# **Job Posting Analytics**

Lightcast Q1 2025 Data Set

May 2025

### Workforce Alliance of the North Bay



P.O. Box 247 Napa, California 94559 707-699-1947

### **Parameters**

Select Timeframe: Jan 2025 - Mar 2025

Regions:

Code Description

6055 Napa County, CA

Minimum Experience Required: Any

Advertised Salary: Include all postings regardless

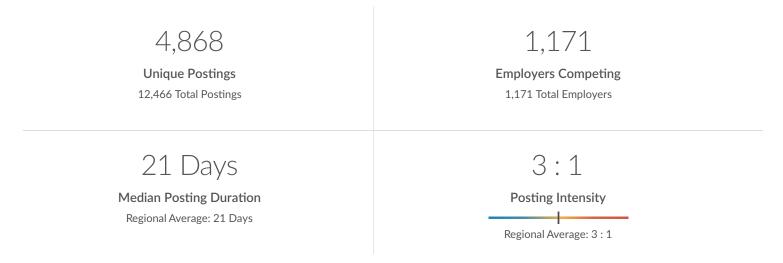
Education Level: Any

Job Type: Include Internships

Keyword Search:

Posting Type: Newly Posted

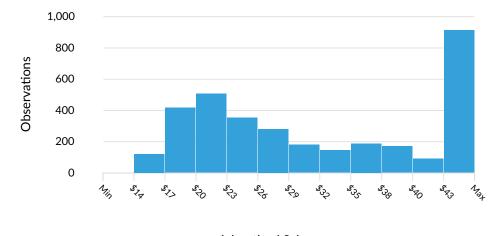
### **Job Postings Overview**



### **Advertised Salary**

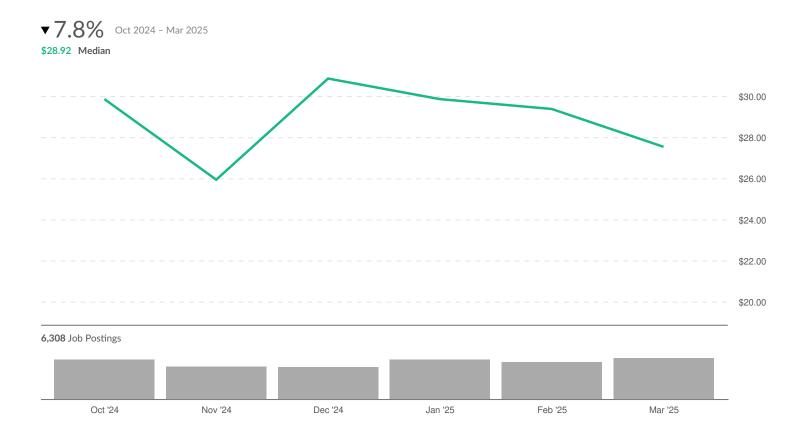
There are 3,342 advertised salary observations (69% of the 4,868 matching postings).

\$28.80/hr Median Advertised Salary



**Advertised Salary** 

### **Advertised Salary Trend**



## Job Postings Regional Breakdown

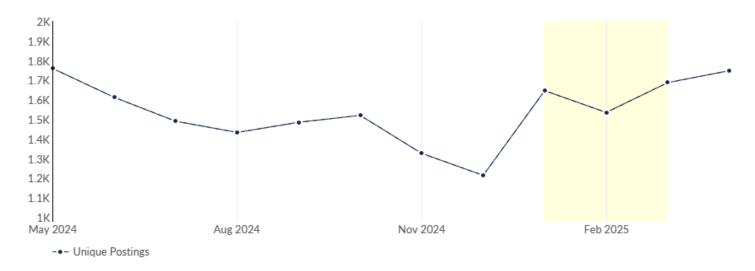


County

Unique Postings (Jan 2025 - Mar 2025)

Napa County, CA 4,868

## **Unique Postings Trend**



Month	Unique Postings	Posting Intensity
Apr 2025	1,748	2:1
Mar 2025	1,687	3:1
Feb 2025	1,535	2:1
Jan 2025	1,646	3:1
Dec 2024	1,214	3:1
Nov 2024	1,326	3:1
Oct 2024	1,520	3:1
Sep 2024	1,485	2:1
Aug 2024	1,433	3:1
Jul 2024	1,490	3:1
Jun 2024	1,612	2:1
May 2024	1,759	2:1

### **Education Breakdown**

Education Level	Unique Postings	% of Total
No Education Listed	2,878	59%
High school or GED	945	19%
Associate's degree	285	6%
Bachelor's degree	898	18%
Master's degree	266	5%
Ph.D. or professional degree	76	2%

### Minimum Education Breakdown

Minimum Education Level	Unique Postings (minimum)	Unique Postings (max advertised)	% of Total (minimum)
High school or GED	945	0	19%
Associate's degree	171	93	4%
Bachelor's degree	695	189	14%
Master's degree	134	124	3%
Ph.D. or professional degree	45	31	1%

### Experience Breakdown

Minimum Experience	Unique Postings	% of Total
No Experience Listed	2,971	61%
0 - 1 Years	724	15%
2 - 3 Years	755	16%
4 - 6 Years	317	7%
7 - 9 Years	44	1%
10+ Years	57	1%

## **Top Companies Posting**

	Total/Unique (Jan 2025 - Mar 2025)	Posting Intensity	Median Posting Duration
Napa Valley Unified School District	431 / 114	4:1	23 days
Soliant Health	178 / 101	2:1	30 days
Adventist Health	302 / 101	3:1	27 days
Providence	557 / 95	6:1	25 days
State of California	125 / 76	2:1	16 days
Swing Education	92 / 65	1:1	57 days
Aerotek	111 / 50	2:1	17 days
Hyatt	152 / 48	3:1	37 days
Culinary Institute of America	165 / 40	4:1	19 days
Auberge	39 / 35	1:1	17 days

### **Top Cities Posting**

City	Total/Unique (Jan 2025 - Mar 2025)	Posting Intensity	Median Posting Duration
Napa, CA	8,029 / 3,085	3:1	22 days
Saint Helena, CA	1,718 / 588	3:1	21 days
American Canyon, CA	995 / 430	2:1	19 days
Calistoga, CA	428 / 230	2:1	17 days
Yountville, CA	491 / 188	3:1	20 days
Oakville, CA	175 / 92	2:1	32 days
Rutherford, CA	87 / 49	2:1	32 days
Angwin, CA	79 / 36	2:1	19 days
Deer Park, CA	60 / 27	2:1	22 days
Union, CA	15 / 11	1:1	19 days

