

Highest Ranked Occupations

Top 10 Occupations (3-Digit) in Mendocino County, CA

Lightcast Q4 2025 Data Set

January 2026

Workforce Alliance of the North Bay



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Parameters

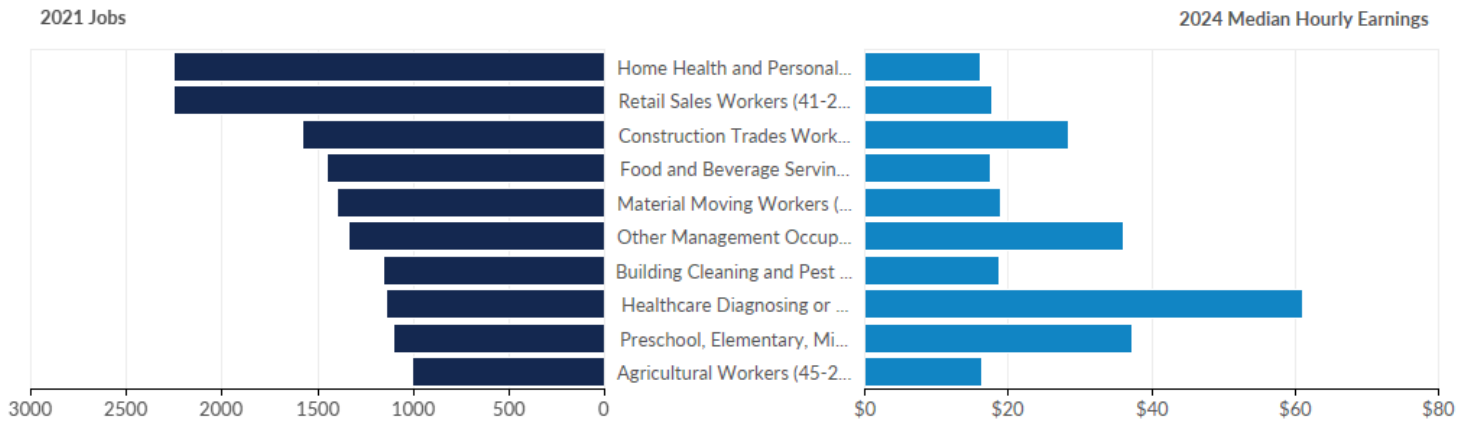
Regions:

