

Napa County, CA

Workforce Alliance of the North Bay



P.O. Box 247
Napa, California 94559

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Report Parameters

1 County

6055 Napa County, CA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

134,300

Population (2022)

Population **decreased by 5,518** over the last 5 years and is projected to **decrease by 2,299** over the next 5 years.

86,543

Total Regional Employment

Jobs **decreased by 262** over the last 5 years but are projected to **grow by 6,442** over the next 5 years.

\$97.5K

Median Household Income (2021)

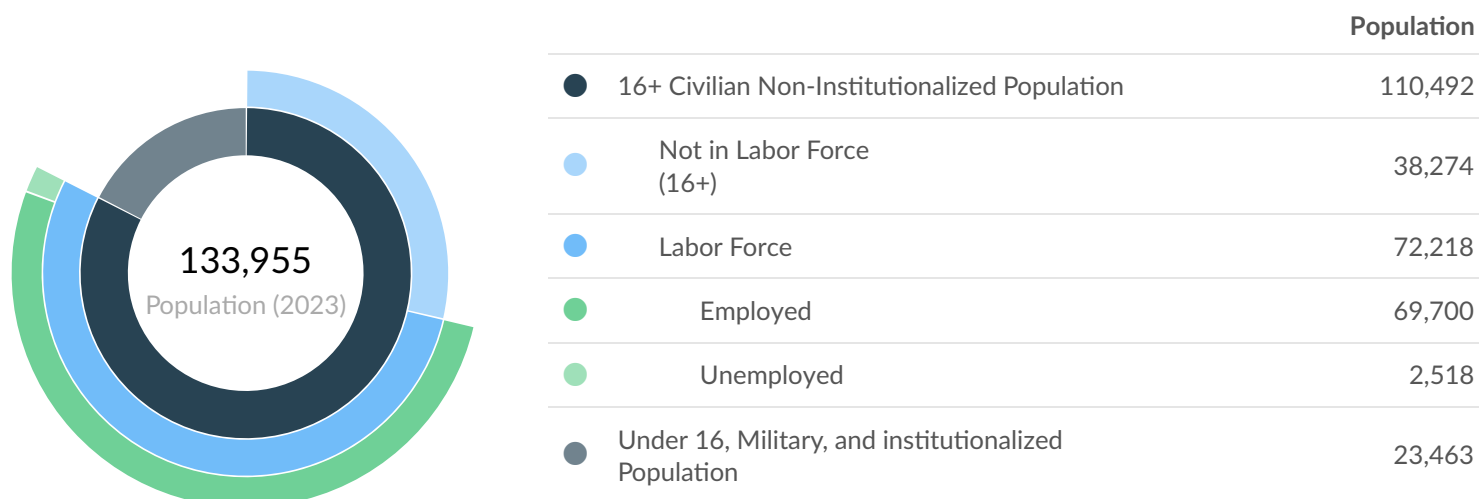
Median household income is **\$28.5K above** the national median household income of \$69.0K.

Takeaways

- As of 2022 the region's population **declined by 3.9%** since 2017, falling by 5,518. Population is expected to **decrease by 1.7%** between 2022 and 2027, losing 2,299.
- From 2017 to 2022, jobs **declined by 0.3%** in Napa County, CA from 86,806 to **86,543**. This change **fell short of the national growth rate of 3.8% by 4.1%**. As the number of jobs declined, the **labor force participation rate decreased from 63.4% to 63.4% between 2017 and 2022**.
- Concerning educational attainment, **24.7% of Napa County, CA residents possess a Bachelor's Degree** (3.9% above the national average), and **8.9% hold an Associate's Degree** (0.1% above the national average).
- The top three industries in 2022 are Beverage Manufacturing, Restaurants and Other Eating Places, and Traveler Accommodation.

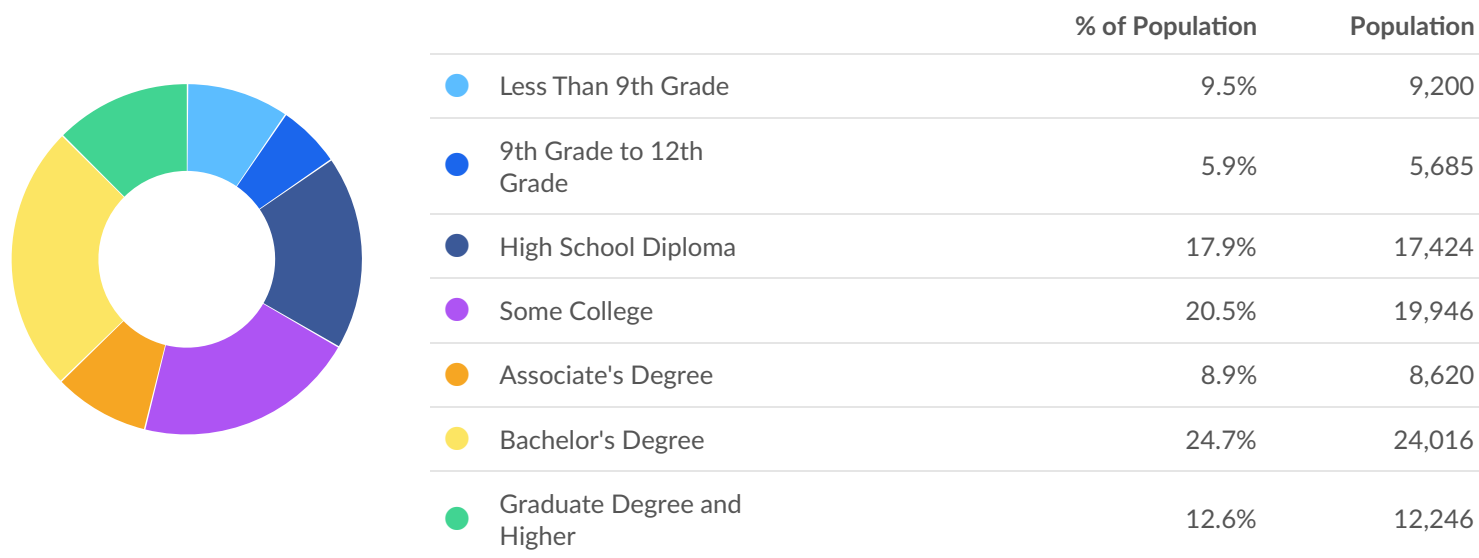
	Population (2023)	Labor Force (Sep 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	133,955	72,218	86,543	143.8	\$13.20B	\$14.94B	\$15.58B
State	38,913,701	19,458,871	20,378,735	134.9	\$3.55T	\$1.83T	\$2.54T

Sep 2023 Labor Force Breakdown



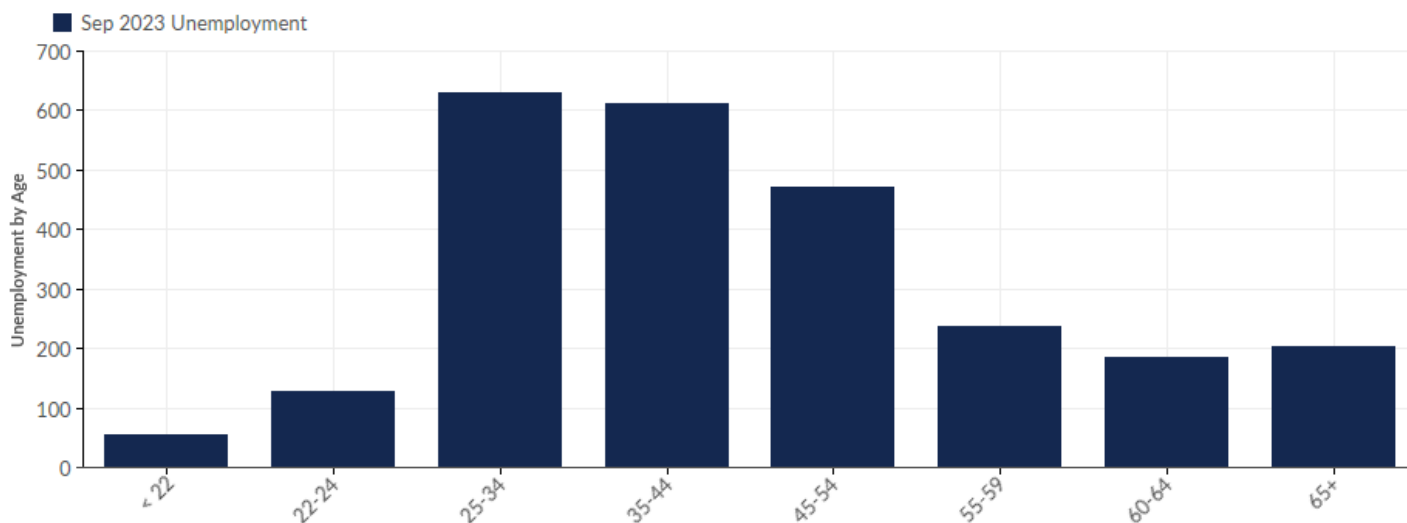
Educational Attainment

Concerning educational attainment, **24.7% of Napa County, CA residents possess a Bachelor's Degree** (3.9% above the national average), and **8.9% hold an Associate's Degree** (0.1% above the national average).



