

# Highest Ranked Occupations

Top 10 Occupations (3-Digit) in Mendocino County, CA

Lightcast Q2 2025 Data Set

September 2025

## Workforce Alliance of the North Bay



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# Parameters

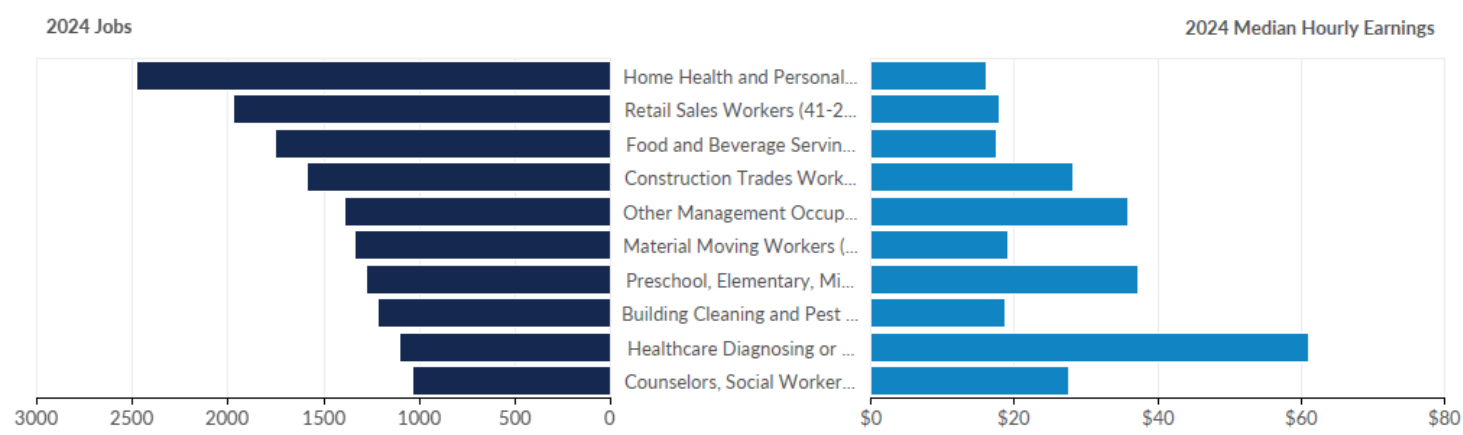
Regions:

| Code | Description          |
|------|----------------------|
| 6045 | Mendocino County, CA |

