

# WANB GOVERNING BOARD MEETING MINUTES

Friday, December 20<sup>th</sup>, 2024, 9:00 AM

#### **Primary Meeting Locations:**

Lake – Conference Rm B, 255 North Forbes St #109, Lakeport, CA 95453 Marin – 3501 Civic Center Drive, Room 324A, San Rafael CA 94903 Mendocino – Conference Rm A, 501 Low Gap Rd, Ukiah, CA 95482 Napa – Sage Room, 2751 Napa Valley Corporate Drive, Napa, CA 94558 Napa - Crystal Conference Room, 1195 Third Street, Suite 310, Napa, CA 94559

Solving workforce issues as a community will require stakeholders to:

- 1. Coordinate and collaborate across organizations, understanding that the work cannot be accomplished in siloes. Each partner organization brings unique expertise, networks, and resources to the table and should understand their organization's role in advancing key pieces of the overall strategy.
- 2. Follow the lead of employers, the end-users of our region's talent "supply chain." Focus on the benefits to employers of collaborating to grow the pool of talent for all and the skills that are aligned to common industry pain points.
- 3. Focus on skills, the common language that brings together job seekers, employers, and educators for mutual benefit.

# CALL TO ORDER

Called to order 9:13am.

### A. Welcome, Introductions

Members: Joelle Gallagher, John Hashcak, Jessica Pyska, Dennis Rodoni, Mary Sackett.

Staff: Bruce Wilson, Laura Davis, Sita Williams, Stefan Ochoa, Doug Orlando, Lisa Marie Benavides.

### B. Public Comment

None.

Ι.

### C. Chair's Remarks

None.

II.

## CONSENT CALENDAR

These matters typically include routine financial or administrative action items requiring a vote. Any item will be discussed separately at the request of any member. Items are approved with one single motion.

A. Approve Meeting Minutes November 12<sup>th</sup>, 2024 (Action) [Attachment II.A]

M/S: Mary Sackett / John Hashcak

Passes 5-0

No abstentions.

- B. Ratify Budget Transfer [Board Letter II.B]
- C. Agreements (Action) [Board Letter II.C]

M/S: Mary Sackett / John Hashcak

No abstentions.



## INFORMATION / DISCUSSION/ ACTION ITEMS

IV.	A.	One-Stop Update (Information) I. American Job Center Location Update
	Bruce V	Vilson gave an update.
	В.	Return on Investment Analysis & Report (Information) ( <u>Attachment</u> )
	Bruce V	Vilson presented.
		BUSINESS CALENDAR
V.		OBJECTIVE 1 – Talent Attraction Focus: Better matching of current workforce with local job openings; attracting skilled out-of-market talent to fill jobs where demand eclipses local workforce capacity.
		No items
	Joelle Gallagher and Jessica Pyska departed at 9:41am.	
		OBJECTIVE 2 – Transferable Skills Focus: Upskilling and reskilling workers already in your area with short-term training and credentials that are nimble enough to evolve with market demand.
	A.	Regional Rapid Response (Presentation)
	Sita Wil	liams presented. Discussion occurred.
		OBJECTIVE 3 – Technical and Certificate Programs Focus: Near-term alignment of forecasted industry demand with local talent development programming to facilitate attainment of the most relevant degrees and certifications.
		OBJECTIVE 4 – Advanced Skill Sets Focus: Long-term alignment of higher education programming to develop a sustainable highly skilled pipeline for the region's driver industries.
		No items
		OBJECTIVE 5 – Information Gap Focus: Build awareness of high-demand high-potential career pathways with industry-aligned programming in middle and high school.
	B.	Labor Market Analysis - Econovue (Presentation)
	Stefan (	Ochoa presented. Discussion occurred.
		No items
		OBJECTIVE 6 – Starting Early Focus: Draw students to foundational career and technical education programs by sparking interest in STEM and the world of work.
		No items

## CLOSING

A. Director's Report a. Legislative Update

VI.

Bruce Wilson gave an update.

b. New Employee Introductions

Bruce Wilson introduced Emma Wilson.

### B. Member Updates

Bruce Wilson gave an update.

Meeting adjourned at 10:02am.

## ADJOURN