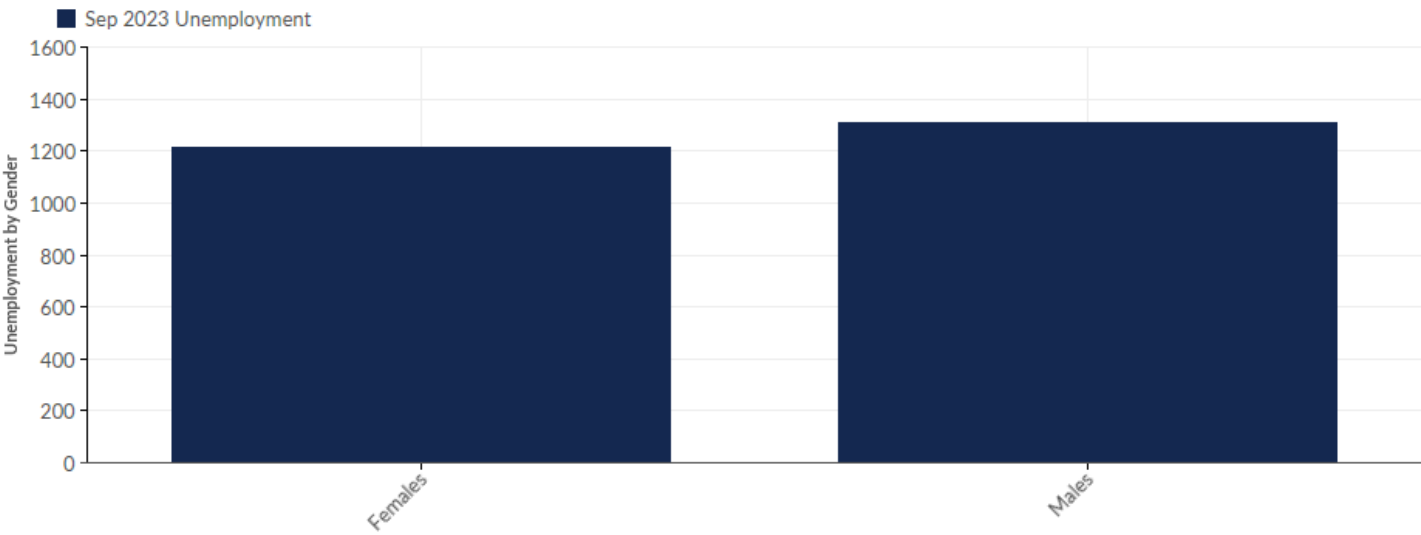
Unemployment by Demographics

Unemployment by Age



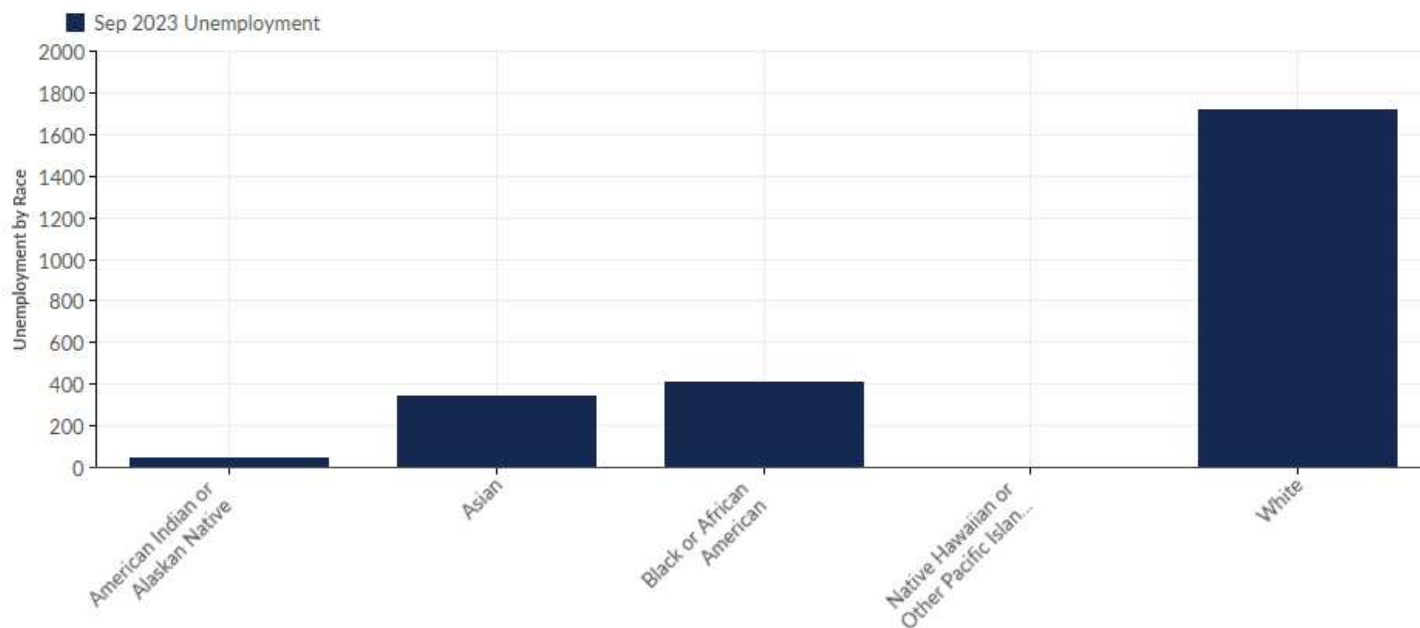
Age	Unemployment (Sep 2023)	% of Unemployed
< 22	54	2.14%
22-24	128	5.08%
25-34	629	24.98%
35-44	611	24.27%
45-54	472	18.75%
55-59	238	9.45%
60-64	184	7.31%
65+	204	8.10%
Total	2,518	100.00%

Unemployment by Gender



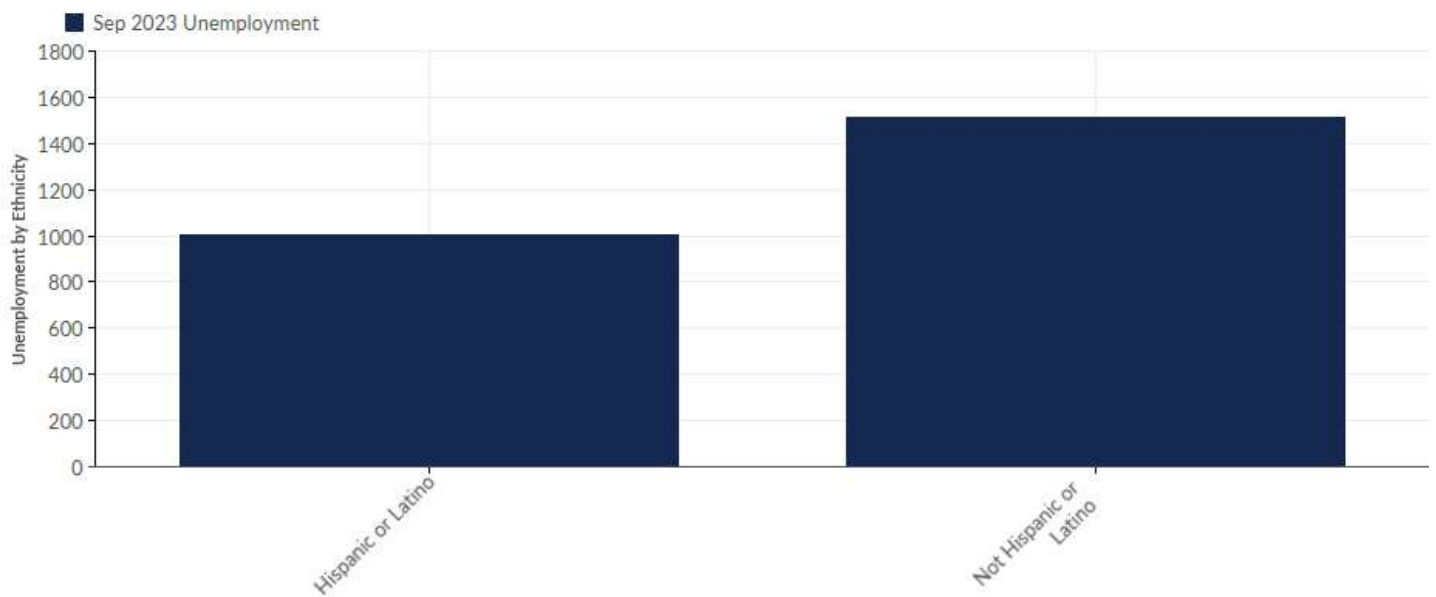
Gender	Unemployment (Sep 2023)	% of Unemployed
Females	1,212	48.13%
Males	1,306	51.87%
Total	2,518	100.00%

Unemployment by Race



Race	Unemployment (Sep 2023)	% of Unemployed
American Indian or Alaskan Native	43	1.71%
Asian	345	13.70%
Black or African American	410	16.28%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	1,721	68.35%
Total	2,518	100.00%

Unemployment by Ethnicity

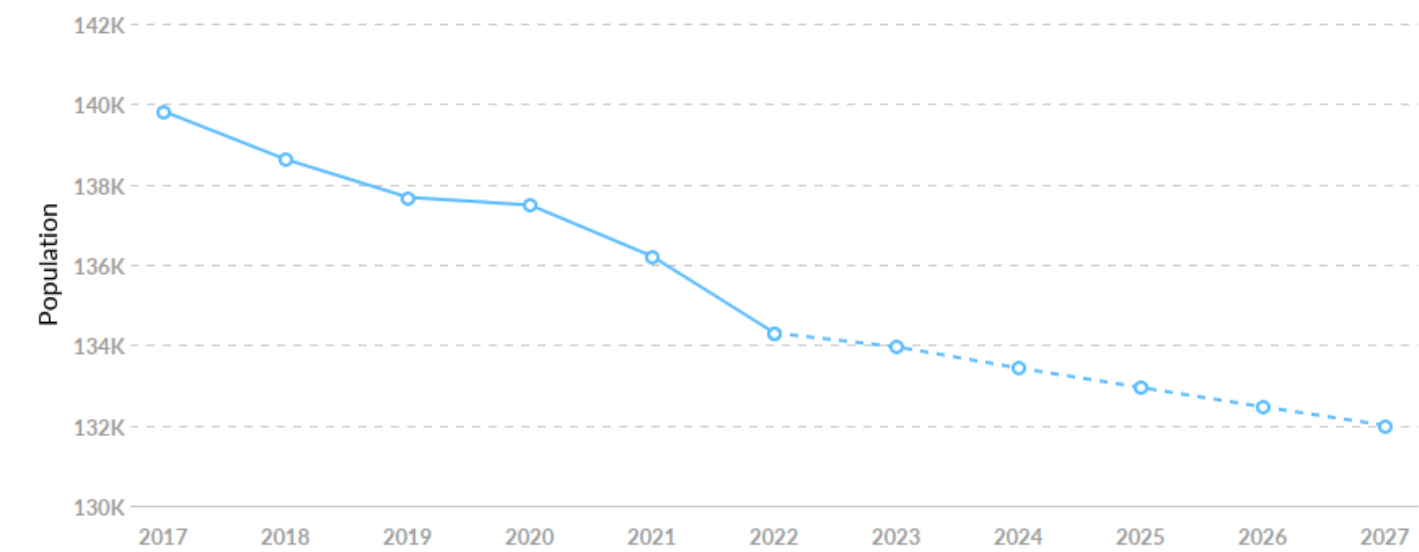


Ethnicity	Unemployment (Sep 2023)	% of Unemployed
Hispanic or Latino	1,002	39.79%
Not Hispanic or Latino	1,516	60.21%
Total	2,518	100.00%

