



WANB GOVERNING BOARD AGENDA

Friday, December 20th, 2024, 9:00 AM

Primary Meeting Locations:

- Lake – Conference Rm B, 255 North Forbes St #109, Lakeport, CA 95453
- Marin – 3501 Civic Center Drive, Room 324A, San Rafael CA 94903
- Mendocino – Conference Rm A, 501 Low Gap Rd, Ukiah, CA 95482
- Napa – Sage Room, 2751 Napa Valley Corporate Drive, Napa, CA 94558
- Napa - Crystal Conference Room, 1195 Third Street, Suite 310, Napa, CA 94559

Solving workforce issues as a community will require stakeholders to:

1. **Coordinate and collaborate across organizations**, understanding that the work cannot be accomplished in siloes. Each partner organization brings unique expertise, networks, and resources to the table and should understand their organization’s role in advancing key pieces of the overall strategy.
2. **Follow the lead of employers**, the end-users of our region’s talent “supply chain.” Focus on the benefits to employers of collaborating to grow the pool of talent for all and the skills that are aligned to common industry pain points.
3. **Focus on skills**, the common language that brings together job seekers, employers, and educators for mutual benefit.

CALL TO ORDER

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| I. | <ul style="list-style-type: none"> A. Welcome, Introductions B. Public Comment C. Chair’s Remarks |
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CONSENT CALENDAR

These matters typically include routine financial or administrative **action items** requiring a vote. Any item will be discussed separately at the request of any member. Items are approved with one single motion.

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| II. | <ul style="list-style-type: none"> A. Approve Meeting Minutes November 12th, 2024 (Action) [Attachment II.A] B. Ratify Budget Transfer [Board Letter II.B] C. Agreements (Action) [Board Letter II.C] |
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GOVERNANCE CALENDAR

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| III. | <ul style="list-style-type: none"> A. Approve Regional Workforce Development Board Members (Action) [Board Letter III.A] B. WANB Policies & Procedures (Action) [Board Letter III.B] C. WIOA Service Provider RFP (Action) [Board Letter III.C] D. Governing Board Calendar (Action) (Information) |
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INFORMATION / DISCUSSION / ACTION ITEMS

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| IV. | <ul style="list-style-type: none"> A. One-Stop Update (Information) <ul style="list-style-type: none"> I. American Job Center Location Update |
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B. Return on Investment Analysis & Report (Information) (Attachment)

BUSINESS CALENDAR

V.

OBJECTIVE 1 – Talent Attraction

Focus: Better matching of current workforce with local job openings; attracting skilled out-of-market talent to fill jobs where demand eclipses local workforce capacity.

No items

OBJECTIVE 2 – Transferable Skills

Focus: Upskilling and reskilling workers already in your area with short-term training and credentials that are nimble enough to evolve with market demand.

A. Regional Rapid Response (Presentation)

OBJECTIVE 3 – Technical and Certificate Programs

Focus: Near-term alignment of forecasted industry demand with local talent development programming to facilitate attainment of the most relevant degrees and certifications.

OBJECTIVE 4 – Advanced Skill Sets

Focus: Long-term alignment of higher education programming to develop a sustainable highly skilled pipeline for the region's driver industries.

No items

OBJECTIVE 5 – Information Gap

Focus: Build awareness of high-demand high-potential career pathways with industry-aligned programming in middle and high school.

B. Labor Market Analysis - Econovue (Presentation)

No items

OBJECTIVE 6 – Starting Early

Focus: Draw students to foundational career and technical education programs by sparking interest in STEM and the world of work.

No items

CLOSING

VI.

A. Director's Report

- a. Legislative Update
- b. New Employee Introductions

B. Member Updates

ADJOURN