## **Top Posted Occupations**

	Total/Unique (Jan 2025 - Mar 2025)	Posting Intensity	Median Posting Duration
Registered Nurses	1,366 / 324	4:1	17 days
Retail Salespersons	306 / 116	3:1	23 days
General and Operations Managers	240 / 95	3:1	16 days
Home Health and Personal Care Aides	336 / 89	4:1	17 days
Physical Therapists	211 / 86	2:1	17 days
Waiters and Waitresses	219 / 83	3:1	29 days
Food Service Managers	202 / 74	3:1	35 days
Maids and Housekeeping Cleaners	159 / 73	2:1	20 days
Medical and Health Services Managers	179 / 66	3:1	24 days
Bartenders	163 / 66	2:1	19 days

## **Top Posted Occupations**

Occupation (O*NET)	Total/Unique (Jan 2025 - Mar 2025)	Posting Intensity	Median Posting Duration
Registered Nurses	1,042 / 262	4:1	18 days
Retail Salespersons	306 / 116	3:1	23 days
General and Operations Managers	240 / 95	3:1	16 days
Physical Therapists	211 / 86	2:1	17 days
Waiters and Waitresses	219 / 83	3:1	29 days
Food Service Managers	202 / 74	3:1	35 days
Maids and Housekeeping Cleaners	159 / 73	2:1	20 days
First-Line Supervisors of Retail Sales Workers	197 / 67	3:1	31 days
Medical and Health Services Managers	179 / 66	3:1	24 days
Personal Care Aides	250 / 66	4:1	14 days
Bartenders	163 / 66	2:1	19 days
Speech-Language Pathologists	119 / 63	2:1	23 days
Critical Care Nurses	323 / 61	5:1	16 days
Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel	136 / 61	2:1	17 days
Customer Service Representatives	159 / 61	3:1	17 days
Chefs and Head Cooks	131 / 59	2:1	31 days
Teaching Assistants, All Other	105 / 57	2:1	21 days
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	137 / 54	3:1	19 days
Occupational Therapists	85 / 50	2:1	17 days
Hotel, Motel, and Resort Desk Clerks	135 / 50	3:1	21 days
Substitute Teachers, Short-Term	75 / 49	2:1	57 days
Food Processing Workers, All Other	102 / 48	2:1	32 days
Sales Managers	112 / 47	2:1	21 days
Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop	114 / 47	2:1	23 days

Coaches and Scouts	123 / 46	3:1	31 days
Janitors and Cleaners, Except Maids and Housekeeping Cleaners	123 / 46	3:1	20 days
Concierges	107 / 43	2:1	34 days
Maintenance and Repair Workers, General	71 / 43	2:1	25 days
First-Line Supervisors of Food Preparation and Serving Workers	102 / 41	2:1	21 days
Child, Family, and School Social Workers	140 / 39	4:1	22 days
First-Line Supervisors of Office and Administrative Support Workers	96 / 39	2:1	25 days
Cooks, Restaurant	45 / 35	1:1	15 days
Cashiers	91 / 35	3:1	16 days
Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	79 / 35	2:1	20 days
Heavy and Tractor-Trailer Truck Drivers	67 / 35	2:1	13 days
Accountants and Auditors	57 / 34	2:1	18 days
Secondary School Teachers, Except Special and Career/Technical Education	72 / 33	2:1	25 days
Financial Managers	64 / 31	2:1	17 days
Surgical Technologists	83 / 31	3:1	17 days
Special Education Teachers, All Other	61 / 30	2:1	29 days
Merchandise Displayers and Window Trimmers	75 / 29	3:1	30 days
Treasurers and Controllers	47 / 28	2:1	29 days
Construction Managers	56 / 28	2:1	20 days
Human Resources Specialists	51 / 28	2:1	25 days
Meeting, Convention, and Event Planners	66 / 28	2:1	12 days
Lawyers	53 / 28	2:1	35 days
Marketing Managers	70 / 27	3:1	19 days
Production Workers, All Other	59 / 27	2:1	21 days
Human Resources Managers	66 / 26	3:1	27 days

