



WANB GOVERNING BOARD AGENDA

Friday, September 19th, 2025, 3:00 PM

Primary Meeting Locations:

Lake – Conference Rm B, 255 North Forbes St #109, Lakeport, CA 95453
 Marin – Room 324A, 3501 Civic Center Drive, Room, San Rafael CA 94903
 Mendocino – Conference Rm A, 501 Low Gap Rd, Ukiah, CA 95482
 Napa - Crystal Conference Room, 1195 Third Street, Suite 310, Napa, CA 94559

Solving workforce issues as a community will require stakeholders to:

1. **Coordinate and collaborate across organizations**, understanding that the work cannot be accomplished in siloes. Each partner organization brings unique expertise, networks, and resources to the table and should understand their organization's role in advancing key pieces of the overall strategy.
2. **Follow the lead of employers**, the end-users of our region's talent "supply chain." Focus on the benefits to employers of collaborating to grow the pool of talent for all and the skills that are aligned to common industry pain points.
3. **Focus on skills**, the common language that brings together job seekers, employers, and educators for mutual benefit.

CALL TO ORDER

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| I. | <p>A. Welcome, Introductions</p> <p>B. Public Comment</p> |
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GOVERNANCE CALENDAR

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| II. | <p>No items</p> |
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CONSENT CALENDAR

These matters typically include routine financial or administrative **action items** requiring a vote.
 Any item will be discussed separately at the request of any member. Items are approved with one single motion.

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| III. | <p>A. Approve Meeting Minutes June 23rd, 2025 (Action) [Attachment III.A]</p> <p>B. Agreements (Action) [Board Letter III.B]</p> |
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INFORMATION / DISCUSSION ITEMS

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| IV. | <p>A. Legislative Report with Partner Update (Information)</p> <p>B. CareerTeam Update – This is a recurring agenda item as the board navigates its first year of transition to a new Career Services Provider. Information may include challenges and opportunities for the Title I program data findings and new program highlights. (Information)</p> <p>C. Communications and Outreach Update (Information/Discussion) – Staff will reflect on the work and accomplishments of the committee and will elicit additional assistance from the board as appropriate.</p> <p>D. Workforce Issues and Opportunities (Discussion) [Board Letter IV.D] – Facilitated by staff, the Board members will discuss key workforce themes, challenges and opportunities for the WANB organization and the community at large, in relation to workforce development in the North Bay.</p> |
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COUNTY SPECIFIC STRATEGIC UPDATES

V.

[Lake County Newsletter](#)

[Marin County Newsletter](#)

[Mendocino County Newsletter](#)

[Napa County Newsletter](#)

OBJECTIVE 1 – Talent Attraction

Focus: Better matching of current workforce with local job openings; attracting skilled out-of-market talent to fill jobs where demand eclipses local workforce capacity.

- A. **Mendocino Healthcare Education & Workforce Summit** ([Information](#))
- B. **CareerPoint Napa August Hiring Event** ([Information](#))
- C. **Marin Job Fair** ([Information](#))
- D. **San Rafael Level-Up Employment Expo (LUEE)** ([Information](#))

OBJECTIVE 2 – Transferable Skills

Focus: Upskilling and reskilling workers already in your area with short-term training and credentials that are nimble enough to evolve with market demand.

- E. **Lake Wildfire Resilience Program** ([Information](#))

OBJECTIVE 3 – Technical and Certificate Programs

Focus: Near-term alignment of forecasted industry demand with local talent development programming to facilitate attainment of the most relevant degrees and certifications.

- F. **Job Search Readiness Workshop** ([Information](#))
- G. **West Marin Business Resource Presentation** ([Information](#))
- H. **LCOE & MCOE Healthcare Career Pathways Programs** ([Information](#))

OBJECTIVE 4 – Advanced Skill Sets

Focus: Long-term alignment of higher education programming to develop a sustainable highly skilled pipeline for the region's driver industries.

- I. **Napa WANB Apprenticeship Information Session** ([Information](#))

OBJECTIVE 5 – Information Gap

Focus: Build awareness of high-demand high-potential career pathways with industry-aligned programming in middle and high school.

- J. **Labor Market Analysis – 2023 Lightcast Talent Attraction Scorecard** ([Information](#)) ([Board Letter V.J](#))
- K. **Lake HEART Hub** ([Information](#))

OBJECTIVE 6 – Starting Early

Focus: Draw students to foundational career and technical education programs by sparking interest in STEM and the world of work.

- L. **BMO Partnership** ([Information](#))

OBJECTIVE 7 – One Stop Partner Integration

Focus: Short and long-term integration of employment and training focused community partners that work together in a seamless fashion to assist Job Seekers and Employers

- M. **Quarterly One-Stop Partners Meeting** ([Information](#))([Attachment V.M](#))

CLOSING

VI.

A. **Governing Board Member Updates**

B. **Next Meeting Date is December 19th at 3:00pm**