



# REGIONAL WORKFORCE DEVELOPMENT BOARD AGENDA

Thursday, March 13th 2025, 10:00 AM

**Primary Meeting Locations:**

- Lake Location - 3825 Main St, Kelseyville, 95451
- Marin CareerPoint – 1800 Ignacio Blvd, Building 27, Novato CA
- Mendocino CareerPoint – 2550 N. State Street, Ukiah CA
- Napa CareerPoint – Fuchsia Rm A106-07, 2751 Napa Valley Corporate Drive, Napa CA

Solving workforce issues as a community will require stakeholders to:

1. **Coordinate and collaborate across organizations**, understanding that the work cannot be accomplished in siloes. Each partner organization brings unique expertise, networks, and resources to the table and should understand their organization’s role in advancing key pieces of the overall strategy.
2. **Follow the lead of employers**, the end-users of our region’s talent “supply chain.” Focus on the benefits to employers of collaborating to grow the pool of talent for all and the skills that are aligned to common industry pain points.
3. **Focus on skills**, the common language that brings together job seekers, employers, and educators for mutual benefit.

## CALL TO ORDER

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| I. | <ul style="list-style-type: none"> <li>A. <b>Welcome, Introductions</b></li> <li>B. <b>Public Comment</b></li> <li>C. <b>Chair’s Remarks</b></li> </ul> |
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## CONSENT CALENDAR

These matters typically include routine financial or administrative **action items** requiring a vote. Any item will be discussed separately at the request of any member. Items are approved with one single motion.

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| II. | <ul style="list-style-type: none"> <li>A. <b>Approval of December 12th, 2024 Meeting Minutes</b> [<a href="#">Attachment II.A</a>]</li> </ul> |
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## GOVERNANCE CALENDAR

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| III. | <ul style="list-style-type: none"> <li>A. <b>Agreements (Action)</b> [<a href="#">Board Letter III.A</a>]</li> <li>B. <b>Approve Board Membership Application (Action)</b> [<a href="#">Board Letter III.B</a>]</li> <li>C. <b>Local Area Subsequent Designation and Local Board Recertification PY 25 – 27 (Action)</b> [<a href="#">Board Letter III.C</a>](<a href="#">Attachment III.C</a>)</li> <li>D. <b>Regional and Local Strategic Plan (Action)</b> [<a href="#">Board Letter III.D</a>]</li> </ul> |
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## INFORMATION / DISCUSSION / ACTION ITEMS

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| IV. | <ul style="list-style-type: none"> <li>A. <b>Equus to CareerTeam Transition (Information)</b></li> </ul> |
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## BUSINESS CALENDAR

V.

### OBJECTIVE 1 – Talent Attraction

*Focus: Better matching of current workforce with local job openings; attracting skilled out-of-market talent to fill jobs where demand eclipses local workforce capacity.*

- A. **Career Fair with the Multicultural Center of Marin** ([Information](#))([Attachment V.A](#))

### OBJECTIVE 2 – Transferable Skills

*Focus: Upskilling and reskilling workers already in your area with short-term training and credentials that are nimble enough to evolve with market demand.*

No items

### OBJECTIVE 3 – Technical and Certificate Programs

*Focus: Near-term alignment of forecasted industry demand with local talent development programming to facilitate attainment of the most relevant degrees and certifications.*

- B. **Chef Ann Foundation Healthy School Food Pathway Pre-Apprenticeship Program** ([Information](#))

### OBJECTIVE 4 – Advanced Skill Sets

*Focus: Long-term alignment of higher education programming to develop a sustainable highly skilled pipeline for the region's driver industries.*

- C. **Mendocino Healthcare Education & Workforce Summit** ([Information](#))([Attachment V.C](#))

### OBJECTIVE 5 – Information Gap

*Focus: Build awareness of high-demand high-potential career pathways with industry-aligned programming in middle and high school.*

- D. **Labor Market Analysis – State of the Economy** ([Information](#)) [[Board Letter V.D](#)]

### OBJECTIVE 6 – Starting Early

*Focus: Draw students to foundational career and technical education programs by sparking interest in STEM and the world of work.*

- E. **Marin Early Childcare Education Project** ([Information](#))

## CLOSING

VI.

### A. Director's Report

- a. Legislative Report
- b. Lake Wildfire Resilience Program
- c. Outreach & Communications Committee Update

### B. Member Updates

## CLOSE