## **Top Posted Occupations**

Registered Nurse         1,343/318         4:1         17 days           Retail Sales Associate         317/121         3:1         23 days           Waiter / Waitress         251/94         3:1         30 days           Sales Representative         236/94         3:1         17 days           Physical Therapist         211/86         2:1         24 days           Operations Manager / Supervisor         192/74         3:1         24 days           Operations Manager / Supervisor         192/74         3:1         35 days           Maid / Housekeeping Staff         159/73         2:1         20 days           Caregiver / Personal Care Aide         250/66         4:1         14 days           Bartender         163/66         2:1         19 days           Speech Language Pathologist         119/63         2:1         23 days           Customer Service Representative         159/61         3:1         17 days           Teacher Assistant         110/60         2:1         31 days           Food Production Worker         111/52         2:1         31 days           Gock         70/48         3:1         31 days           Substitute Teacher         75/49         2:1         37 days	Occupation	Total/Unique (Jan 2025 - Mar 2025)	Posting Intensity	Median Posting Duration
Waiter / Waitress       251 / 94       3:1       30 days         Sales Representative       236 / 94       3:1       17 days         Physical Therapist       211 / 86       2:1       17 days         Physician       148 / 76       2:1       24 days         Operations Manager / Supervisor       192 / 74       3:1       16 days         Restaurant / Food Service Manager       202 / 74       3:1       35 days         Maid / Housekeeping Staff       159 / 73       2:1       20 days         Caregiver / Personal Care Aide       250 / 66       4:1       14 days         Bartender       163 / 66       2:1       19 days         Retail Store Manager / Supervisor       196 / 66       3:1       29 days         Speech Language Pathologist       119 / 63       2:1       17 days         Customer Service Representative       159 / 61       3:1       17 days         Teacher Assistant       110 / 60       2:1       31 days         Food Production Worker       111 / 52       2:1       31 days         Business Development / Sales Manager       133 / 52       3:1       17 days         Cook       70 / 48       1:1       57 days         Cook       70 / 48	Registered Nurse	1,343 / 318	4:1	17 days
Sales Representative       236 / 94       3:1       17 days         Physical Therapist       211 / 86       2:1       17 days         Physician       148 / 76       2:1       24 days         Operations Manager / Supervisor       192 / 74       3:1       16 days         Restaurant / Food Service Manager       202 / 74       3:1       35 days         Maid / Housekeeping Staff       159 / 73       2:1       20 days         Caregiver / Personal Care Aide       250 / 66       4:1       14 days         Bartender       163 / 66       2:1       19 days         Retail Store Manager / Supervisor       196 / 66       3:1       29 days         Speech Language Pathologist       119 / 63       2:1       23 days         Customer Service Representative       159 / 61       3:1       17 days         Teacher Assistant       110 / 60       2:1       31 days         Food Production Worker       111 / 52       2:1       31 days         Business Development / Sales Manager       133 / 52       3:1       17 days         Cook       70 / 48       1:1       57 days         Cook       70 / 48       1:1       31 days         Host / Hostess       114 / 47 <t< td=""><td>Retail Sales Associate</td><td>317 / 121</td><td>3:1</td><td>23 days</td></t<>	Retail Sales Associate	317 / 121	3:1	23 days
Physical Therapist         211 / 86         2:1         17 days           Physician         148 / 76         2:1         24 days           Operations Manager / Supervisor         192 / 74         3:1         16 days           Restaurant / Food Service Manager         202 / 74         3:1         35 days           Maid / Housekeeping Staff         159 / 73         2:1         20 days           Caregiver / Personal Care Aide         250 / 66         4:1         14 days           Bartender         163 / 66         2:1         19 days           Retail Store Manager / Supervisor         196 / 66         3:1         29 days           Speech Language Pathologist         119 / 63         2:1         23 days           Customer Service Representative         159 / 61         3:1         17 days           Teacher Assistant         110 / 60         2:1         31 days           Food Production Worker         111 / 52         2:1         31 days           Business Development / Sales Manager         133 / 52         3:1         21 days           Occupational Therapist         85 / 50         2:1         57 days           Cook         70 / 48         1:1         31 days           Host / Hostess         114 / 47 <td>Waiter / Waitress</td> <td>251 / 94</td> <td>3:1</td> <td>30 days</td>	Waiter / Waitress	251 / 94	3:1	30 days
Physician         148 / 76         2:1         24 days           Operations Manager / Supervisor         192 / 74         3:1         16 days           Restaurant / Food Service Manager         202 / 74         3:1         35 days           Maid / Housekeeping Staff         159 / 73         2:1         20 days           Caregiver / Personal Care Aide         250 / 66         4:1         14 days           Bartender         163 / 66         2:1         19 days           Retail Store Manager / Supervisor         196 / 66         3:1         29 days           Speech Language Pathologist         119 / 63         2:1         23 days           Customer Service Representative         159 / 61         3:1         17 days           Teacher Assistant         110 / 60         2:1         31 days           Chef         131 / 59         2:1         31 days           Food Production Worker         111 / 52         2:1         31 days           Occupational Therapist         85 / 50         2:1         17 days           Substitute Teacher         75 / 49         2:1         57 days           Cook         70 / 48         1:1         31 days           Coach         123 / 46         3:1         20 day	Sales Representative	236 / 94	3:1	17 days
Operations Manager / Supervisor       192 / 74       3:1       16 days         Restaurant / Food Service Manager       202 / 74       3:1       35 days         Maid / Housekeeping Staff       159 / 73       2:1       20 days         Caregiver / Personal Care Aide       250 / 66       4:1       14 days         Bartender       163 / 66       2:1       19 days         Retail Store Manager / Supervisor       196 / 66       3:1       29 days         Speech Language Pathologist       119 / 63       2:1       23 days         Customer Service Representative       159 / 61       3:1       17 days         Teacher Assistant       110 / 60       2:1       31 days         Chef       131 / 59       2:1       31 days         Food Production Worker       111 / 52       2:1       31 days         Occupational Therapist       85 / 50       2:1       17 days         Substitute Teacher       75 / 49       2:1       57 days         Cook       70 / 48       1:1       31 days         Coach       123 / 46       3:1       31 days         Coach       123 / 46       3:1       31 days         Concierge       107 / 43       2:1       34 days     <	Physical Therapist	211 / 86	2:1	17 days
Restaurant / Food Service Manager       202 / 74       3:1       35 days         Maid / Housekeeping Staff       159 / 73       2:1       20 days         Caregiver / Personal Care Aide       250 / 66       4:1       14 days         Bartender       163 / 66       2:1       19 days         Retail Store Manager / Supervisor       196 / 66       3:1       29 days         Speech Language Pathologist       119 / 63       2:1       23 days         Customer Service Representative       159 / 61       3:1       17 days         Teacher Assistant       110 / 60       2:1       21 days         Chef       131 / 59       2:1       31 days         Food Production Worker       111 / 52       2:1       31 days         Business Development / Sales Manager       133 / 52       3:1       21 days         Occupational Therapist       85 / 50       2:1       17 days         Substitute Teacher       75 / 49       2:1       57 days         Cook       70 / 48       1:1       31 days         Host / Hostess       114 / 47       2:1       23 days         Coach       123 / 46       3:1       31 days         Anitor / Cleaner       123 / 46       3:1       <	Physician	148 / 76	2:1	24 days
Maid / Housekeeping Staff       159/73       2:1       20 days         Caregiver / Personal Care Aide       250 / 66       4:1       14 days         Bartender       163 / 66       2:1       19 days         Retail Store Manager / Supervisor       196 / 66       3:1       29 days         Speech Language Pathologist       119 / 63       2:1       23 days         Customer Service Representative       159 / 61       3:1       17 days         Teacher Assistant       110 / 60       2:1       21 days         Chef       131 / 59       2:1       31 days         Food Production Worker       111 / 52       2:1       31 days         Business Development / Sales Manager       133 / 52       3:1       21 days         Occupational Therapist       85 / 50       2:1       57 days         Cook       70 / 48       1:1       31 days         Host / Hostess       114 / 47       2:1       23 days         Coach       123 / 46       3:1       31 days         Janitor / Cleaner       123 / 46       3:1       34 days         Concierge       107 / 43       2:1       34 days	Operations Manager / Supervisor	192 / 74	3:1	16 days
Caregiver / Personal Care Aide       250 / 66       4:1       14 days         Bartender       163 / 66       2:1       19 days         Retail Store Manager / Supervisor       196 / 66       3:1       29 days         Speech Language Pathologist       119 / 63       2:1       23 days         Customer Service Representative       159 / 61       3:1       17 days         Teacher Assistant       110 / 60       2:1       21 days         Chef       131 / 59       2:1       31 days         Food Production Worker       111 / 52       2:1       31 days         Business Development / Sales Manager       133 / 52       3:1       21 days         Occupational Therapist       85 / 50       2:1       57 days         Substitute Teacher       75 / 49       2:1       57 days         Cook       70 / 48       1:1       31 days         Host / Hostess       114 / 47       2:1       23 days         Coach       123 / 46       3:1       31 days         Janitor / Cleaner       123 / 46       3:1       34 days         Concierge       107 / 43       2:1       34 days	Restaurant / Food Service Manager	202 / 74	3:1	35 days
Bartender       163 / 66       2:1       19 days         Retail Store Manager / Supervisor       196 / 66       3:1       29 days         Speech Language Pathologist       119 / 63       2:1       23 days         Customer Service Representative       159 / 61       3:1       17 days         Teacher Assistant       110 / 60       2:1       21 days         Chef       131 / 59       2:1       31 days         Food Production Worker       111 / 52       2:1       31 days         Business Development / Sales Manager       133 / 52       3:1       17 days         Occupational Therapist       85 / 50       2:1       17 days         Substitute Teacher       75 / 49       2:1       57 days         Cook       70 / 48       1:1       31 days         Host / Hostess       114 / 47       2:1       23 days         Coach       123 / 46       3:1       31 days         Janitor / Cleaner       123 / 46       3:1       34 days         Concierge       107 / 43       2:1       34 days	Maid / Housekeeping Staff	159 / 73	2:1	20 days
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Speech Language Pathologist       119 / 63       2:1       23 days         Customer Service Representative       159 / 61       3:1       17 days         Teacher Assistant       110 / 60       2:1       21 days         Chef       131 / 59       2:1       31 days         Food Production Worker       111 / 52       2:1       31 days         Business Development / Sales Manager       133 / 52       3:1       21 days         Occupational Therapist       85 / 50       2:1       17 days         Substitute Teacher       75 / 49       2:1       57 days         Cook       70 / 48       1:1       31 days         Host / Hostess       114 / 47       2:1       23 days         Coach       123 / 46       3:1       31 days         Janitor / Cleaner       123 / 46       3:1       20 days         Concierge       107 / 43       2:1       34 days	Bartender	163 / 66	2:1	19 days
Customer Service Representative       159 / 61       3:1       17 days         Teacher Assistant       110 / 60       2:1       21 days         Chef       131 / 59       2:1       31 days         Food Production Worker       111 / 52       2:1       31 days         Business Development / Sales Manager       133 / 52       3:1       21 days         Occupational Therapist       85 / 50       2:1       17 days         Substitute Teacher       75 / 49       2:1       57 days         Cook       70 / 48       1:1       31 days         Host / Hostess       114 / 47       2:1       23 days         Coach       123 / 46       3:1       31 days         Janitor / Cleaner       123 / 46       3:1       20 days         Concierge       107 / 43       2:1       34 days	Retail Store Manager / Supervisor	196 / 66	3:1	29 days
Teacher Assistant       110 / 60       2:1       21 days         Chef       131 / 59       2:1       31 days         Food Production Worker       111 / 52       2:1       31 days         Business Development / Sales Manager       133 / 52       3:1       21 days         Occupational Therapist       85 / 50       2:1       17 days         Substitute Teacher       75 / 49       2:1       57 days         Cook       70 / 48       1:1       31 days         Host / Hostess       114 / 47       2:1       23 days         Coach       123 / 46       3:1       31 days         Janitor / Cleaner       123 / 46       3:1       20 days         Concierge       107 / 43       2:1       34 days	Speech Language Pathologist	119 / 63	2:1	23 days
Chef       131/59       2:1       31 days         Food Production Worker       111/52       2:1       31 days         Business Development / Sales Manager       133/52       3:1       21 days         Occupational Therapist       85/50       2:1       17 days         Substitute Teacher       75/49       2:1       57 days         Cook       70/48       1:1       31 days         Host / Hostess       114/47       2:1       23 days         Coach       123/46       3:1       31 days         Janitor / Cleaner       123/46       3:1       20 days         Concierge       107/43       2:1       34 days	Customer Service Representative	159 / 61	3:1	17 days
Food Production Worker  111 / 52	Teacher Assistant	110 / 60	2:1	21 days
Business Development / Sales Manager  133 / 52 3 : 1 21 days  Occupational Therapist  85 / 50 2 : 1 17 days  Substitute Teacher  75 / 49 2 : 1 57 days  Cook  70 / 48 1 : 1 23 days  Host / Hostess  114 / 47 2 : 1 23 days  Coach  123 / 46 3 : 1 31 days  Janitor / Cleaner  123 / 46 3 : 1 20 days  Concierge	Chef	131 / 59	2:1	31 days
Occupational Therapist       85 / 50       2:1       17 days         Substitute Teacher       75 / 49       2:1       57 days         Cook       70 / 48       1:1       31 days         Host / Hostess       114 / 47       2:1       23 days         Coach       123 / 46       3:1       31 days         Janitor / Cleaner       123 / 46       3:1       20 days         Concierge       107 / 43       2:1       34 days	Food Production Worker	111 / 52	2:1	31 days
Substitute Teacher       75 / 49       2:1       57 days         Cook       70 / 48       1:1       31 days         Host / Hostess       114 / 47       2:1       23 days         Coach       123 / 46       3:1       31 days         Janitor / Cleaner       123 / 46       3:1       20 days         Concierge       107 / 43       2:1       34 days	Business Development / Sales Manager	133 / 52	3:1	21 days
Cook       70 / 48       1:1       31 days         Host / Hostess       114 / 47       2:1       23 days         Coach       123 / 46       3:1       31 days         Janitor / Cleaner       123 / 46       3:1       20 days         Concierge       107 / 43       2:1       34 days	Occupational Therapist	85 / 50	2:1	17 days
Host / Hostess 114 / 47 2:1 23 days  Coach 123 / 46 3:1 31 days  Janitor / Cleaner 123 / 46 3:1 20 days  Concierge 107 / 43 2:1 34 days	Substitute Teacher	75 / 49	2:1	57 days
Coach       123 / 46       3:1       31 days         Janitor / Cleaner       123 / 46       3:1       20 days         Concierge       107 / 43       2:1       34 days	Cook	70 / 48	1:1	31 days
Janitor / Cleaner       123 / 46       3:1       20 days         Concierge       107 / 43       2:1       34 days	Host / Hostess	114 / 47	2:1	23 days
Concierge 107 / 43 2 : 1 34 days	Coach	123 / 46	3:1	31 days
	Janitor / Cleaner	123 / 46	3:1	20 days
Office / Administrative Assistant 92 / 42 2:1 19 days	Concierge	107 / 43	2:1	34 days
	Office / Administrative Assistant	92 / 42	2:1	19 days