Timeframe: 2024 - 2029

Datarun: 2025.2 – QCEW Employees, Non-QCEW Employees, and Self-Employed

# Largest Occupations

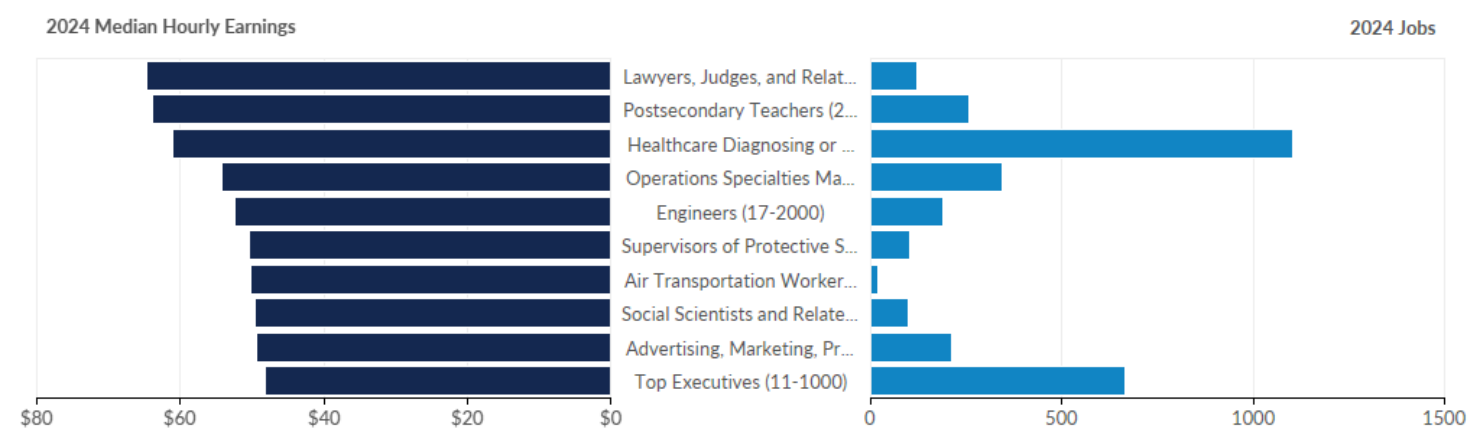


| Occupation                                                                                    | 2024 Jobs | 2029 Jobs | Change in Jobs (2024-2029) | % Change | 2024 Median Hourly Earnings |
|-----------------------------------------------------------------------------------------------|-----------|-----------|----------------------------|----------|-----------------------------|
| Home Health and Personal Care Aides; and Nursing Assistants, Orderlies, and Psychiatric Aides | 2,476     | 2,792     | 316                        | 13%      | \$16.15                     |
| Retail Sales Workers                                                                          | 1,972     | 1,848     | -124                       | -6%      | \$17.96                     |
| Food and Beverage Serving Workers                                                             | 1,750     | 1,738     | -12                        | -1%      | \$17.63                     |
| Construction Trades Workers                                                                   | 1,589     | 1,569     | -20                        | -1%      | \$28.18                     |
| Other Management Occupations                                                                  | 1,392     | 1,411     | 19                         | 1%       | \$35.86                     |
| Material Moving Workers                                                                       | 1,338     | 1,376     | 38                         | 3%       | \$19.09                     |
| Preschool, Elementary, Middle, Secondary, and Special Education Teachers                      | 1,278     | 1,407     | 129                        | 10%      | \$37.34                     |
| Building Cleaning and Pest Control Workers                                                    | 1,218     | 1,211     | -7                         | -1%      | \$18.75                     |
| Healthcare Diagnosing or Treating Practitioners                                               | 1,105     | 1,181     | 76                         | 7%       | \$61.04                     |
| Counselors, Social Workers, and Other Community and Social Service Specialists                | 1,038     | 1,128     | 90                         | 9%       | \$27.67                     |

## Top Posted Occupations

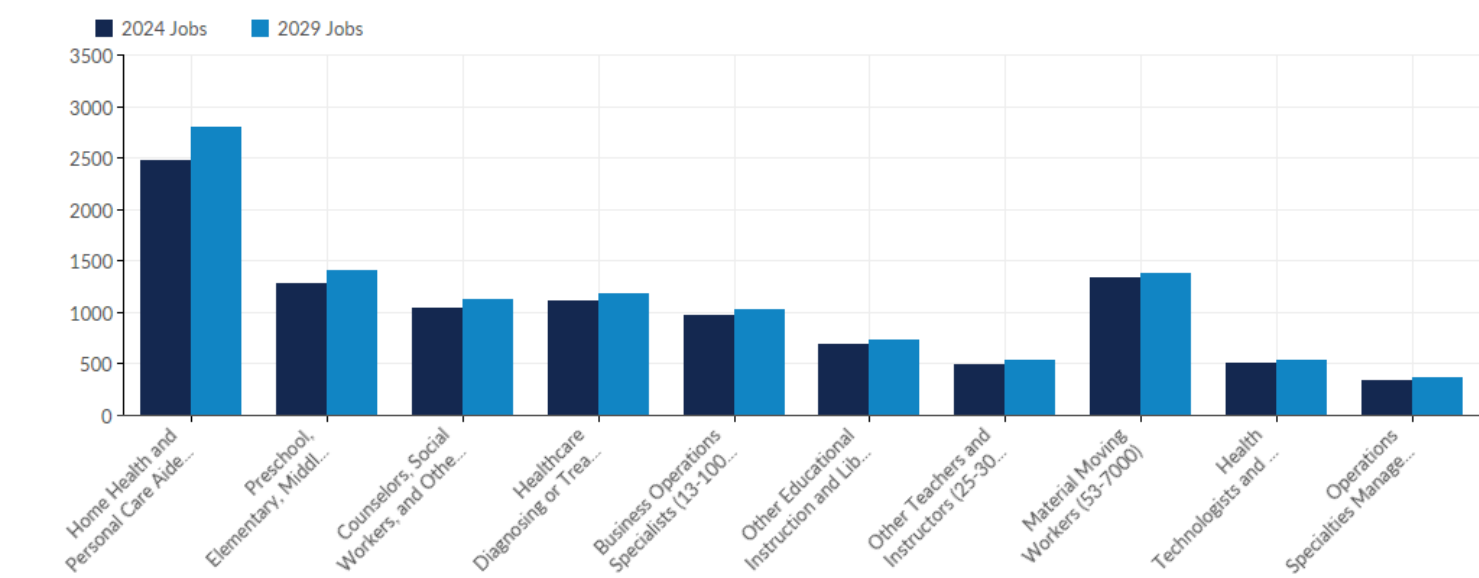
| Occupation (SOC)                                                                              | Total/Unique (Mar 2025 - Aug 2025) | Posting Intensity                                                                         | Median Posting Duration |
|-----------------------------------------------------------------------------------------------|------------------------------------|-------------------------------------------------------------------------------------------|-------------------------|
| Healthcare Diagnosing or Treating Practitioners                                               | 3,779 / 1,526                      | 2 : 1  | 18 days                 |
| Health Technologists and Technicians                                                          | 928 / 525                          | 2 : 1  | 18 days                 |
| Other Management Occupations                                                                  | 259 / 144                          | 2 : 1  | 28 days                 |
| Counselors, Social Workers, and Other Community and Social Service Specialists                | 175 / 115                          | 2 : 1  | 25 days                 |
| Retail Sales Workers                                                                          | 231 / 104                          | 2 : 1  | 32 days                 |
| Home Health and Personal Care Aides; and Nursing Assistants, Orderlies, and Psychiatric Aides | 159 / 90                           | 2 : 1  | 30 days                 |
| Motor Vehicle Operators                                                                       | 153 / 84                           | 2 : 1  | 30 days                 |
| Building Cleaning and Pest Control Workers                                                    | 115 / 77                           | 1 : 1  | 29 days                 |
| Information and Record Clerks                                                                 | 156 / 76                           | 2 : 1  | 32 days                 |
| Preschool, Elementary, Middle, Secondary, and Special Education Teachers                      | 75 / 64                            | 1 : 1  | 24 days                 |