Code	Description
6045	Mendocino County, CA

Timeframe: 2021 - 2031











Datarun: 2025.4 - QCEW Employees, Non-QCEW Employees, and Self-Employed

Largest Occupations

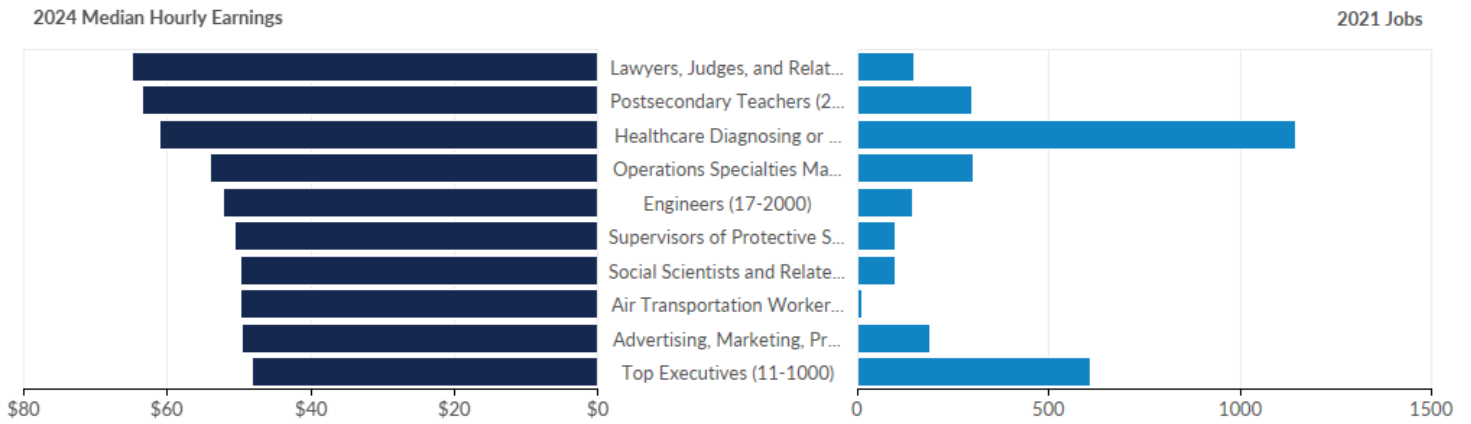


Occupation	2021 Jobs	2031 Jobs	Change in Jobs (2021-2031)	% Change	2024 Median Hourly Earnings
Home Health and Personal Care Aides; and Nursing Assistants, Orderlies, and Psychiatric Aides	2,254	2,906	652	29%	\$16.16
Retail Sales Workers	2,252	1,783	-469	-21%	\$17.81
Construction Trades Workers	1,583	1,470	-113	-7%	\$28.48
Food and Beverage Serving Workers	1,451	1,762	311	21%	\$17.48
Material Moving Workers	1,402	1,351	-51	-4%	\$19.00
Other Management Occupations	1,339	1,376	37	3%	\$36.01
Building Cleaning and Pest Control Workers	1,154	1,186	32	3%	\$18.72
Healthcare Diagnosing or Treating Practitioners	1,144	1,200	56	5%	\$61.00
Preschool, Elementary, Middle, Secondary, and Special Education Teachers	1,100	1,429	329	30%	\$37.22
Agricultural Workers	1,002	923	-79	-8%	\$16.26

Top Posted Occupations

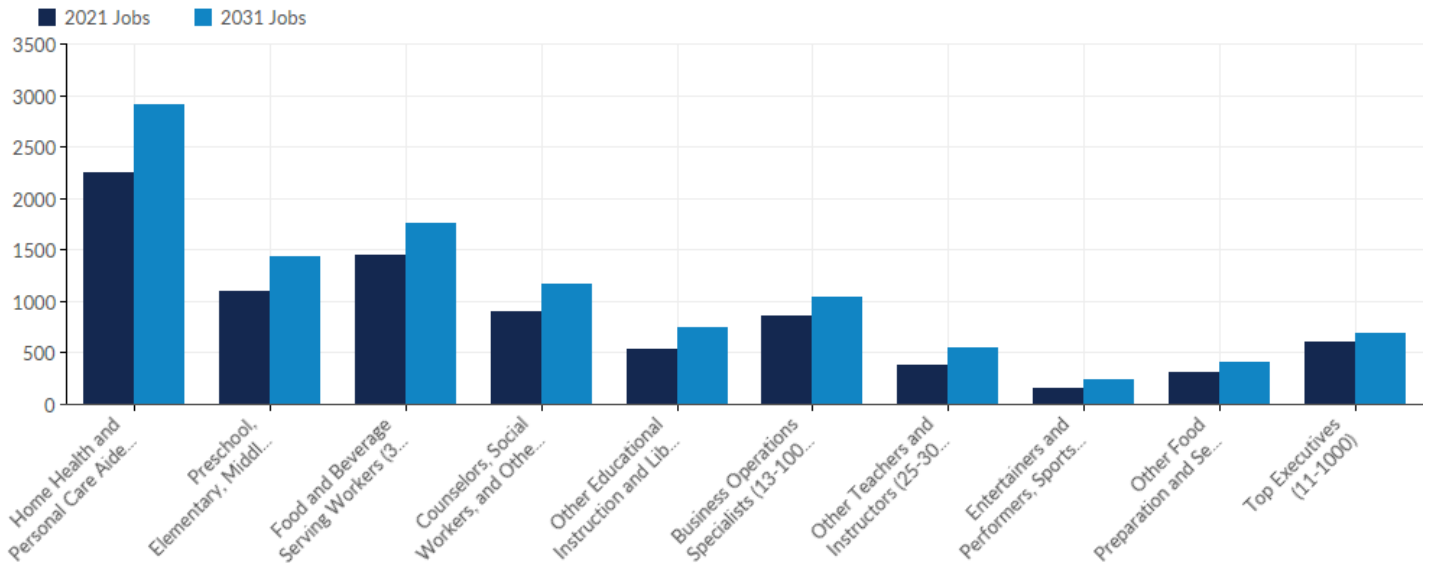
Occupation (SOC)	Total/Unique (Jul 2025 - Dec 2025)	Posting Intensity	Median Posting Duration
Healthcare Diagnosing or Treating Practitioners	3,709 / 1,623	2 : 1 	18 days
Health Technologists and Technicians	787 / 463	2 : 1 	18 days
Other Management Occupations	344 / 179	2 : 1 	22 days
Counselors, Social Workers, and Other Community and Social Service Specialists	245 / 147	2 : 1 	25 days
Home Health and Personal Care Aides; and Nursing Assistants, Orderlies, and Psychiatric Aides	210 / 124	2 : 1 	32 days
Retail Sales Workers	218 / 120	2 : 1 	26 days
Motor Vehicle Operators	190 / 105	2 : 1 	21 days
Material Recording, Scheduling, Dispatching, and Distributing Workers	125 / 100	1 : 1 	19 days
Information and Record Clerks	174 / 98	2 : 1 	22 days
Building Cleaning and Pest Control Workers	127 / 76	2 : 1 	33 days