Hotel Desk Clerk	114 / 42	3:1	21 days
Building and General Maintenance Technician	70 / 42	2:1	25 days
Radiologic Technician / Technologist	91 / 41	2:1	16 days
Restaurant / Food Service Supervisor	102 / 41	2:1	21 days
Healthcare Administrator	95 / 35	3:1	25 days
Tractor-Trailer Truck Driver	67 / 35	2:1	13 days
Accountant	55 / 32	2:1	16 days
Surgical Technician / Technologist	83 / 31	3:1	17 days
Special Education Teacher	61 / 30	2:1	29 days
Manufacturing Machine Operator	65 / 29	2:1	20 days
Construction Manager	56 / 28	2:1	20 days
Event Planner	66 / 28	2:1	12 days
Lawyer	53 / 28	2:1	35 days
Merchandiser	73 / 28	3:1	30 days
Cashier	79 / 28	3:1	16 days
Busser / Banquet Worker / Cafeteria Attendant	82 / 26	3:1	23 days
Marketing Manager	69 / 26	3:1	19 days
Warehouse Worker	54 / 25	2:1	20 days
Laboratory Technician	58 / 25	2:1	20 days
Hotel Manager	55 / 25	2:1	30 days
Human Resources Manager	62 / 25	2:1	27 days
Licensed Practical / Vocational Nurse	66 / 24	3:1	16 days
Kitchen Staff	67 / 24	3:1	14 days
Human Resources / Labor Relations Specialist	40 / 24	2:1	25 days

