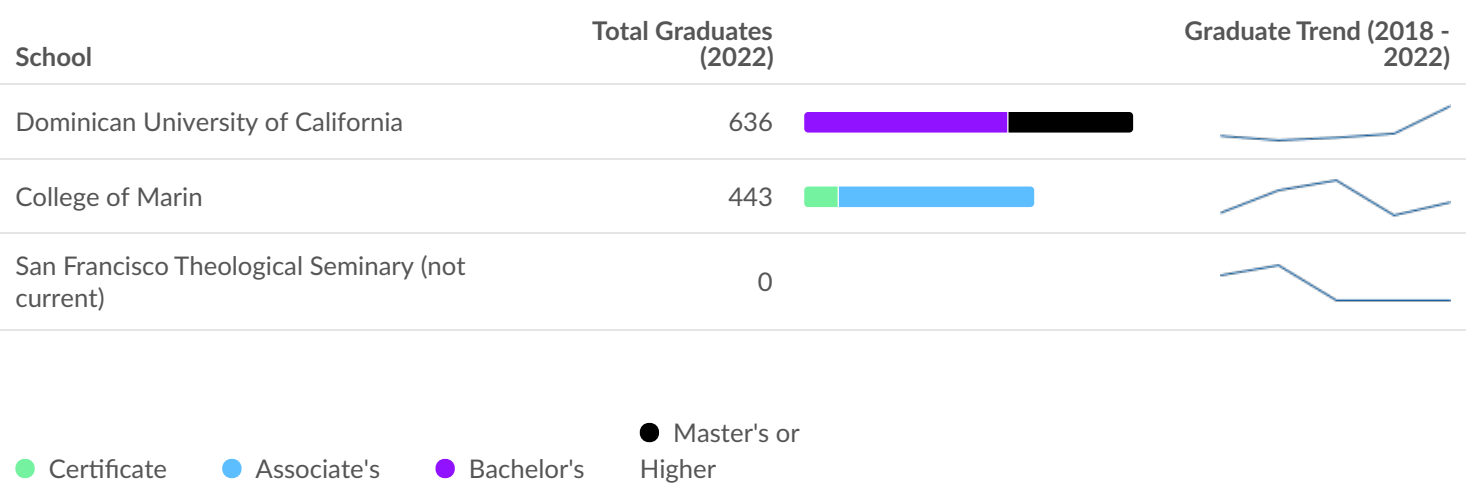


Underemployment



Educational Pipeline

In 2022, there were 1,079 graduates in Marin County, CA. This pipeline has grown by 16% over the last 5 years. The highest share of these graduates come from "Registered Nursing/Registered Nurse" (Bachelor's), "Liberal Arts and Sciences/Liberal Studies" (Associate's), and "Biological and Physical Sciences" (Associate's).



In-Demand Skills

● Top Specialized Skills ● National Average