Highest Paying Occupations



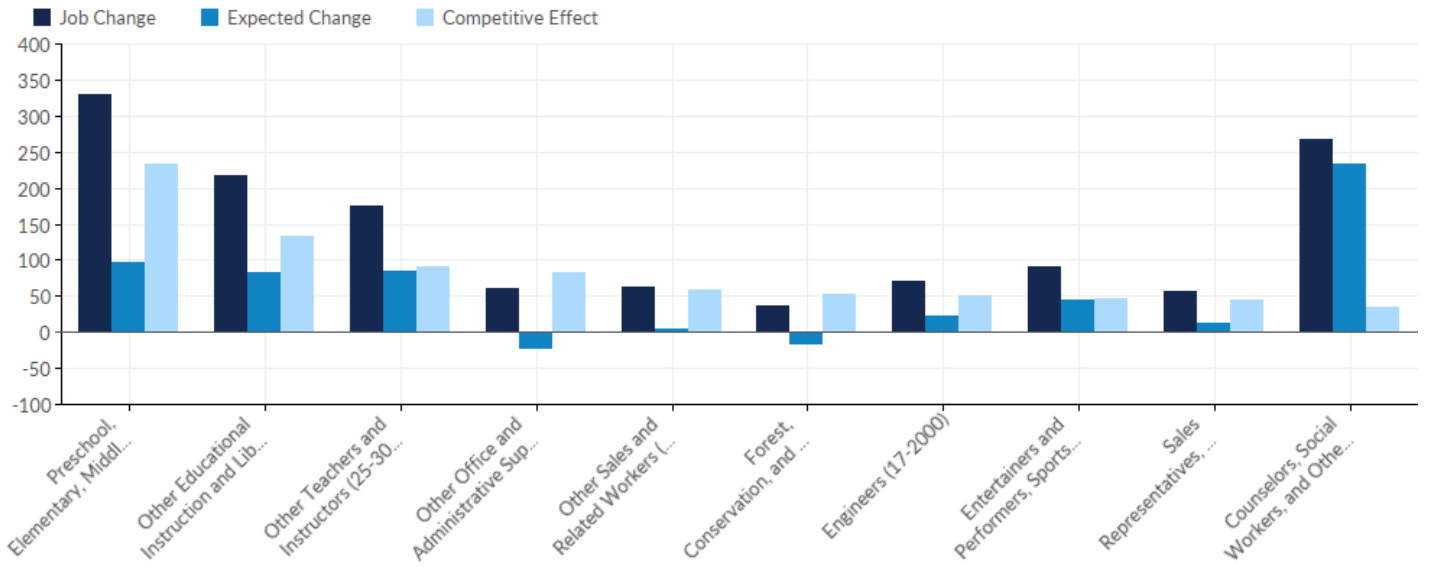
Occupation	2021 Jobs	2031 Jobs	Change in Jobs (2021-2031)	% Change	2024 Median Hourly Earnings
Lawyers, Judges, and Related Workers	146	94	-52	-36%	\$64.96
Postsecondary Teachers	300	279	-21	-7%	\$63.54
Healthcare Diagnosing or Treating Practitioners	1,144	1,200	56	5%	\$61.00
Operations Specialties Managers	301	367	66	22%	\$54.05
Engineers	144	216	72	50%	\$52.20
Supervisors of Protective Service Workers	96	110	14	15%	\$50.63
Social Scientists and Related Workers	98	108	10	10%	\$49.76
Air Transportation Workers	13	19	6	46%	\$49.67
Advertising, Marketing, Promotions, Public Relations, and Sales Managers	190	209	19	10%	\$49.51
Top Executives	607	690	83	14%	\$48.21