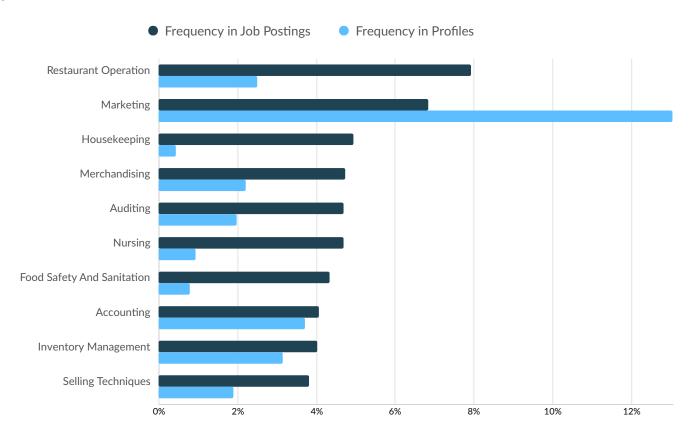
## **Top Posted Job Titles**

	Total/Unique (Jan 2025 - Mar 2025)	Posting Intensity	Median Posting Duration
Travel Physical Therapists	124 / 47	3:1	17 days
Speech Language Pathologists	73 / 37	2:1	30 days
Servers	59 / 26	2:1	30 days
Registered Nurses	74 / 24	3:1	25 days
Maintenance Technicians	38 / 22	2:1	26 days
Physical Therapists	39 / 21	2:1	17 days
Front Desk Agents	41 / 17	2:1	18 days
Caregivers	110 / 17	6:1	20 days
General Managers	48 / 17	3:1	18 days
Wine Educators	40 / 17	2:1	26 days

## **Top Industries**

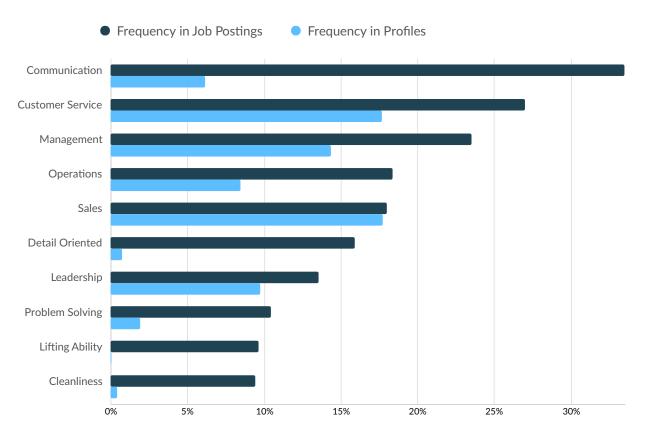
	Total/Unique (Jan 2025 - Mar 2025)	Posting Intensity	Median Posting Duration
Employment Placement Agencies	1,158 / 541	2:1	19 days
Hotels (except Casino Hotels) and Motels	678 / 282	2:1	21 days
Wineries	424 / 195	2:1	27 days
Temporary Help Services	529 / 164	3:1	17 days
Elementary and Secondary Schools	486 / 142	3:1	23 days
Offices of Physicians (except Mental Health Specialists)	378 / 129	3:1	27 days
General Medical and Surgical Hospitals	562 / 98	6:1	25 days
Home Health Care Services	304 / 82	4:1	16 days
Other General Government Support	127 / 78	2:1	16 days

### **Top Specialized Skills**



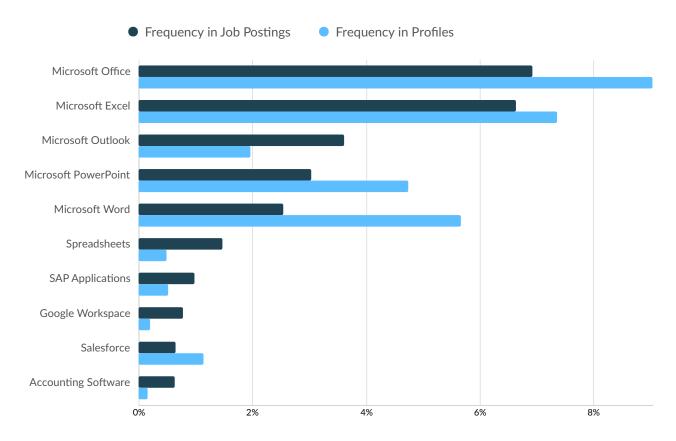
	Postings	% of Total Postings	Profiles	% of Total Profiles	Projected Skill Growth	Skill Growth Relative to Market
Restaurant Operation	386	8%	1,064	3%	+28.0%	Rapidly Growing
Marketing	333	7%	5,539	13%	+23.0%	Rapidly Growing
Housekeeping	241	5%	186	0%	+13.3%	Growing
Merchandising	231	5%	941	2%	+15.0%	Growing
Auditing	229	5%	838	2%	+21.8%	Rapidly Growing
Nursing	229	5%	395	1%	+20.1%	Rapidly Growing
Food Safety And Sanitation	211	4%	340	1%	+11.7%	Growing
Accounting	198	4%	1,579	4%	+24.0%	Rapidly Growing
Inventory Management	196	4%	1,338	3%	+12.6%	Growing
Selling Techniques	186	4%	808	2%	-1.2%	Lagging