# Highest Paying Occupations



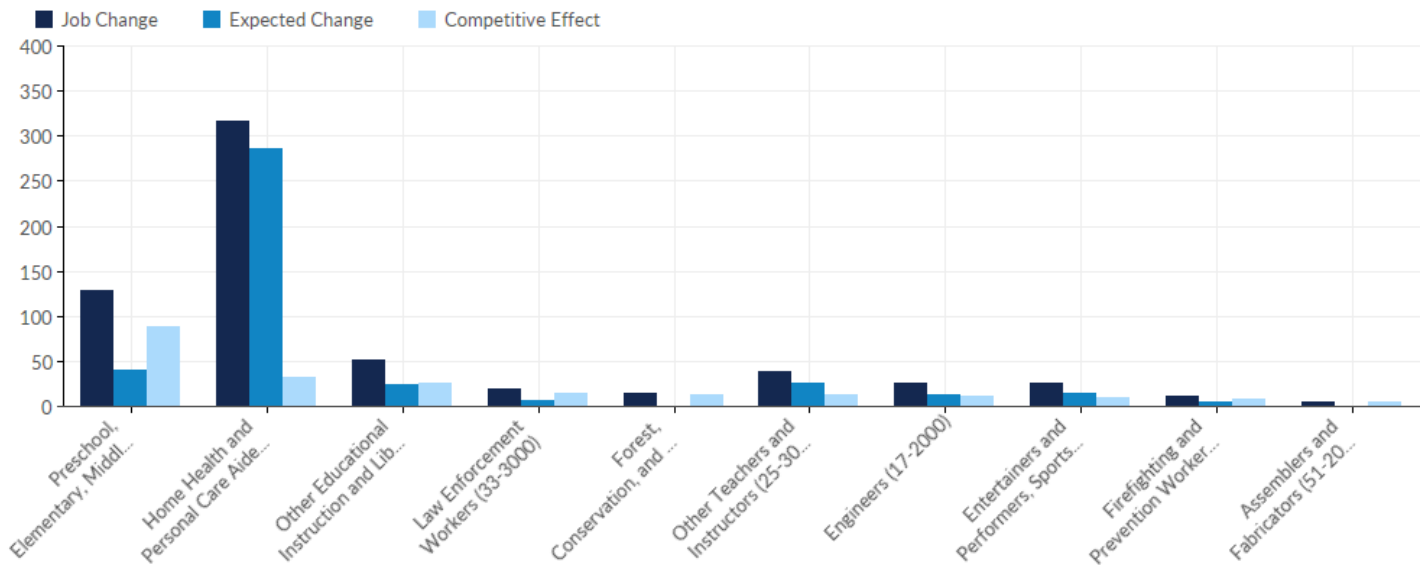
| Occupation                                                               | 2024 Jobs | 2029 Jobs | Change in Jobs (2024-2029) | % Change | 2024 Median Hourly Earnings |
|--------------------------------------------------------------------------|-----------|-----------|----------------------------|----------|-----------------------------|
| Lawyers, Judges, and Related Workers                                     | 123       | 120       | -3                         | -2%      | \$64.62                     |
| Postsecondary Teachers                                                   | 257       | 269       | 12                         | 5%       | \$63.95                     |
| Healthcare Diagnosing or Treating Practitioners                          | 1,105     | 1,181     | 76                         | 7%       | \$61.04                     |
| Operations Specialties Managers                                          | 343       | 369       | 26                         | 8%       | \$54.20                     |
| Engineers                                                                | 188       | 212       | 24                         | 13%      | \$52.40                     |
| Supervisors of Protective Service Workers                                | 101       | 108       | 7                          | 7%       | \$50.36                     |
| Air Transportation Workers                                               | 18        | 18        | 0                          | 0%       | \$50.15                     |
| Social Scientists and Related Workers                                    | 99        | 102       | 3                          | 3%       | \$49.53                     |
| Advertising, Marketing, Promotions, Public Relations, and Sales Managers | 212       | 214       | 2                          | 1%       | \$49.47                     |
| Top Executives                                                           | 666       | 687       | 21                         | 3%       | \$48.12                     |

