



WORKFORCE ALLIANCE
OF THE NORTH BAY
DRIVING WORKFORCE TALENT

REGIONAL WORKFORCE DEVELOPMENT BOARD AGENDA

Thursday, June 13th 2024, 10:00 AM

Primary Meeting Locations:

- Lake CareerPoint – 55 First St, Suite 114, Lakeport CA 95453
- Marin CareerPoint – 1800 Ignacio Blvd, Building 27, Novato, CA 94949
- Mendocino CareerPoint – 2550 N. State Street, Ukiah CA 95483
- Napa CareerPoint – 1546 1st St, Napa CA 94559

Solving workforce issues as a community will require stakeholders to:

1. **Coordinate and collaborate across organizations**, understanding that the work cannot be accomplished in siloes. Each partner organization brings unique expertise, networks, and resources to the table and should understand their organization’s role in advancing key pieces of the overall strategy.
2. **Follow the lead of employers**, the end-users of our region’s talent “supply chain.” Focus on the benefits to employers of collaborating to grow the pool of talent for all and the skills that are aligned to common industry pain points.
3. **Focus on skills**, the common language that brings together job seekers, employers, and educators for mutual benefit.

CALL TO ORDER

- I.
 - A. Welcome, Introductions
 - B. Oath of Office [[Attachment I.B](#)]
 - C. Public Comment
 - D. Chair’s Remarks

CONSENT CALENDAR

These matters typically include routine financial or administrative **action items** requiring a vote. Any item will be discussed separately at the request of any member. Items are approved with one single motion.

- II.
 - A. Approval of March 14th, 2023 Meeting Minutes [[Attachment II.A](#)]

GOVERNANCE CALENDAR

- III.
 - A. Agreements (**Action**) [[Board Letter III.A](#)]
 - B. Expand Workforce Development Board Seats (**Action**) [[Board Letter III.B](#)]

INFORMATION / DISCUSSION / ACTION ITEMS

- IV.
 - A. One-Stop Operator Update (**Information**)
 - B. CareerPoint Success Story (**Presentation**)
 - C. Final PY2022 State Performance Outcomes [[Board Letter IV.D](#)]

BUSINESS CALENDAR

V.

OBJECTIVE 1 – Talent Attraction

Focus: Better matching of current workforce with local job openings; attracting skilled out-of-market talent to fill jobs where demand eclipses local workforce capacity.

A. **LA Apprenticeship** (Presentation)

OBJECTIVE 2 – Transferable Skills

Focus: Upskilling and reskilling workers already in your area with short-term training and credentials that are nimble enough to evolve with market demand.

B. **Fresh Start** (Information) [[Attachment V.B](#)]

C. **Local Rapid Response Engagement** (Information) [[Board Letter V.C](#)]

OBJECTIVE 3 – Technical and Certificate Programs

Focus: Near-term alignment of forecasted industry demand with local talent development programming to facilitate attainment of the most relevant degrees and certifications.

D. **Lake Wildfire Resilience Workforce Program** (Information) [[Board Letter V.D](#)]

OBJECTIVE 4 – Advanced Skill Sets

Focus: Long-term alignment of higher education programming to develop a sustainable highly skilled pipeline for the region's driver industries.

No items

OBJECTIVE 5 – Information Gap

Focus: Build awareness of high-demand high-potential career pathways with industry-aligned programming in middle and high school.

E. **Marin Climate Justice Workforce Discussions** (Information) [[Board Letter V.E](#)] [[Attachment V.E](#)]

OBJECTIVE 6 – Starting Early

Focus: Draw students to foundational career and technical education programs by sparking interest in STEM and the world of work.

F. **Bright Futures** (Information) [[Attachment V.F.I](#)] [[Attachment V.F.II](#)]

CLOSING

VI.

A. **Director's Report**

- a. Prior business calendar follow-up
- b. Other

B. **Member Updates**

CLOSE