### **Top Common Skills**



tings	% of Total Postings	Profiles	% of Total Profiles	Projected Skill Growth	Skill Growth Relative to Market
1,631	34%	2,624	6%	+3.6%	Lagging
L,316	27%	7,513	18%	+5.2%	Stable
L,146	24%	6,097	14%	+5.3%	Stable
894	18%	3,592	8%	+8.1%	Stable
877	18%	7,539	18%	+7.8%	Stable
775	16%	328	1%	+7.1%	Stable
659	14%	4,135	10%	+8.5%	Stable
508	10%	811	2%	+11.3%	Growing
470	10%	13	0%	+10.6%	Growing
459	9%	171	0%	+11.1%	Growing
L	,316 ,146 894 877 775 659 508	316 27% 316 24% 894 18% 877 18% 775 16% 659 14% 508 10% 470 10%	,316     27%     7,513       ,146     24%     6,097       894     18%     3,592       877     18%     7,539       775     16%     328       659     14%     4,135       508     10%     811       470     10%     13	,316       27%       7,513       18%         ,146       24%       6,097       14%         894       18%       3,592       8%         877       18%       7,539       18%         775       16%       328       1%         659       14%       4,135       10%         508       10%       811       2%         470       10%       13       0%	,316       27%       7,513       18%       +5.2%         ,146       24%       6,097       14%       +5.3%         894       18%       3,592       8%       +8.1%         877       18%       7,539       18%       +7.8%         775       16%       328       1%       +7.1%         659       14%       4,135       10%       +8.5%         508       10%       811       2%       +11.3%         470       10%       13       0%       +10.6%

### **Top Software Skills**



	Postings	% of Total Postings	Profiles	% of Total Profiles	Projected Skill Growth	Skill Growth Relative to Market
Microsoft Office	337	7%	3,838	9%	+18.5%	Growing
Microsoft Excel	323	7%	3,127	7%	+17.7%	Growing
Microsoft Outlook	176	4%	838	2%	+25.0%	Rapidly Growing
Microsoft PowerPoint	148	3%	2,015	5%	+26.1%	Rapidly Growing
Microsoft Word	124	3%	2,410	6%	+7.2%	Stable
Spreadsheets	72	1%	210	0%	+22.2%	Rapidly Growing
SAP Applications	48	1%	224	1%	+21.6%	Rapidly Growing
Google Workspace	38	1%	86	0%	+18.8%	Growing
Salesforce	32	1%	483	1%	+24.7%	Rapidly Growing
Accounting Software	31	1%	69	0%	+20.5%	Rapidly Growing

## **Top Qualifications**

	Postings with Qualification
Valid Driver's License	527
Registered Nurse (RN)	253
Basic Life Support (BLS) Certification	236
Cardiopulmonary Resuscitation (CPR) Certification	152
First Aid Certification	95
Food Handler's Card	81
Advanced Cardiovascular Life Support (ACLS) Certification	72
ServSafe Certification	64
Licensed Vocational Nurse (LVN)	46
Certified Nursing Assistant (CNA)	41

# Appendix A

## **Top Posting Sources**

Website	Postings on Website (Jan 2025 - Mar 2025)
indeed.com	2,525
simplyhired.com	2,385
dejobs.org	489
naparecruiter.com	251
craigslist.org	172
myworkdayjobs.com	140
gr8jobs.net	138
oraclecloud.com	113
sanfranrecruiter.com	102
nvusd.org	97
culinaryagents.com	91
soliant.com	88
ca.gov	83
winebusiness.com	80
santarosarecruiter.com	79
providence.jobs	77
governmentjobs.com	59
disabledperson.com	56
citrusheightsrecruiter.com	52
aubergecareers.com	50
jobserve.com	49
healthjobsnationwide.com	48
yubacityrecruiter.com	48
ultipro.com	47
icims.com	40

# Appendix B

Sample Postings

### Healthcare Construction Project Managers — Kaiser Permanente in American Cany...

Healthcare Design/Construction Project Manager III		
Link to Live Job Posting: www.kaiserpermanentejobs.org		
Location: American Canyon, CA	O*NET: 11-9021.00	
Company: Kaiser Permanente	Job Title: Healthcare Construction Project Managers	

#### Job Summary:

In addition to the responsibilities listed below, this individual contributor position is also responsible for all phases of the design and/or construction process of basic-to-moderately complex construction and/or refurbishment projects, or series of projects, generally in the range of \$25-50 million in cumulative budget responsibility; defining project parameters in terms of time, money, physical objectives and outside constraints; managing the work of project team(s) comprised of facility personnel, project staff, general contractors, and internal/external consultants; working with team(s) in establishing scope, budget and schedule, and maintains such commitments through design, construction, and close-out processes; and ensuring KP goals for client service are continuously met through the design and construction process. This role is also responsible for providing guidance during all design stages of medical and/or regional facilities, including making economic comparisons of development schemes and recommending options in conformance to master plan; negotiating fees, and reviewing consultant and contractor invoices and change orders; managing the timely procurement of all permits required by regulatory authorities; and supervising onsite design and/or construction teams, and communicating goals and program status with KP leadership.

#### **Essential Responsibilities:**

Pursues effective relationships with others by proactively providing resources, information, advice, and expertise with coworkers and members. Listens to, seeks, and addresses performance feedback; provides mentoring to team members. Pursues self-development; creates plans and takes action to capitalize on strengths and develop weaknesses; influences others through technical explanations and examples. Adapts to and learns from change, challenges, and feedback; demonstrates flexibility in approaches to work; helps others adapt to new tasks and processes. Supports and responds to the needs of others to support a business outcome. Completes work assignments autonomously by applying up-to-date expertise in subject area to generate creative solutions; ensures all procedures and policies are followed; leverages an understanding of data and resources to support projects or initiatives. Collaborates cross-functionally to solve business problems; escalates issues or risks as appropriate; communicates progress and information. Supports, identifies, and monitors priorities, deadlines, and expectations. Identifies, speaks up, and implements ways to address improvement opportunities for team. Manages projects of small-tomedium size, or components of a larger project from initiation to close-out. Develops, analyzes, and executes project plans which include scope identification and management, schedule, inter-dependencies, and resource forecast. Manages project financials for medium size projects. Monitors project performance (e.g., on time, on budget, within scope, and with quality) against plan and provides input and justification for costs and budget impact. Manages project activities related to organizational change management (e.g., development and execution of user adoption, implementation, and training plans) as defined by the project. Allocates resources, establishes schedules, and makes task assignments. Leads the work of project team members. Requests and coordinates internal and/ or external resources based on the alignment of team member skills and project demands. Promotes project vision and objectives with project team. Provides guidance and feedback to team members. Monitors and identifies project risks, issues, and trigger events by executing mitigation plans and strategies; and resolving or escalating risks or issues as appropriate. Monitors adherence of project activities to policies and procedures by ensuring project plans and team members follow KP, departmental, and/or business line policies and procedures. Ensures the alignment, buy-in, and coordination of diverse project stakeholders by building rapport with stakeholder teams, third party vendors, and management; and clarifying accountability and authority across stakeholders. Identifies and works closely with key stakeholders. Ensures all appropriate stakeholders are represented and included. Provides insight to key stakeholders and project sponsors by developing project goals, setting the prioritization of deliverables, discussing involvement of business processes (e.g. project change management, communication) and facilitating decisions