Historic & Projected Trends

Population Trends

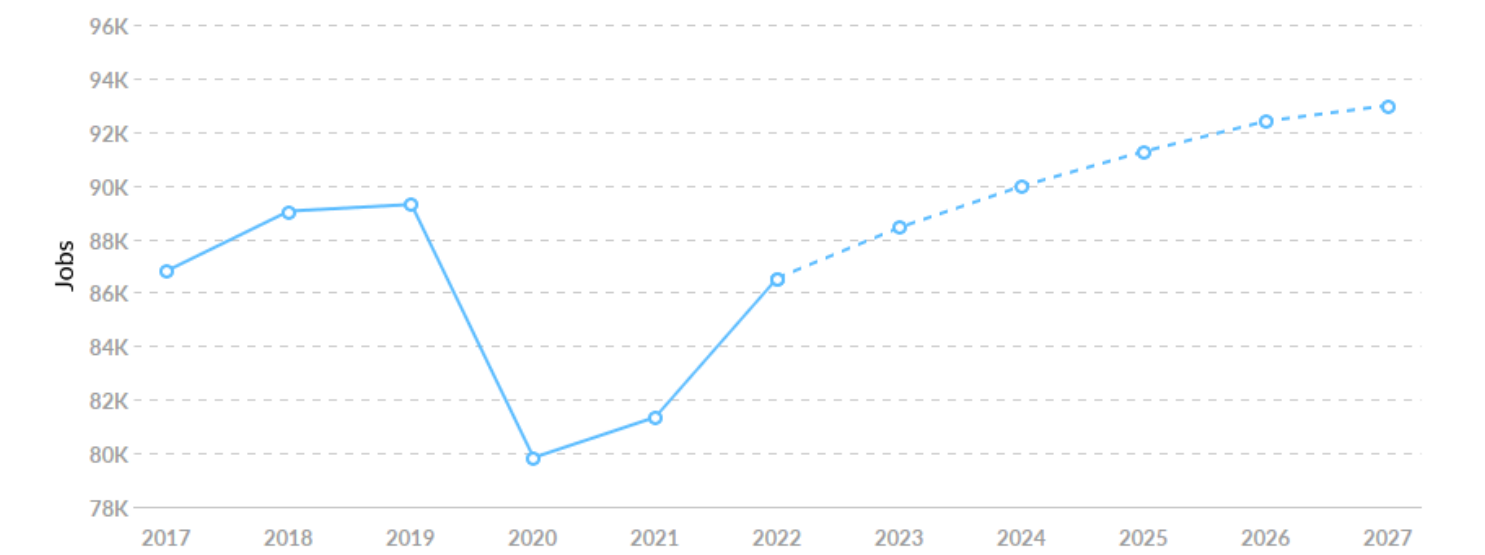
As of 2022 the region's population **declined by 3.9%** since 2017, falling by 5,518. Population is expected to **decrease by 1.7%** between 2022 and 2027, losing 2,299.



Timeframe	Population
2017	139,818
2018	138,620
2019	137,678
2020	137,485
2021	136,206
2022	134,300
2023	133,955
2024	133,426
2025	132,943
2026	132,460
2027	132,001

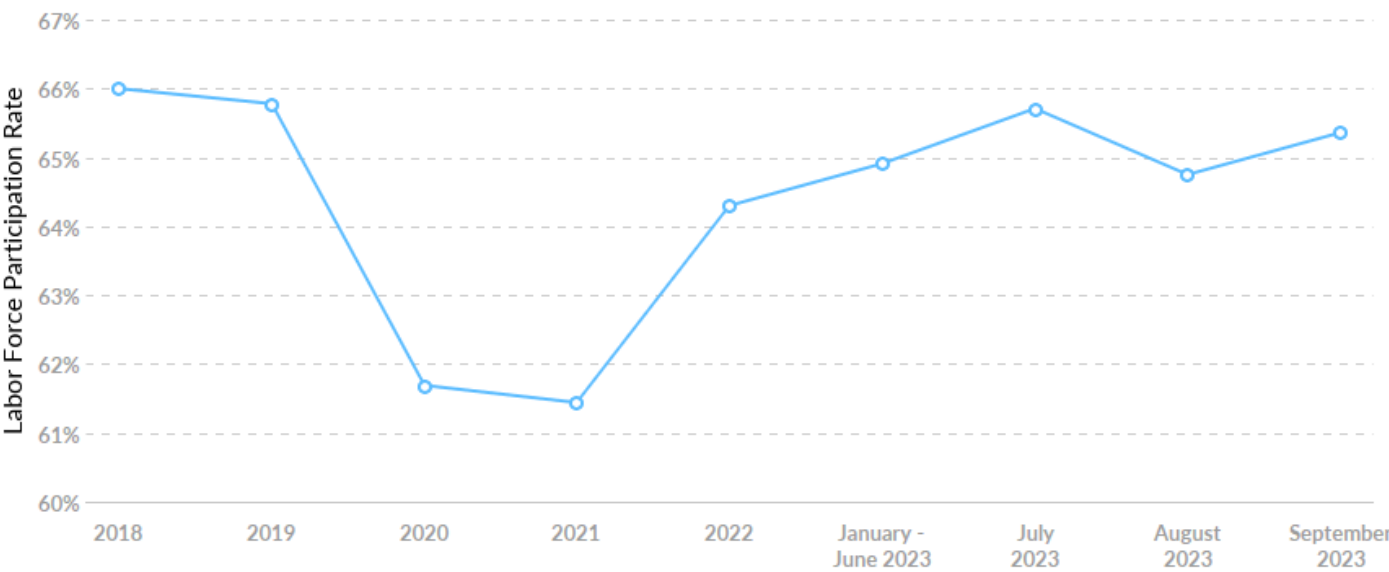
Job Trends

From 2017 to 2022, jobs declined by 0.3% in Napa County, CA from 86,806 to **86,543**. This change fell short of the national growth rate of 3.8% by 4.1%.



Timeframe	Jobs
2017	86,806
2018	89,037
2019	89,285
2020	79,829
2021	81,343
2022	86,543
2023	88,431
2024	89,972
2025	91,268
2026	92,398
2027	92,985

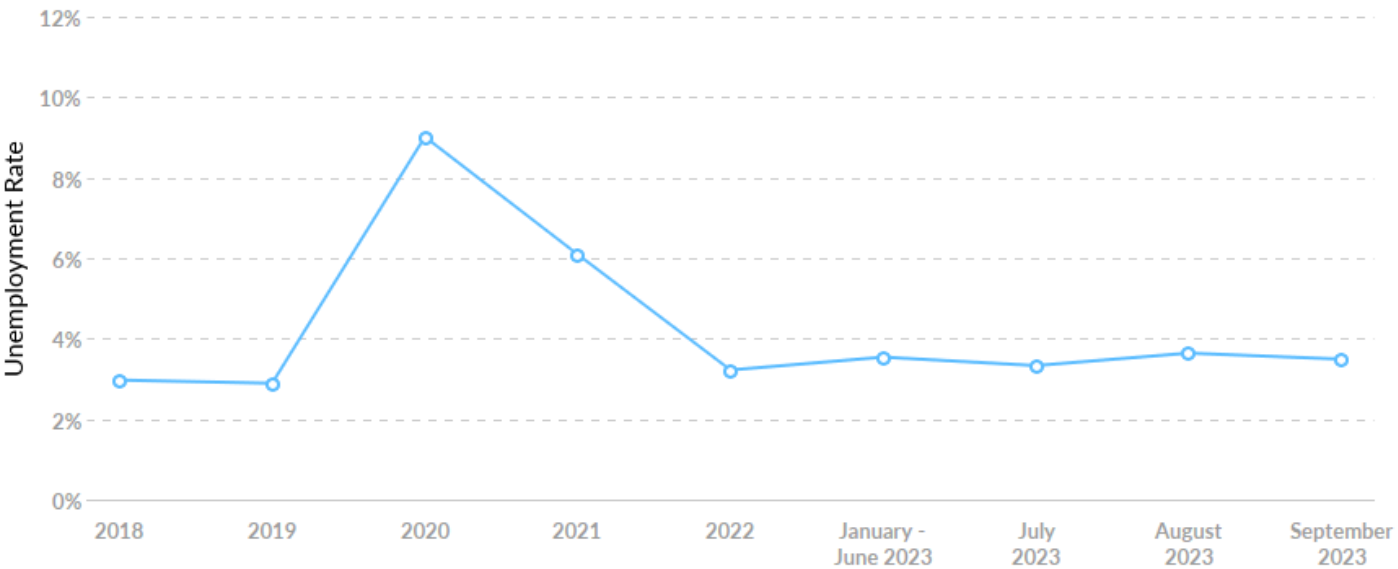
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	66.00%
2019	65.78%
2020	61.69%
2021	61.44%
2022	64.30%
January - June 2023	64.91%
July 2023	65.71%
August 2023	64.75%
September 2023	65.36%

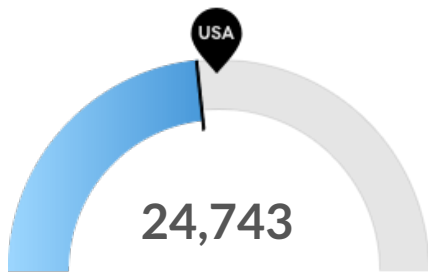
Unemployment Rate Trends

Napa County, CA had a September 2023 unemployment rate of 3.49%, **increasing from 2.97%** 5 years before.