Fastest Growing Occupations



Occupation	2021 Jobs	2031 Jobs	Change in Jobs (2021-2031)	% Change	2024 Median Hourly Earnings
Home Health and Personal Care Aides; and Nursing Assistants, Orderlies, and Psychiatric Aides	2,254	2,906	652	29%	\$16.16
Preschool, Elementary, Middle, Secondary, and Special Education Teachers	1,100	1,429	329	30%	\$37.22
Food and Beverage Serving Workers	1,451	1,762	311	21%	\$17.48
Counselors, Social Workers, and Other Community and Social Service Specialists	898	1,166	268	30%	\$27.83
Other Educational Instruction and Library Occupations	531	748	217	41%	\$21.04
Business Operations Specialists	863	1,044	181	21%	\$35.79
Other Teachers and Instructors	373	548	175	47%	\$28.91
Entertainers and Performers, Sports and Related Workers	153	245	92	60%	\$24.60
Other Food Preparation and Serving Related Workers	315	406	91	29%	\$17.20
Top Executives	607	690	83	14%	\$48.21

Highest Performing Occupations



Occupation	Job Change	Occ Mix Effect	Nat Growth Effect	Expected Change	Competitive Effect	2024 Median Hourly Earnings
Preschool, Elementary, Middle, Secondary, and Special Education Teachers	329	-55	151	96	233	\$37.22
Other Educational Instruction and Library Occupations	217	10	73	83	134	\$21.04
Other Teachers and Instructors	175	33	51	84	91	\$28.91
Other Office and Administrative Support Workers	61	-114	93	-21	82	\$22.08
Other Sales and Related Workers	63	-41	45	4	59	\$22.37
Forest, Conservation, and Logging Workers	36	-67	50	-17	52	\$24.26
Engineers	72	2	20	22	50	\$52.20
Entertainers and Performers, Sports and Related Workers	92	24	21	45	46	\$24.60
Sales Representatives, Wholesale and Manufacturing	58	-28	41	13	44	\$31.06
Counselors, Social Workers, and Other Community and Social Service Specialists	268	110	123	233	35	\$27.83

Appendix A - Data Sources and Calculations

Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates are also affected by county-level Emsi earnings by industry.

Lightcast Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

State Data Sources

This report uses state data from the following agencies: California Employment Development Department