

COMMUNICATIONS & OUTREACH SUBCOMMITTEE



Date | Time 8/28/2025 1:30 PM

Location [Zoom Meeting](#) ID: 892 2921 1675 Passcode: 616004

Meeting called by WANB
Type of meeting WANB Advisory Meeting
Facilitators WANB Staff

Members: Bryan Avila, Christy Pedroncelli-Smith, Sean Nunez, Lynn Perez, Weston Seifert
Attendees:

Agenda Items

Topics	Presenter	Time allotted
1. WELCOME & INTRODUCTIONS	Staff	5 min
2. OVERVIEW OF CAREERPOINT COMMUNICATIONS PLAN	Staff	5 min
3. REVIEW OF AUGUST SOCIAL MEDIA ANALYTICS	Staff	10 min
4. PRESENTATION/DISCUSSION: WSI SOCIAL MEDIA STRATEGY & ELEVATOR PITCHES FOR OUTREACH	Staff	30 min
5. CLOSING & NEXT STEPS	Staff	5 min