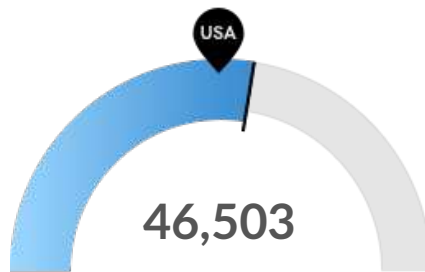
Timeframe	Unemployment Rate
2018	2.97%
2019	2.89%
2020	9.01%
2021	6.09%
2022	3.22%
January - June 2023	3.54%
July 2023	3.33%
August 2023	3.64%
September 2023	3.49%

Population Characteristics



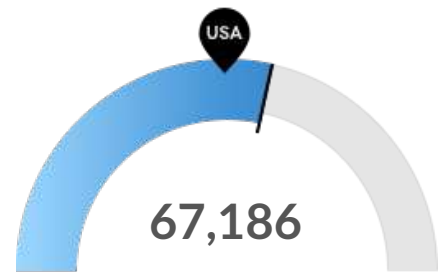
Millennials

Napa County, CA has 24,743 millennials (ages 25-39). The national average for an area this size is 27,308.



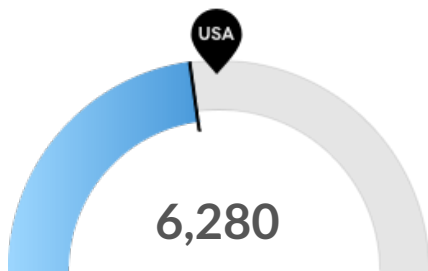
Retiring Soon

Retirement risk is high in Napa County, CA. The national average for an area this size is 40,247 people 55 or older, while there are 46,503 here.



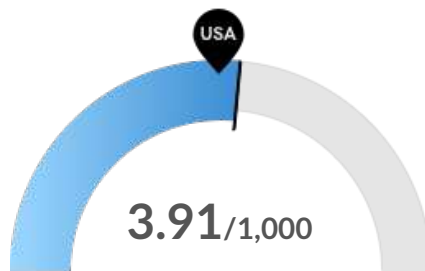
Racial Diversity

Racial diversity is high in Napa County, CA. The national average for an area this size is 55,230 racially diverse people, while there are 67,186 here.



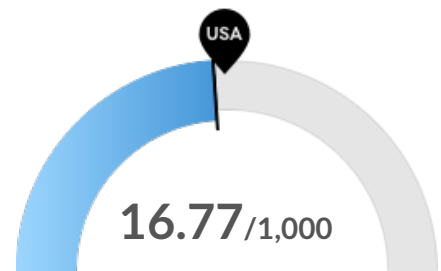
Veterans

Napa County, CA has 6,280 veterans. The national average for an area this size is 7,151.



Violent Crime

Napa County, CA has 3.91 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

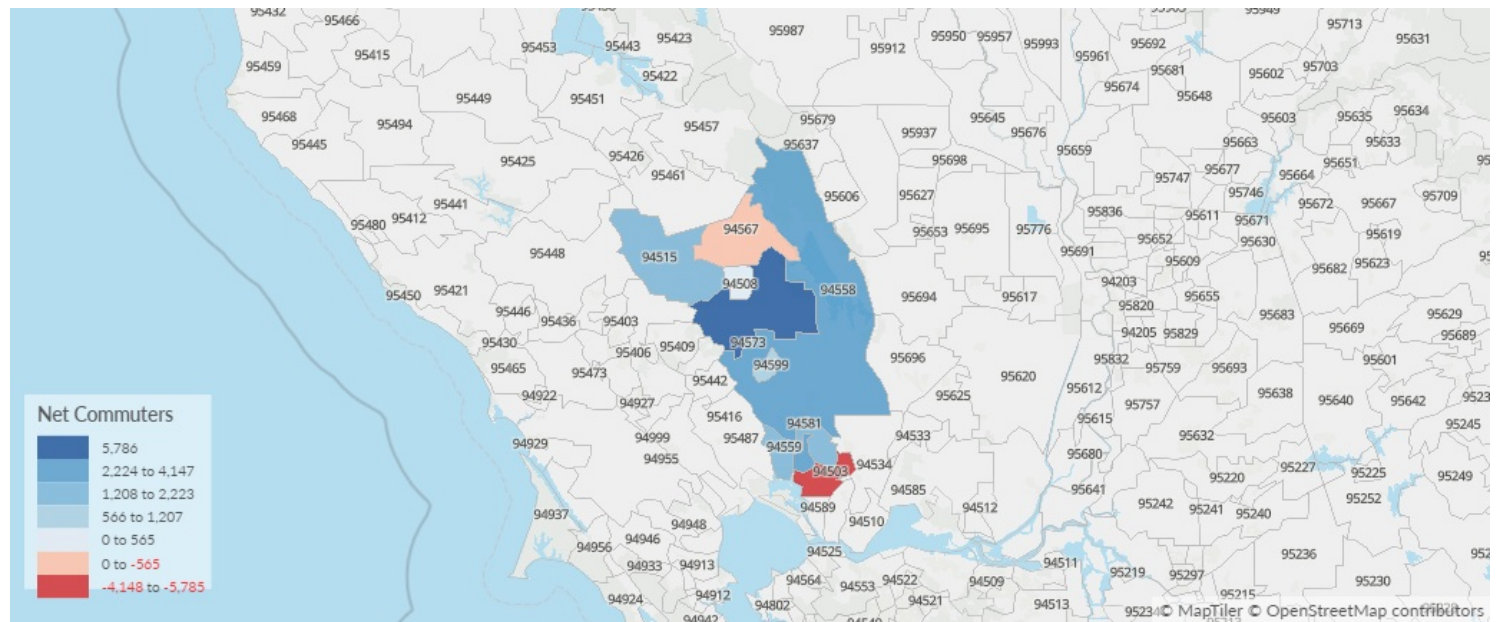


Property Crime

Napa County, CA has 16.77 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Napa County, CA currently works compared to where talent lives can help you optimize site decisions.

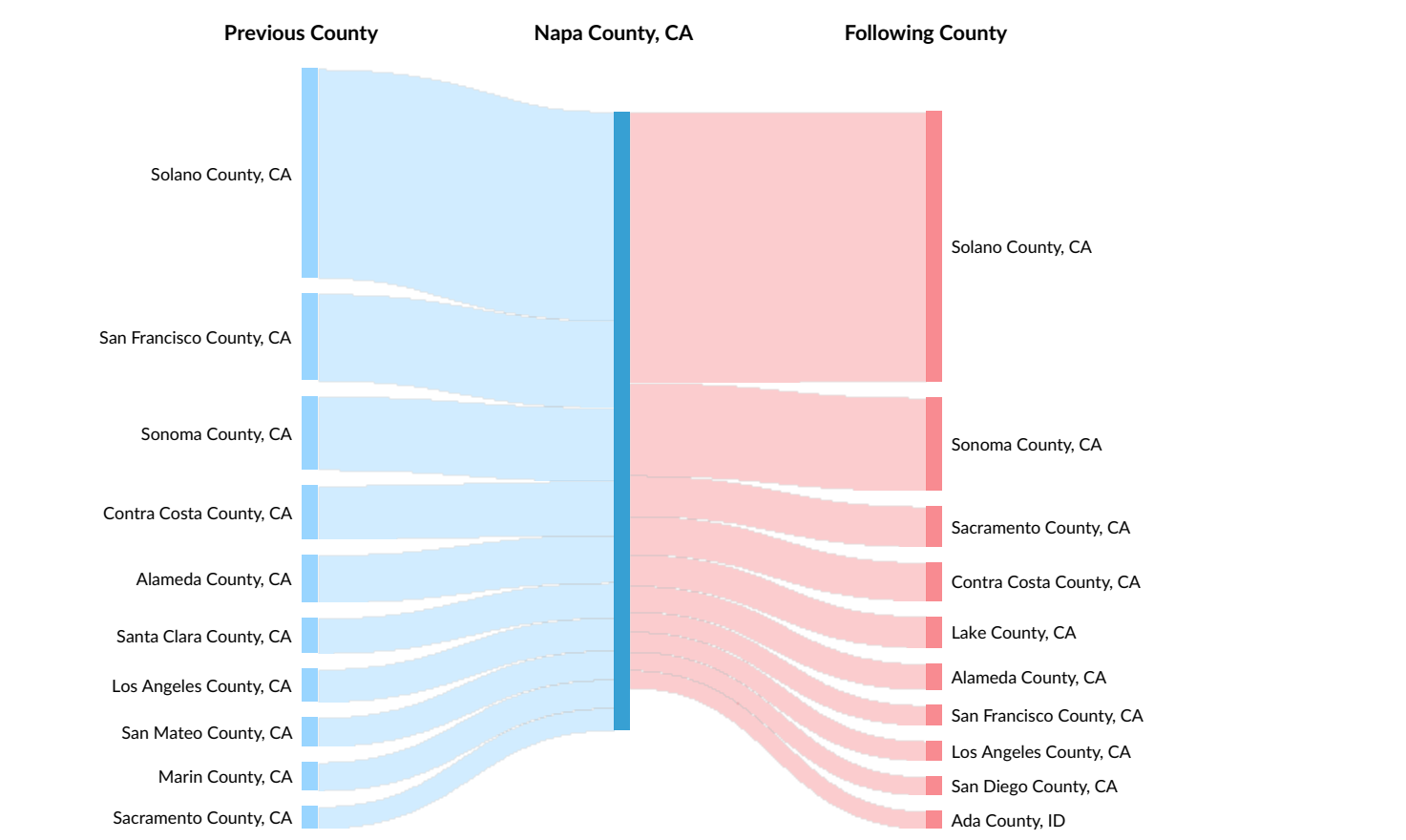


Where Talent Works			Where Talent Lives		
ZIP	Name	2022 Employment	ZIP	Name	2022 Workers
94558	Napa, CA (in Napa coun...	38,796	94558	Napa, CA (in Napa coun...	36,572
94559	Napa, CA (in Napa coun...	17,992	94559	Napa, CA (in Napa coun...	16,522
94574	Saint Helena, CA (in Na...	10,580	94503	American Canyon, CA (i...	11,005
94503	American Canyon, CA (i...	6,857	94574	Saint Helena, CA (in Na...	4,794
94515	Calistoga, CA (in Napa c...	6,028	94515	Calistoga, CA (in Napa c...	4,334

Inbound and Outbound Migration

The table below analyzes past and current residents of Napa County, CA. The left column shows residents of other counties migrating to Napa County, CA. The right column shows residents migrating from Napa County, CA to other counties.

As of 2020, 1,170 people have migrated from Solano County, CA to Napa County, CA. In the same year, 1,514 people left Napa County, CA migrating to Solano County, CA. The total Net Migration for Napa County, CA in 2020 was -882.