necessary for project delivery. Communicates tough issues to stakeholders while maintaining an independent opinion, providing recommendations, delivering presentations, and providing reports to stakeholders. Assists with reviews of vendor performance levels and ensures service level agreements are met. Supports the contract negotiation process with vendors and reviews project invoices submitted by vendors for accuracy.

#### Qualifications:

#### Minimum Qualifications:

Minimum two (2) years experience in construction and/or design project management. Bachelors degree from an accredited college or university and minimum three (3) years experience in project management or a directly related field OR Minimum six (6) years experience in project management or a directly related field.

#### Additional Requirements:

Knowledge, Skills, and Abilities (KSAs): Applied Data Analysis; Financial Acumen; Conflict Resolution; Project Management Tools; Risk Assessment; Quality Assurance Process; Service Focus; Product Development Life Cycle

### Phlebotomists — Labcorp in Napa, CA (Mar 2025 - Active)

Phlebotomist			
Link to Live Job Posting: www.simplyhired.com			
Location: Napa, CA	O*NET: 31-9097.00		
Company: Labcorp	Job Title: Phlebotomists		

Phlebotomist Labcorp - 3.3 Napa, CA Job Details Full-time \$23.00 - \$29.81 an hour 17 hours ago Benefits Employee stock purchase plan Disability insurance Health insurance Dental insurance 401(k) Tuition reimbursement Paid time off Vision insurance Qualifications Blood sampling Customer service Mid-level Communication skills Full Job Description At Labcorp we have a passion in helping people live happy and healthy lives. Every day we provide vital information that helps our clients and patients understand their health. If you are passionate about helping people and have a drive for service, then Labcorp could be a great next career step! We are currently seeking a Phlebotomist to work in either a Patient Service Center or Client office. In this role you will provide exceptional customer service, perform skilled specimen collections and be the face of the company. In addition, you will be provided opportunities for continuous growth within the organization. PST's may be eligible for participation in the PST Incentive Plan, which pays a quarterly bonus based on performance metrics •

#### Pay Range:

\$23.00- \$29.81 per hour All job offers will be based on a candidate's skills and prior relevant experience, applicable degrees/certifications, as well as internal equity and market data.

#### Work Schedule:

Monday - Friday 7:00am-4:00PM; Rotating Saturdays may be required

#### Work Location:

3448 Villa Lane, Suite 103, Napa, CA 94558

#### Benefits:

Employees regularly scheduled to work 20 or more hours per week are eligible for comprehensive benefits including: Medical, Dental, Vision, Life, STD/LTD, 401(k), Paid Time Off (PTO) or Flexible Time Off (FTO), Tuition Reimbursement and Employee Stock Purchase Plan. Casual, PRN & Part Time employees regularly scheduled to work less than 20 hours are eligible to participate in the 401(k) Plan only. For more detailed information, please click here.

#### Job Responsibilities:

Perform blood collections by venipuncture and capillary techniques for all age groups Collect specimens for drug screens, paternity tests, alcohol tests etc. Perform data entry of patient information in an accurate and timely manner Process billing information and collect payments when required Prepare all collected specimens for testing and analysis Maintain patient and specimen information logs Provide superior customer service to all patients Administrative and clerical duties as necessary Travel to additional sites when needed

#### Job Requirements:

Must have valid California issued Phlebotomy License or have an application for Phlebotomy License filed with California Department of Health at time of hire Previous experience as a phlebotomist preferred Proven track record in providing exceptional customer service Strong communication skills; both written and verbal Ability to work independently or in a team environment Comfortable working under minimal

supervision Reliable transportation and clean driving record if applicable Flexibility to work overtime as needed Able to pass a standardized color blindness test If you're looking for a career that offers opportunities for growth, continual development, professional challenge and the chance to make a real difference, apply today! Labcorp is proud to be an

#### **Equal Opportunity Employer:**

As an EOE/AA employer, Labcorp strives for diversity and inclusion in the workforce and does not tolerate harassment or discrimination of any kind. We make employment decisions based on the needs of our business and the qualifications of the individual and do not discriminate based upon race, religion, color, national origin, gender (including pregnancy or other medical conditions/needs), family or parental status, marital, civil union or domestic partnership status, sexual orientation, gender identity, gender expression, personal appearance, age, veteran status, disability, genetic information, or any other legally protected characteristic. Additionally, all qualified applicants with arrest or conviction records will be considered for employment in accordance with applicable law. We encourage all to apply If you are an individual with a disability who needs assistance using our online tools to search and apply for jobs, or needs an accommodation, please visit our accessibility site or contact us at Labcorp Accessibility. For more information about how we collect and store your personal data, please see our Privacy Statement.

### Payroll Technicians — Napa Valley Unified School District in Napa, CA (Mar 2025 - A..

Payroll Technician				
Link to Live Job Posting: Posting is no longer active				
Location: Napa, CA	O*NET: 21-1019.00			
Company: Napa Valley Unified School District	Job Title: Payroll Technicians			

Payroll Technician Napa Valley Unified School District - 4.0 Napa, CA Job Details Full-time \$28.18 - \$31.06 an hour 3 days ago Benefits Retirement plan Qualifications Entry level Full Job Description About the Employer Join our collaborative, inclusive environment that allows you the opportunity to do meaningful, rewarding work. Become part of our family-oriented, welcoming community that strives to prepare each student for a successful future by delivering rigorous and relevant learning experiences that develop their literacy and career-ready skills, cultivate their interests, and build resilience, compassion and confidence. Candidates who receive an offer of employment will be hired contingent upon the satisfactory completion of the following: Fingerprinting/background checks, Verification of freedom from Tuberculosis, and Verification of I-9 Employment Eligibility.

