



**WORKFORCE ALLIANCE**  
OF THE NORTH BAY  
DRIVING WORKFORCE TALENT

# REGIONAL WORKFORCE DEVELOPMENT BOARD MINUTES

Thursday, June 13th 2024, 10:00 AM

**Primary Meeting Locations:**

- Lake CareerPoint – 55 First St, Suite 114, Lakeport CA 95453
- Marin CareerPoint – 1800 Ignacio Blvd, Building 27, Novato, CA 94949
- Mendocino CareerPoint – 2550 N. State Street, Ukiah CA 95483
- Napa CareerPoint – 1546 1<sup>st</sup> St, Napa CA 94559

**Solving workforce issues as a community will require stakeholders to:**

1. **Coordinate and collaborate across organizations**, understanding that the work cannot be accomplished in siloes. Each partner organization brings unique expertise, networks, and resources to the table and should understand their organization’s role in advancing key pieces of the overall strategy.
2. **Follow the lead of employers**, the end-users of our region’s talent “supply chain.” Focus on the benefits to employers of collaborating to grow the pool of talent for all and the skills that are aligned to common industry pain points.
3. **Focus on skills**, the common language that brings together job seekers, employers, and educators for mutual benefit.

## CALL TO ORDER

I. Called to order at 9:59am.

**A. Welcome, Introductions**

Members: Paul Hicks, Weston Seifert, Marty Flynn, Bryan Avila, Frank Cuneo, Keith Dias, Kris Organ, Christy Pendroncelli-Smith, Vin Smith, Claudia Obera De Luna

Staff: Bruce Wilson, Taylor Swain, Stefan Ochoa, Doug Orlando, Sita Williams, Nik Inalsingh, Lisa Marie Benevides

**B. Oath of Office** [\[Attachment I.B\]](#)

Members took oath of office.

**C. Public Comment**

Board members commented.

**D. Chair’s Remarks**

Chair gave remarks.

Geovanni Flores arrived at 10:18.

## CONSENT CALENDAR

These matters typically include routine financial or administrative **action items** requiring a vote. Any item will be discussed separately at the request of any member. Items are approved with one single motion.

II. **A. Approval of March 14th, 2023 Meeting Minutes** [\[Attachment II.A\]](#)

M/S: Christy Smith / Vin Smith  
 Passes: 10-0  
 Geovanni Flores abstaining.

## GOVERNANCE CALENDAR

III. A. **Agreements (Action)** [[Board Letter III.A](#)]

Taylor Swain and Bruce Wilson presented.

M/S: Christy Smith / Paul Hicks

Passes: 11-0

No abstentions.

B. **Expand Workforce Development Board Seats (Action)** [[Board Letter III.B](#)]

Bruce Wilson presented. Discussion occurred.

M/S: Keith Dias / Kris Organ

Passes: 11-0

No abstentions.

**INFORMATION / DISCUSSION / ACTION ITEMS**

IV. A. **One-Stop Operator Update (Information)**

Lisa Marie presented.

B. **CareerPoint Success Story (Presentation)**

Nik Inalsingh and participant presented, discussion occurred.

C. **Final PY2022 State Performance Outcomes** [[Board Letter IV.D](#)]

Laura Davis presented, discussion occurred.

**BUSINESS CALENDAR**

V.

**OBJECTIVE 1 – Talent Attraction**

*Focus: Better matching of current workforce with local job openings; attracting skilled out-of-market talent to fill jobs where demand eclipses local workforce capacity.*

**A. LA Apprenticeship (Presentation)**

Doug Orlando and Bruce Wilson presented.

**OBJECTIVE 2 – Transferable Skills**

*Focus: Upskilling and reskilling workers already in your area with short-term training and credentials that are nimble enough to evolve with market demand.*

**B. Fresh Start (Information) [Attachment V.B]**

Laura Davis presented. Discussion occurred.

**C. Local Rapid Response Engagement (Information) [Board Letter V.C]**

Sita Williams and Bruce Wilson presented.

**OBJECTIVE 3 – Technical and Certificate Programs**

*Focus: Near-term alignment of forecasted industry demand with local talent development programming to facilitate attainment of the most relevant degrees and certifications.*

**D. Lake Wildfire Resilience Workforce Program (Information) [Board Letter V.D]**

Bruce Wilson presented.

**OBJECTIVE 4 – Advanced Skill Sets**

*Focus: Long-term alignment of higher education programming to develop a sustainable highly skilled pipeline for the region's driver industries.*

No items

**OBJECTIVE 5 – Information Gap**

*Focus: Build awareness of high-demand high-potential career pathways with industry-aligned programming in middle and high school.*

**E. Marin Climate Justice Workforce Discussions (Information) [Board Letter V.E] [Attachment V.E]**

Bruce Wilson presented.

**OBJECTIVE 6 – Starting Early**

*Focus: Draw students to foundational career and technical education programs by sparking interest in STEM and the world of work.*

**F. Bright Futures (Information) [Attachment V.F.I] [Attachment V.F.II]**

Sita Williams presented.

**CLOSING**

VI.

**A. Director's Report**

- a. Prior business calendar follow-up
- b. Other

Bruce Wilson provided updates.

**B. Member Updates**

None

Adjourned at 11:37am.

**CLOSE**