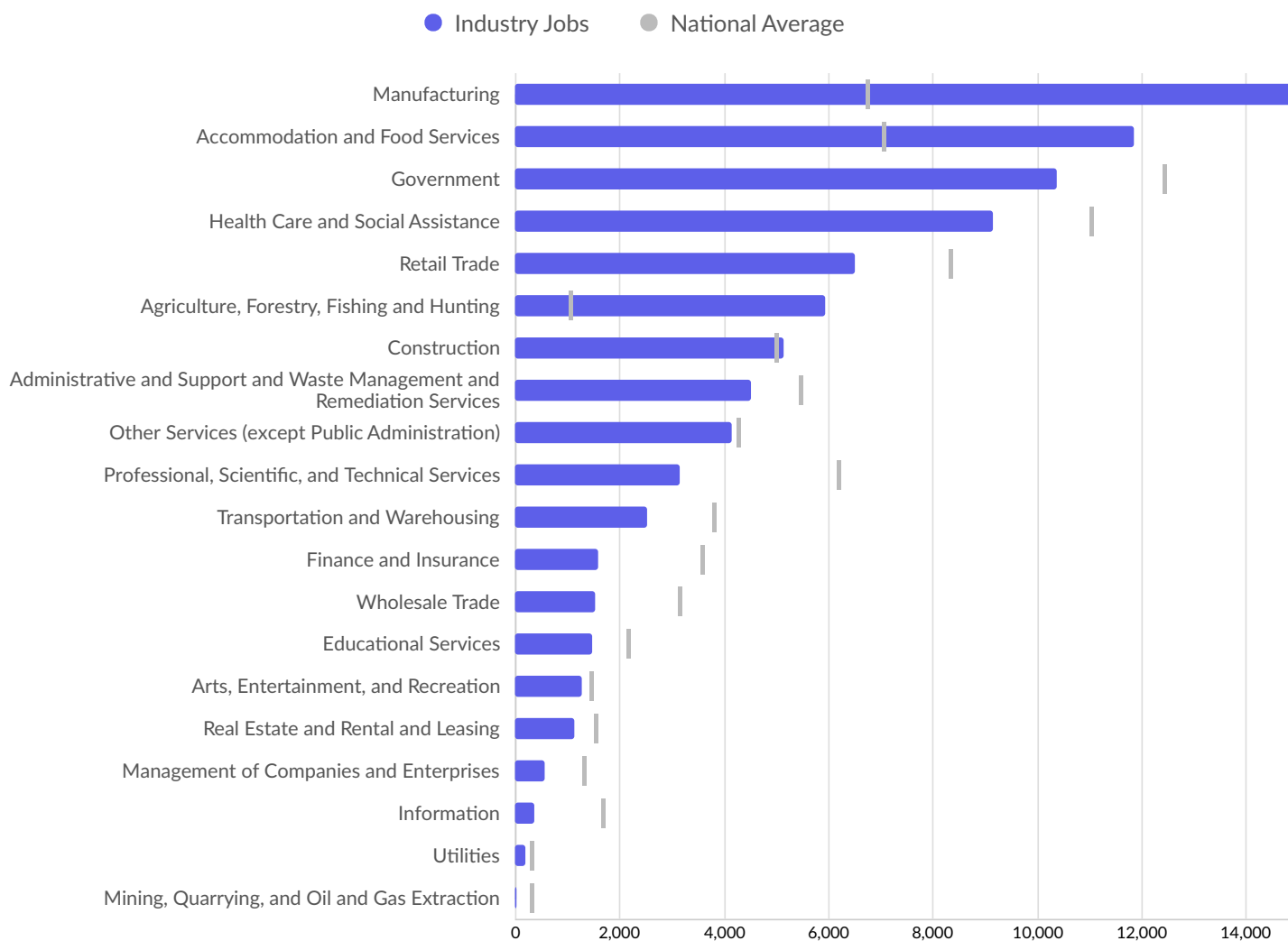


Top Previous Counties	Migrations
Solano County, CA	1,170
San Francisco County, CA	486
Sonoma County, CA	411
Contra Costa County, CA	301
Alameda County, CA	266
Santa Clara County, CA	197

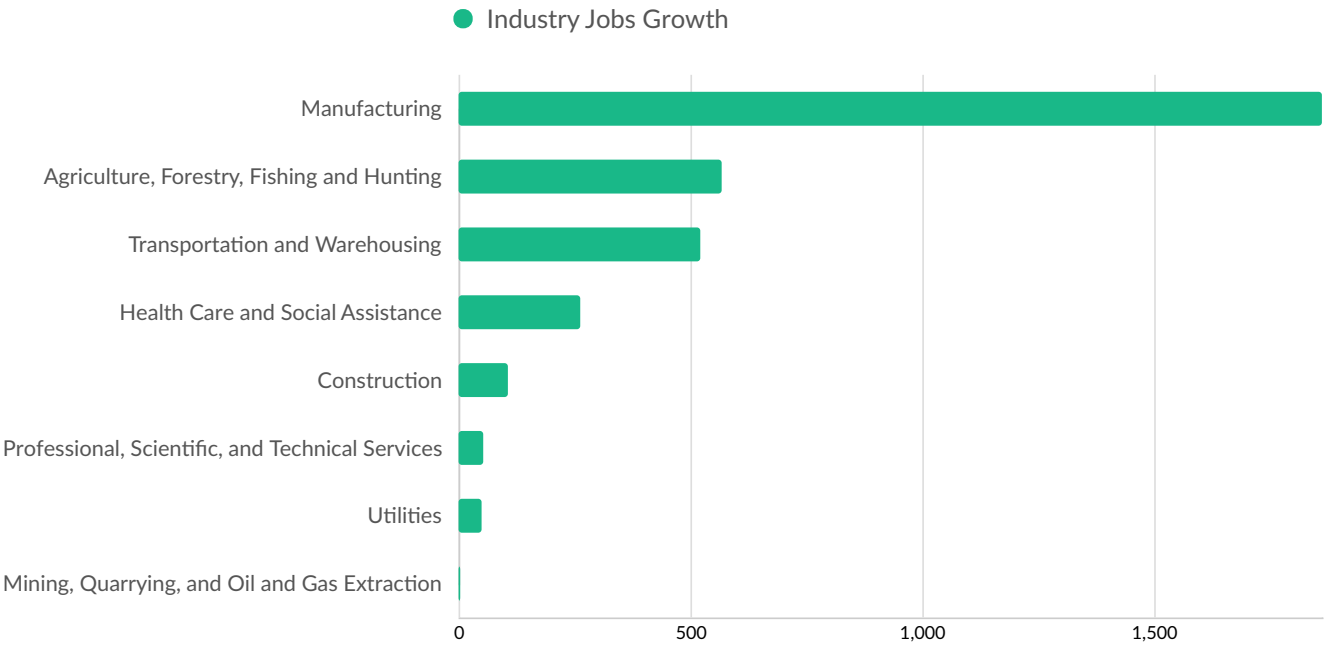
Top Previous Counties	Migrations
Los Angeles County, CA	183
San Mateo County, CA	162
Marin County, CA	160
Sacramento County, CA	124
San Diego County, CA	100
Riverside County, CA	65
San Joaquin County, CA	63
Orange County, CA	60
Lake County, CA	46
Top Following Counties	Migrations
Solano County, CA	1,514
Sonoma County, CA	521
Sacramento County, CA	225
Contra Costa County, CA	215
Lake County, CA	176
Alameda County, CA	144
San Francisco County, CA	113
Los Angeles County, CA	111
San Diego County, CA	104
Ada County, ID	99
Placer County, CA	93
Marin County, CA	92
Maricopa County, AZ	77
Orange County, CA	75
Riverside County, CA	69

