



REGIONAL WORKFORCE DEVELOPMENT BOARD EXECUTIVE COMMITTEE MEETING AGENDA

October 9th, 2024 – 9:00 to 10:30 AM

Lake: 55 1st St, Lakeport, CA

Marin: 2nd Floor, 1800 Ignacio Blvd, Building 27, Novato CA

Mendocino: Rm 4231, Mendocino College, 1000 Hensley Creek Rd, Ukiah CA

Napa: Fuschia Rm A106-07, 2751 Napa Valley Corporate Drive, Napa CA

Solving workforce issues as a community will require stakeholders to:

1. **Coordinate and collaborate across organizations**, understanding that the work cannot be accomplished in siloes. Each partner organization brings unique expertise, networks, and resources to the table and should understand their organization’s role in advancing key pieces of the overall strategy.
2. **Follow the lead of employers**, the end-users of our region’s talent “supply chain.” Focus on the benefits to employers of collaborating to grow the pool of talent for all and the skills that are aligned to common industry pain points.
3. **Focus on skills**, the common language that brings together job seekers, employers, and educators for mutual benefit.

CALL TO ORDER

- | | |
|----|--|
| I. | <ul style="list-style-type: none"> A. Welcome, Introductions B. Public Comment C. Chair’s Remarks |
|----|--|

CONSENT CALENDAR

- | | |
|-----|--|
| II. | <ul style="list-style-type: none"> A. August 14th, 2024 Meeting Minutes (Action) [Attachment II.A] |
|-----|--|

GOVERNANCE CALENDAR

- | | |
|------|---|
| III. | <ul style="list-style-type: none"> A. Review Membership, Committees & Requirements (Discussion) |
|------|---|

INFORMATION / DISCUSSION / ACTION ITEMS

- | | |
|-----|--|
| IV. | <ul style="list-style-type: none"> D. One-Stop Operator (Information) <ul style="list-style-type: none"> a. Lake AJCC b. Marin & Napa EDD Staff Status and Timeline E. WIOA Title I Training Funds (Information) F. One-Stop WIOA Title I RFP (Information) |
|-----|--|

BUSINESS CALENDAR

- | | |
|----|---------------------------------|
| V. | OBJECTIVE 1 – Talent Attraction |
|----|---------------------------------|

Focus: Better matching of current workforce with local job openings; attracting skilled out-of-market talent to fill jobs where demand eclipses local workforce capacity.

A. LA Apprenticeship Grant (Information)

OBJECTIVE 2 – Transferable Skills

Focus: Upskilling and reskilling workers already in your area with short-term training and credentials that are nimble enough to evolve with market demand.

No items

OBJECTIVE 3 – Technical and Certificate Programs

Focus: Near-term alignment of forecasted industry demand with local talent development programming to facilitate attainment of the most relevant degrees and certifications.

B. Lake Wildfire Resilient Workforce Program (Information)

OBJECTIVE 4 – Advanced Skill Sets

Focus: Long-term alignment of higher education programming to develop a sustainable highly skilled pipeline for the region’s driver industries.

No items

OBJECTIVE 5 – Information Gap

Focus: Build awareness of high-demand high-potential career pathways with industry-aligned programming in middle and high schools.

No items

OBJECTIVE 6 – Starting Early

Focus: Draw students to foundational career and technical education programs by sparking interest in STEM and the world of work.

No items

MEMBER / COMMITTEE / DIRECTOR REPORTS

VI.

A. Member’s Report

B. Director’s Report

a. Outreach & Communications Committee

ADJOURN

All public meetings and events sponsored or conducted by the Workforce Alliance of the North Bay are held on accessible sites. Requests for accommodation may be made by calling (707) 699-1951 (voice) or e-mailing info@workforcealliancencenorthbay.org at least five business days in advance of the event. Copies of documents are available in alternative formats, upon written request.