

COMMUNICATIONS & OUTREACH SUBCOMMITTEE



Date | Time 4/24/2025 1:30 PM

Location [Zoom Meeting](#) ID: 892 2921 1675 Passcode: 616004

Meeting called by WANB
Type of meeting WANB Advisory Meeting
Facilitators WANB Staff

Members: Bryan Avila, Christy Pedroncelli-Smith, Bill Mueller, Sean Nunez, Lynn Perez, Jill Ruzicka, Weston Seifert, Paul Hicks
Attendees:

Agenda Items

Topics	Presenter	Time allotted
1. WELCOME & INTRODUCTIONS	Staff	5 min
2. BEST POSTING PRACTICES Discuss which social media practices the group thinks will be most beneficial to delivering information to our audience and which are most likely to receive audience engagement.	Staff	25 min
3. 3-MONTH SOCIAL MEDIA ANALYSIS Analyze the data collected from the last three months. Discuss what this might suggest about the audiences of each social media channel.	Staff	25 min
4. CLOSING	Staff	5 min