Industry Characteristics

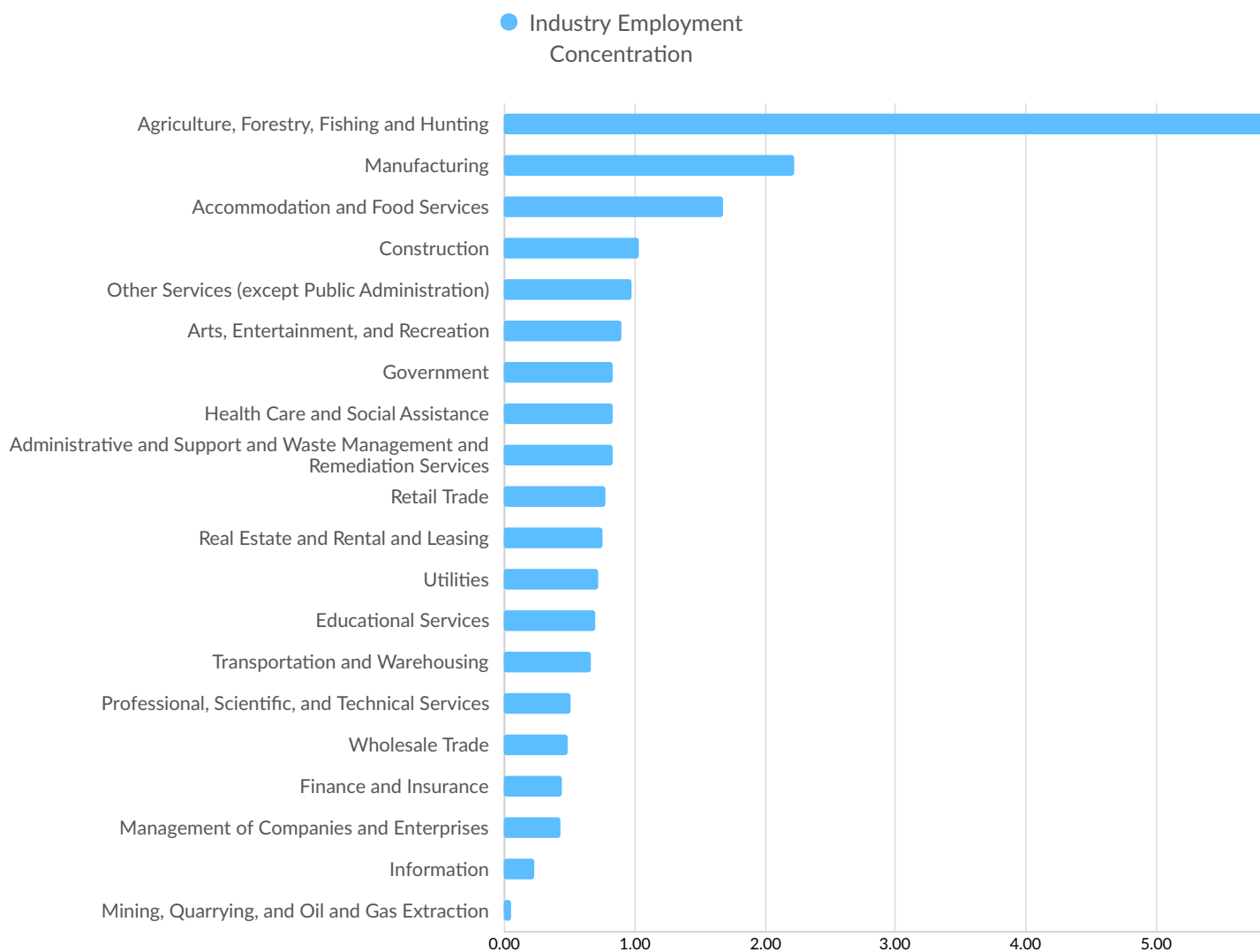
Largest Industries



Top Growing Industries

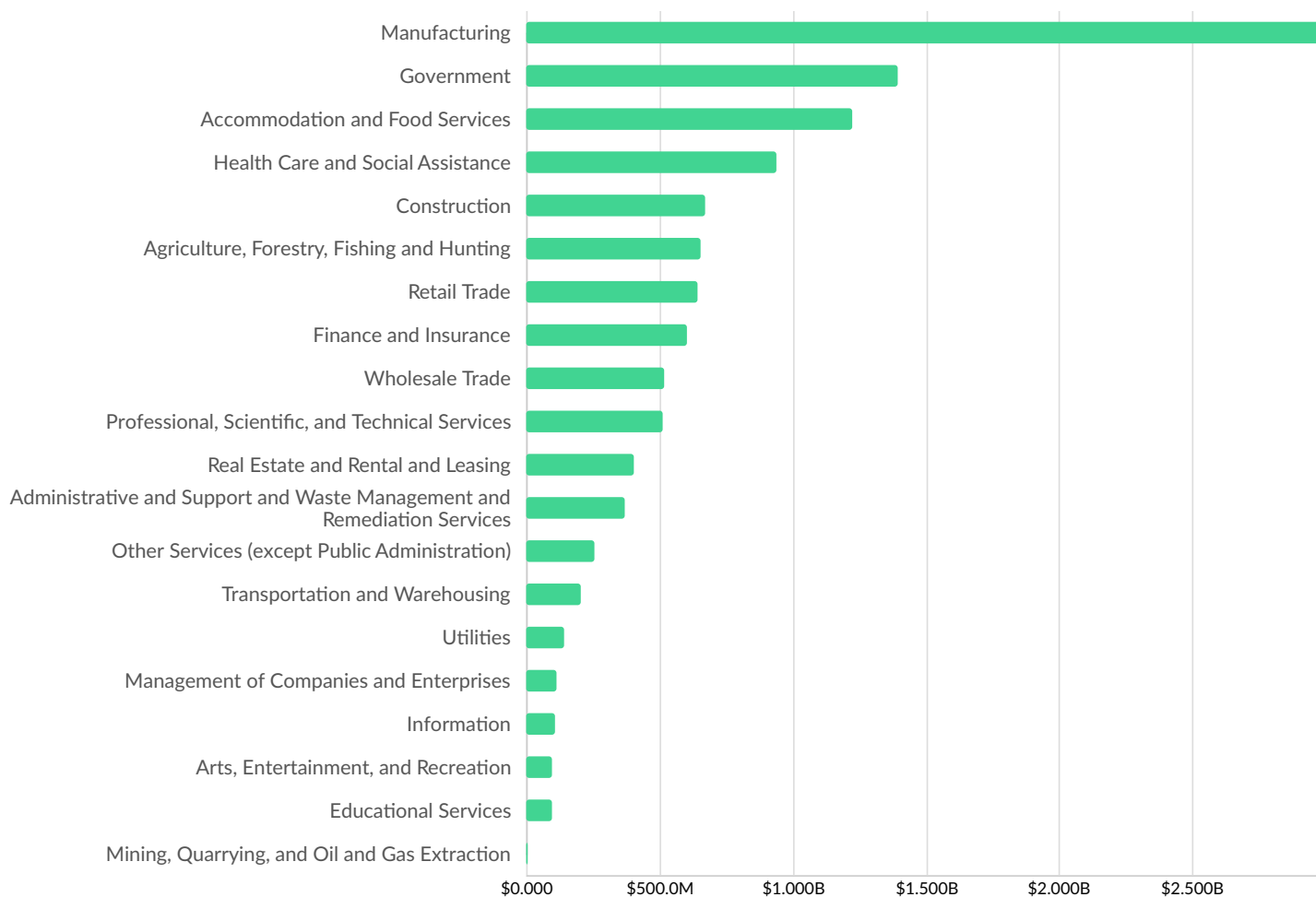


Top Industry Employment Concentration



Top Industry GRP

● Gross Regional Product



Top Industry Earnings



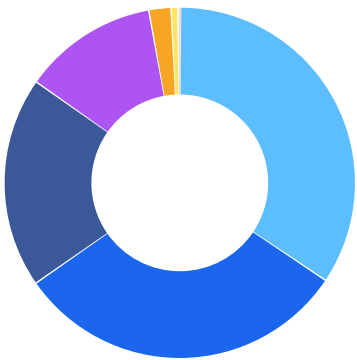
Business Characteristics

19,884 Companies Employ Your Workers

Online profiles for your workers mention 19,884 companies as employers, with the top 10 appearing below. In the last 12 months, 3,000 companies in Napa County, CA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Napa Valley Unified School Distr...	539 <div></div>	Providence	776 <div></div>
Kaiser Permanente	494 <div></div>	Napa Valley Unified School Distr...	486 <div></div>
Napa County	333 <div></div>	Adventist Health	366 <div></div>
County Of Napa	287 <div></div>	The Estate Yountville	307 <div></div>
Napa-sonoma Small Business D...	285 <div></div>	NAPA Auto Parts	258 <div></div>
Pacific Union College	262 <div></div>	State of California	254 <div></div>
Nvusd	252 <div></div>	Kaiser Permanente	210 <div></div>
Queen Of The Valley Medical Ce...	224 <div></div>	Auberge Resorts	190 <div></div>
California Department Of State ...	207 <div></div>	Hyatt	179 <div></div>
City Of Napa	205 <div></div>	Aimbridge Hospitality	171 <div></div>

Business Size

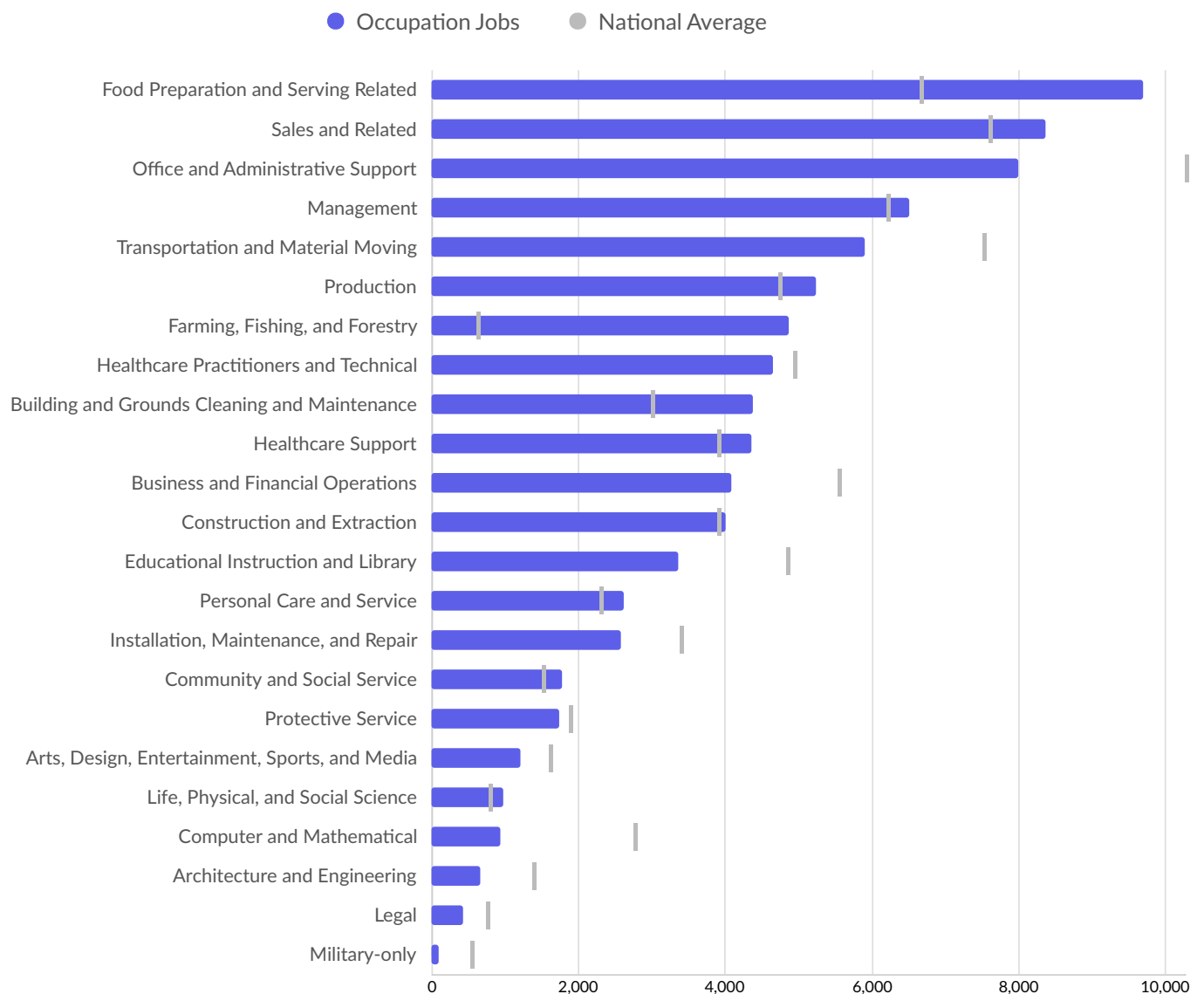


	Percentage	Business Count
1 to 4 employees	34.3%	2,527
5 to 9 employees	30.9%	2,278
10 to 19 employees	19.4%	1,432
20 to 49 employees	12.4%	914
50 to 99 employees	2.0%	150
100 to 249 employees	0.6%	46
250 to 499 employees	0.1%	11
500+ employees	0.1%	7