# Fastest Growing Occupations



| Occupation                                                                                    | 2024 Jobs | 2029 Jobs | Change in Jobs (2024-2029) | % Change | 2024 Median Hourly Earnings |
|-----------------------------------------------------------------------------------------------|-----------|-----------|----------------------------|----------|-----------------------------|
| Home Health and Personal Care Aides; and Nursing Assistants, Orderlies, and Psychiatric Aides | 2,476     | 2,792     | 316                        | 13%      | \$16.15                     |
| Preschool, Elementary, Middle, Secondary, and Special Education Teachers                      | 1,278     | 1,407     | 129                        | 10%      | \$37.34                     |
| Counselors, Social Workers, and Other Community and Social Service Specialists                | 1,038     | 1,128     | 90                         | 9%       | \$27.67                     |
| Healthcare Diagnosing or Treating Practitioners                                               | 1,105     | 1,181     | 76                         | 7%       | \$61.04                     |
| Business Operations Specialists                                                               | 971       | 1,030     | 59                         | 6%       | \$35.63                     |
| Other Educational Instruction and Library Occupations                                         | 686       | 737       | 51                         | 7%       | \$21.06                     |
| Other Teachers and Instructors                                                                | 497       | 536       | 39                         | 8%       | \$28.89                     |
| Material Moving Workers                                                                       | 1,338     | 1,376     | 38                         | 3%       | \$19.09                     |
| Health Technologists and Technicians                                                          | 503       | 536       | 33                         | 7%       | \$29.06                     |
| Operations Specialties Managers                                                               | 343       | 369       | 26                         | 8%       | \$54.20                     |

# Highest Performing Occupations



| Occupation                                                                                    | Job Change | Occ Mix Effect | Nat Growth Effect | Expected Change | Competitive Effect | 2024 Median Hourly Earnings |
|-----------------------------------------------------------------------------------------------|------------|----------------|-------------------|-----------------|--------------------|-----------------------------|
| Preschool, Elementary, Middle, Secondary, and Special Education Teachers                      | 129        | -21            | 62                | 41              | 88                 | \$37.34                     |
| Home Health and Personal Care Aides; and Nursing Assistants, Orderlies, and Psychiatric Aides | 316        | 166            | 119               | 285             | 31                 | \$16.15                     |
| Other Educational Instruction and Library Occupations                                         | 51         | -9             | 33                | 24              | 26                 | \$21.06                     |
| Law Enforcement Workers                                                                       | 20         | -11            | 17                | 6               | 14                 | \$41.71                     |
| Forest, Conservation, and Logging Workers                                                     | 14         | -19            | 19                | 0               | 14                 | \$24.05                     |
| Other Teachers and Instructors                                                                | 39         | 2              | 24                | 26              | 12                 | \$28.89                     |
| Engineers                                                                                     | 24         | 4              | 9                 | 13              | 12                 | \$52.40                     |
| Entertainers and Performers, Sports and Related Workers                                       | 25         | 5              | 10                | 15              | 10                 | \$24.70                     |
| Firefighting and Prevention Workers                                                           | 12         | -1             | 5                 | 4               | 8                  | \$33.94                     |
| Assemblers and Fabricators                                                                    | 5          | -5             | 5                 | 0               | 5                  | \$20.28                     |

# Appendix A - Data Sources and Calculations

## Occupation Data

Lightcast occupation employment data are based on final Lightcast industry data and final Lightcast staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates are also affected by county-level Lightcast earnings by industry.

## Lightcast Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

## State Data Sources

This report uses state data from the following agencies: California Employment Development Department