#### Requirements / Qualifications

Letter of Introduction Letter(s) of Recommendation (3 Required. 1 from current /past employer; 2 personal (non-relative)) Resume (Current) Comments and Other Information NVUSD is an

#### Equal Opportunity Employer:

Upon interview selection, candidate requirements are as follows: Fingerprints, Verification of freedom of Tuberculosis, and I-9 Employment Eligibility Verification No person shall be subjected to discrimination on the basis of disability, gender, gender identity, gender expression, nationality, race or ethnicity, age (40 or older), religion, parental or marital status, sexual orientation, or any other characteristic that is contained in the definition of hate crimes set forth in Section 422.55 of the Penal Code in any program or activity conducted by an educational institution that receives, or benefits from, state financial assistance or enrolls pupils who receive state student financial aid. Links Related To This Job > NVUSD Website > Human Resources View Other Job Desc. / Ess. Elem. CalPERS Links Not all postings qualify for CalPERS. Informational Only. CalPERS Retirement Benefits Napa Valley Unified School District Application Deadline 4/7/2025 12:00 PM Pacific Date Posted 3/31/2025 Contact Nancy Crane (707) 253-3573 Number of Openings 1 Salary Add'l Salary Info \$28.18 - 31.06 based on years of experience) Length of Work Year 8hpd/261days Employment Type Full Time Job number #271

### Housekeepers — Active Sports Clubs in Napa, CA (Mar 2025 - Apr 2025)

Housekeeper				
Link to Live Job Posting: Posting is no longer active				
Location: Napa, CA	O*NET: 37-2012.00			
Company: Active Sports Clubs	Job Title: Housekeepers			

HousekeeperJob DetailsJob LocationActive Wellness Center at Napa•Napa, CAPosition TypeFull TimeSalary Range\$18.00•\$20.00 HourlyTravel PercentageNoneDescription

#### Pay Transparency:

\$18 • \$20/hour DOE Role and ResponsibilitiesThe Housekeeper is responsible for any combination of cleaning duties on the fitness floor, locker rooms, common areas, aquatic center and offices. Housekeepers work under the direction of the Housekeeping Lead. Specific ResponsibilitiesEssential FunctionsKeep locker rooms spotless and neat at all timesMaintain cleanliness of fitness equipmentKeep fresh towels and consumables stockedRespond to special housekeeping needs as requested by GM/ Housekeeping lead or other department managers .Use housekeeping equipment to maintain a spotless center environmentReport to manager about broken equipment, dispensers, burned out lightsMake sure all housekeeping equipment is in good working orderAdminister emergency care to members and guests in need of assistanceWork as a TEAM with all other departmentsOther duties and responsibilities as assigned by supervisorOther FunctionsMonitor inventory of supplies and report needs to Housekeeping Lead/GM/ or other department managersBe responsive to any reasonable request from a memberTurn in any member items to lost and found at the service deskBe knowledgeable about all programs and activities offered throughout the center Promote club services and activitiesAssist with keeping the center well stocked and cleanAttend Active Wellness site meetings and trainings Handle injury and illness and security incident reporting Qualifications Qualifications and Education Requirements At least three (3) months experience in housekeeping or janitorial services and three (3) months customer service experience desired; experience in hospitality or health clubs is a plusMust be detail oriented, organized and highly responsive with a commitment to customer serviceStrong verbal communication skillsBasic computer skills, customer service skills, results oriented, ability to multitask, and commitment to the fitness industryAED/CPR/First Aid CertifiedProof of citizenship or legal statusPhysical and Working ConditionsAbility to take the responsibility for the health and safety of othersAbility to stand for several hours in a same shift; ability to lift 25 lbsFitness club environmentMust follow OSHA and Active Wellness safety standards This job description is intended to describe the general requirements for the position. It is not a complete statement of duties, responsibilities, or requirements. Other duties not listed here may be assigned as necessary to ensure the proper operations of the department.

## Greeters — Star Staffing in Napa, CA (Mar 2025 - Apr 2025)

ocation: Napa, CA ompany: Star Staffing	O*NET: 13-1121.00  Job Title: Greeters	
ompany: Star Staffing	Job Title: Greeters	

Event Staff Greeter Napa, CA 94558	
Industry:	
Hospitality/Events	
Job Number:	
42732	
Pay Rate:	
24.00Job DescriptionRamp Host (Temporary Position)	
Location:	
Nama Daya	

#### Napa Pay:

\$24/HR Temporary/Full-Time About UsWe are looking for temporary Ramp Hosts to welcome and assist high-profile passengers and flight crews. This role is perfect for individuals who excel in luxury hospitality, customer service, and attention to detail. Job SummaryAs a Ramp Host, you will be the first point of contact for passengers and flight crews, ensuring a warm welcome and seamless arrival experience. This role requires professionalism, strong communication skills, and a customer-first mindset to provide a VIP experience at all times.

#### Key Responsibilities:

Greet and escort passengers and flight crews upon arrival and departure with a professional and polished demeanor. Assist with luggage handling, ensuring it is carefully transported and stored. Provide red carpet service, creating a high-end experience for guests. Arrange and assist with ground transportation needs, including luxury car services. Offer refreshments, newspapers, and personalized amenities to guests upon arrival. Communicate with flight crews to anticipate and fulfill passenger needs. Maintain a clean, organized, and welcoming terminal and ramp area. Ensure golf carts and courtesy vehicles are clean, stocked, and operational. Provide light aircraft cabin upkeep, including trash removal and stocking supplies. Support general airport operations and safety protocols as needed.

#### Qualifications:

Previous experience in hospitality, luxury customer service, or aviation preferred Excellent communication and interpersonal skillsStrong attention to detail and ability to anticipate guest needsAbility to work in a fast-paced environment while maintaining professionalismValid driver's license (must meet company insurability requirements)Flexibility to work overtime, weekends, holidays, and on-call shifts as needed

#### Work Environment & Physical Demands:

Standing and walking for extended periodsLifting and handling luggage (up to 50 lbs)Working in varied weather conditions (heat, cold, rain, wind, etc.) Interacting with high-profile clientele in a luxury service settingWhy Join Us?Work in a prestigious aviation environmentGain luxury hospitality and high-end customer service experienceBe part of a team that delivers exceptional service to VIP clientsApply Today! If you have a passion for hospitality and enjoy providing white-glove service, we'd love to hear from you! #IND

# Appendix C - Data Sources and Calculations

### **Lightcast Job Postings**

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.