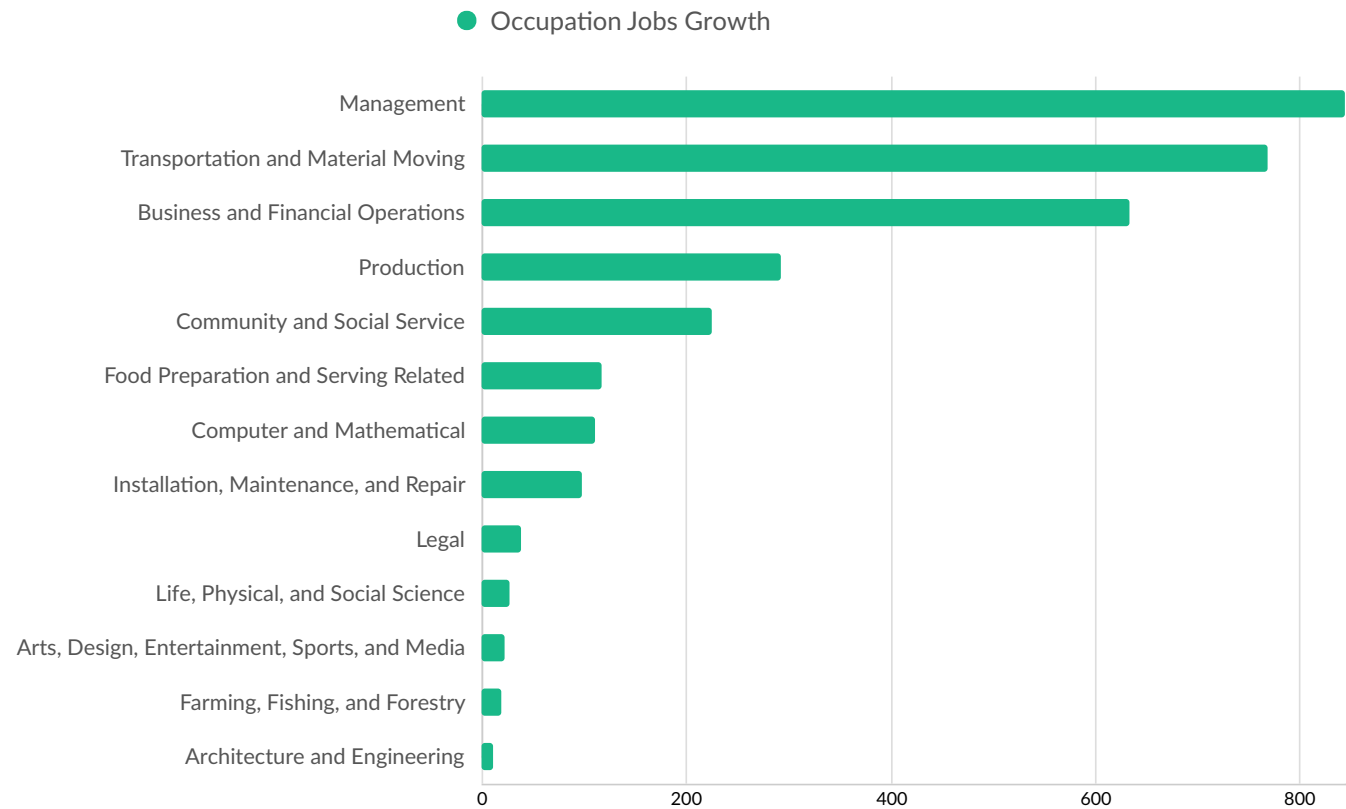
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

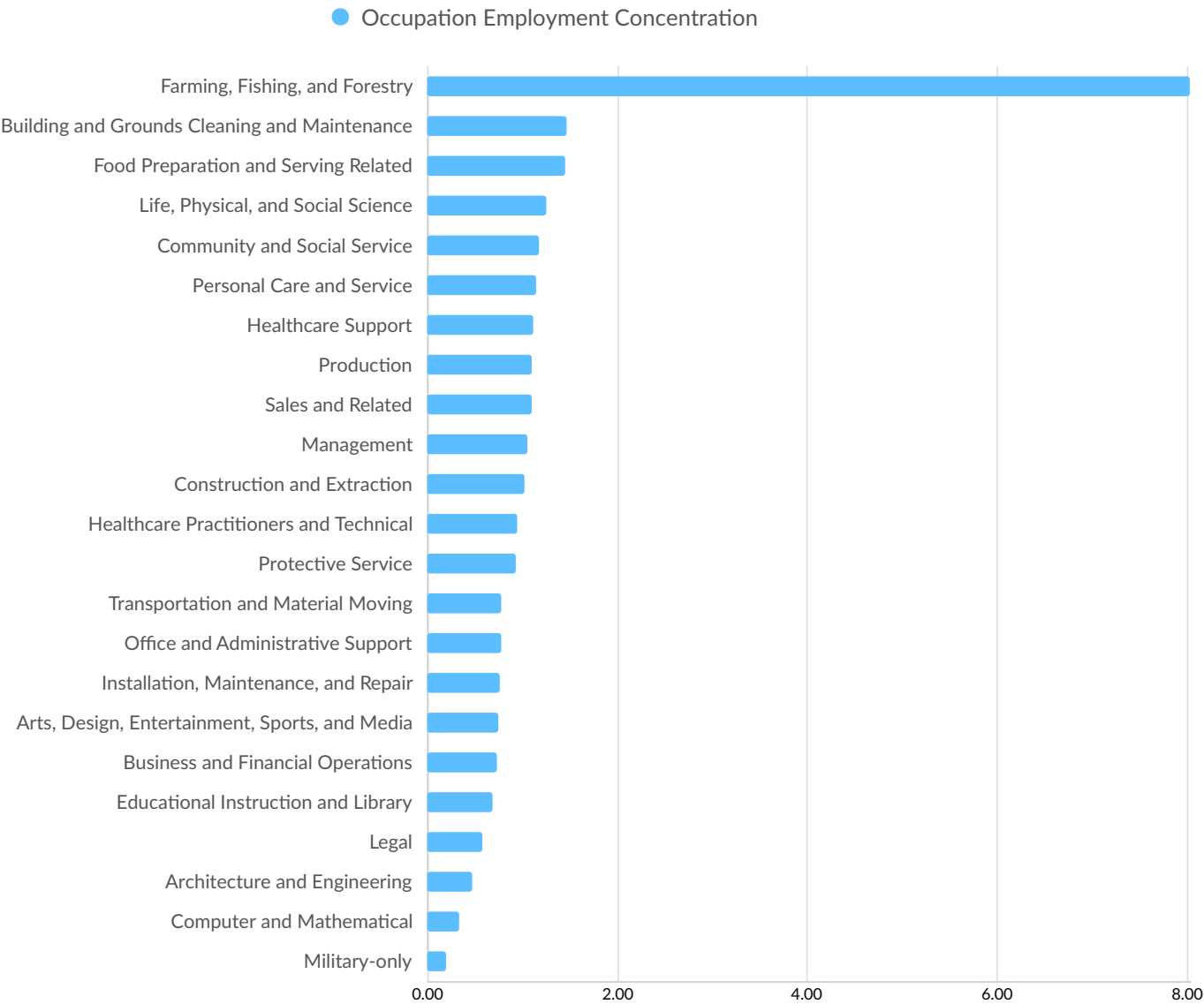
Largest Occupations



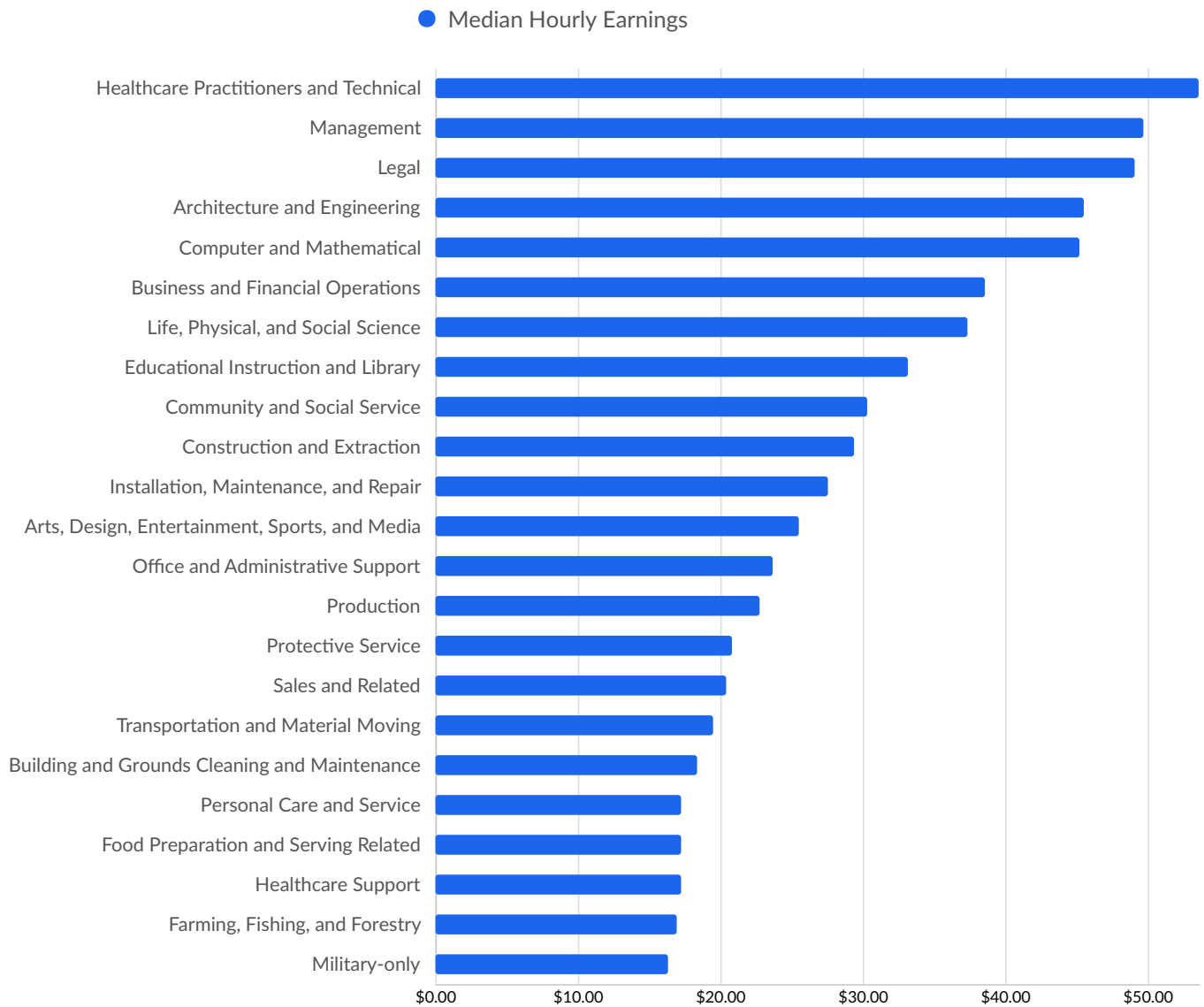
Top Growing Occupations



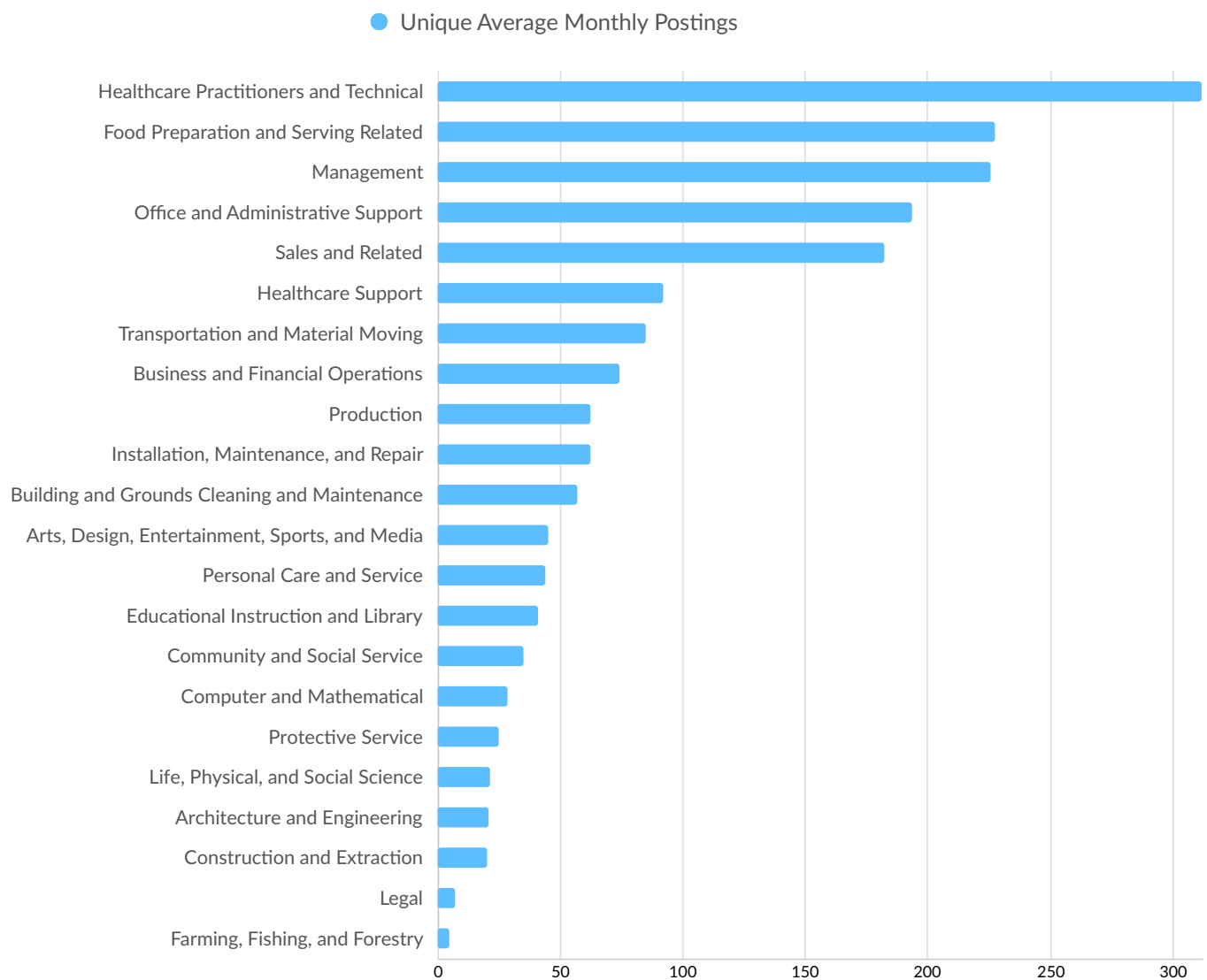
Top Occupation Employment Concentration



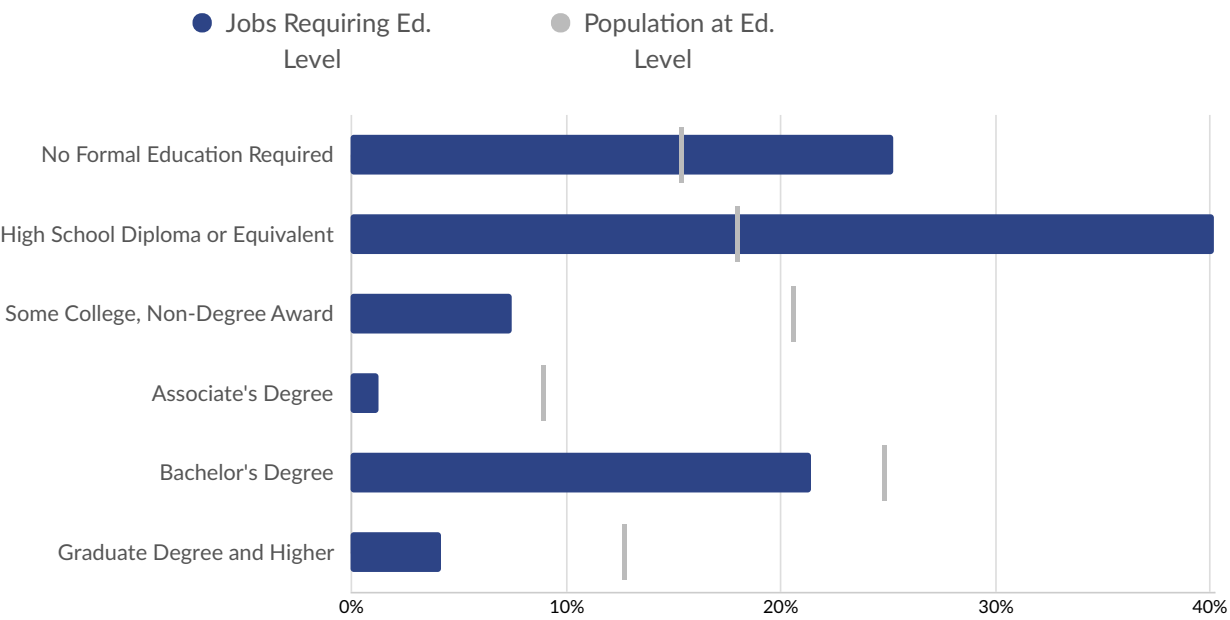
Top Occupation Earnings



Top Posted Occupations

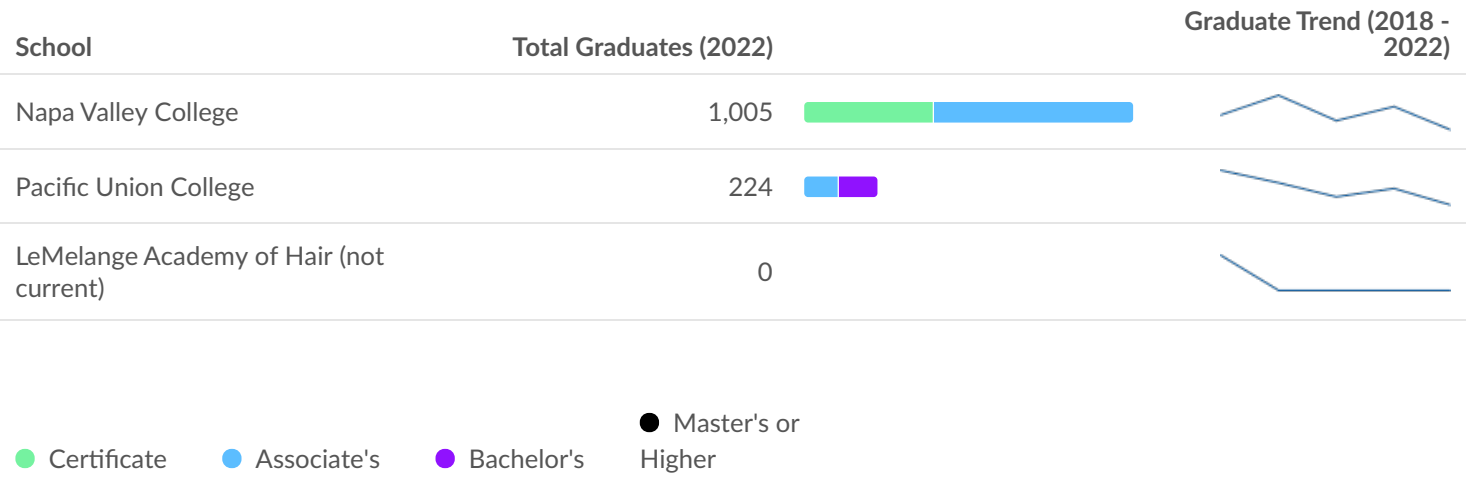


Underemployment



Educational Pipeline

In 2022, there were 1,229 graduates in Napa County, CA. This pipeline has shrunk by 23% over the last 5 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Certificate), "Biological and Physical Sciences" (Associate's), and "Registered Nursing/Registered Nurse" (Associate's).



In-Demand Skills

